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National Opinion Poll Governance and Elections

Updated: 6th October 2023

Presented by:
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Pollster

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Executive Summary

EXECUTIVE SUMMARY

- An opinion poll by Global InfoAnalytics for the month of October shows the president's job approval taking a nosedive after making a recovery in the July poll. 32% of Ghanaians approve of his performance as president while 65% disapprove and 5% did not have an opinion.
- On the direction of the country, 70% of voters believe Ghana is headed in the wrong direction, 23% believed it is headed in the right direction and 7% did not have opinion.
- The poll also shows that 47% of voters believe their standard of living has worsened in the last 12 months. Only 18% said it has improved, 30% said it has not changed and 5% have no opinion.
- The poll also shows that the Inspector General of Police, Dr George Akufo Dampare has the full support of Ghanaians as 61% say they have confidence in the way he is performing his job. 28% have no confidence in his performance while 11% have no opinion. However, the poll also shows that only 49% of voters have confidence the Ghana Police Service will be able to manage the 2024 election, 37% have no confidence in the police with regards to the 2024 elections while 15% did not have opinion.
- On whether voters have confidence in the Electoral Commission, 50% of voters say they have confidence in the elections management body, 39% have no confidence in the body and 11% did not have an opinion.

EXECUTIVE SUMMARY

- When voters were asked if they share the view that hoarding of cash, as highlighted by Cecilia Dapaah's case, is an isolated case or widespread among politicians, 65% of voters said it is widespread, only 22% said it is an isolated case while 13% did not have opinion.
- For the 2024 general election, the poll shows JDM leading with 48.3%, followed by Dr Mahamudu Bawumia (DMB) with 28.0%, Alan Kwadwo Kyeremanten with 11.3%, the other candidates attract 3.4%, 3.7% will prefer someone else and 5.4% are undecided. However, in the race between JDM, KOA (Kennedy Ohene Agyapong), AKK and others, John Mahama leads with 48.0%, KOA attracts 27.2%, AKK, 11.4%, others, 2.8%, someone else, 3.5% and undecided 7.1%.
- Analysis of the poll suggests that out of the 6.7 million people who voted for Nana Addo in 2020, 1.4 million now intend to vote for John Mahama while another 1.0 million will vote for Alan Kyeremanten.
- In the NPP race, DMB is preferred by 44%, KOA, 35%, Dr Afriyie Akoto (DAA), 2%, Francis Adai Nimoh (FAN), 2% and 16% are undecided. However, among NPP sympathisers, DMB leads with 62.4% and KOA, 32.2%, DOAA, 0.85%, FAN, undecided 3.9%. Among floating voters, DMB has 29.0%, KOA has 45.1%, DOAA, 2.1%, FAN, 2.3% and 21.5% undecided.

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Methodology & Approach

Methodology and Approach:

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- Sample size: 6,423 were interviewed with
- Confidence level: 99% and MoE of 1.58%.
- The Electoral Commission's 2020 voters register was used as sample frame.
- 30 percent of constituencies from each region was randomly selected and allocated the regional quota based on total voters in each of those constituencies.
- The results of the primaries and general elections are based on "likely voters" model (both registered and unregistered voters) and exclude responses of voters who have indicated that they will not vote.
- The general elections polls are presented in unweighted and unweighted using period-to-date party affiliations in Ghana.
- The following weight were used in adjusting the unweighted polls where necessary
  - NPP 35%
  - NDC, 33%
  - Floating voters, 20%
  - Other parties, 8% and
  - Undisclosed party affiliation, 5%.
- The poll is cross-sectional and was carried out in 82 constituencies in all the 16 regions.
- Demographic analysis of the results would have higher margin of error.
- Field interviews were conducted between 21st September to 1st October 2023.

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Definition of Regional Blocs	Regions
Swing Regions	Greater Accra, Central, Western and North East regions
Akan Regions	Ashanti, Ahafo, Bono, Bono East, Central, Western, Western North and Eastern regions
Northern regions	Northern, Savannah, North East, Upper West and Upper East regions
Volta-Oti	Volta and Oti regions

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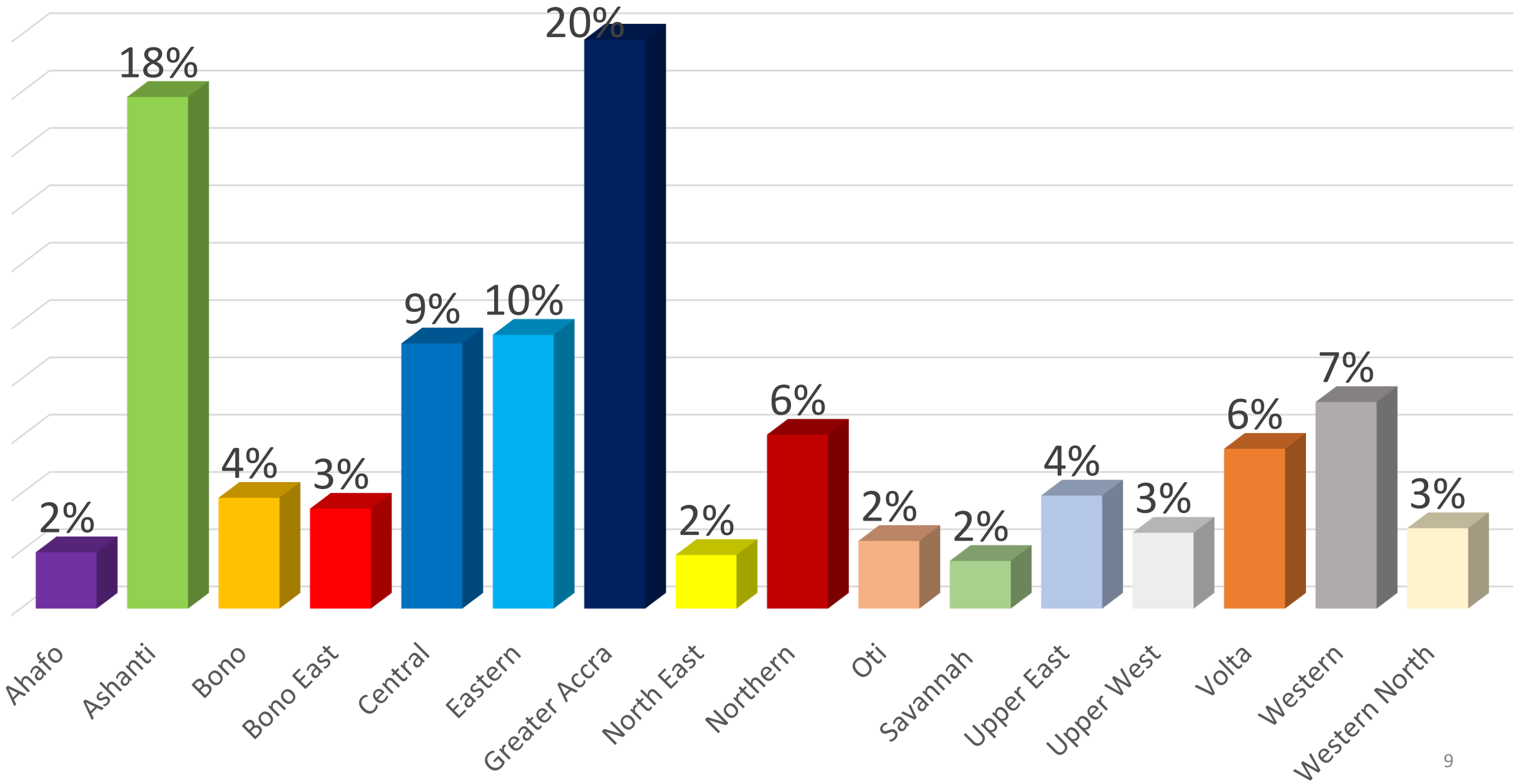
Reginal Sample Allocation

Regional Sample Allocations



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Constituency Sample Allocation

Region	Constituency	Sample.
Ahafo	Asunafo North	71
Ahafo	Asutifi North	36
Ashanti	Bosomtwe	81
Ashanti	Odotobri	51
Ashanti	Atwima Nwabiagya North	75
Ashanti	Bantama	78
Ashanti	Subin	72
Ashanti	Asokwa	83
Ashanti	Asawase	100
Ashanti	Kwabre East	134
Ashanti	Effiduase/Asokore	39
Ashanti	Sekyere Afram Plains	48
Ashanti	Atwima Kwanwoma	112
Ashanti	Nsuta/Kwamang/Beposo	39
Ashanti	Ahafo Ano North	49
Ashanti	Atwima Nwabiagya South	87
Bono East	Atebubu/Amantin	93
Bono East	Sene East	34
Bono East	Techiman North	75
Bono	Sunyani East	91
Bono	Berekum East	49
Bono	Berekum West	25
Bono	Wenchi	55
Central	Assin South	60
Central	Mfantseman	98
Central	Cape Coast South	54
Central	Awutu Senya East	166
Central	Ekumfi	41
Central	Twifo Atti Morkwa	57
Central	Upper Denkyira West	52
Eastern	Abirem	53
Eastern	Abuakwa North	53
Eastern	Abuakwa South	58
Eastern	Asuogyaman	72
Eastern	Upper Manya Krobo	40
Eastern	Abetifi	54
Eastern	Yilo Krobo	76
Eastern	Akim Oda	46
Eastern	Akuapem South	53
Eastern	Okere	39
Greater Accra	Bortianor-Ngleshie Amanfro	132
Greater Accra	Ayawaso North	72

Greater Accra	Dome/Kwabenya	210
Greater Accra	Amasaman	187
Greater Accra	Ablekuma South	94
Greater Accra	Domeabra-Obom	64
Greater Accra	Ayawaso Central	100
Greater Accra	Tema Central	78
Greater Accra	Ablekuma North	139
Greater Accra	Korley Klottey	117
North East	Walewale	63
North East	Bunkpurugu	35
Northern	Wulensi	65
Northern	Tatale/Sanguli	48
Northern	Sagnarigu	102
Northern	Tamale North	68
Northern	Kumbungu	72
Oti	Nkwanta South	68
Oti	Krachi East	51
Savannah	Yapei/Kusawgu	55
Savannah	Salaga South	45
Upper East	Navrongo Central	50
Upper East	Pusiga	42
Upper East	Tempane	44
Upper East	Zebilla	57
Upper East	Garu	30
Upper West	Jirapa	60
Upper West	Nandom	42
Upper West	Wa East	57
Volta	Akatsi South	60
Volta	North Dayi	28
Volta	South Dayi	37
Volta	Anlo	66
Volta	Ho Central	124
Western North	Suaman	21
Western North	Bibiani-Anhwiaso-Bekwai	97
Western North	Sefwi Akontombra	40
Western	Ellembele	78
Western	Takoradi	58
Western	Shama	67
Western	Wassa East	57
Western	Tarkwa Nsuaem	143

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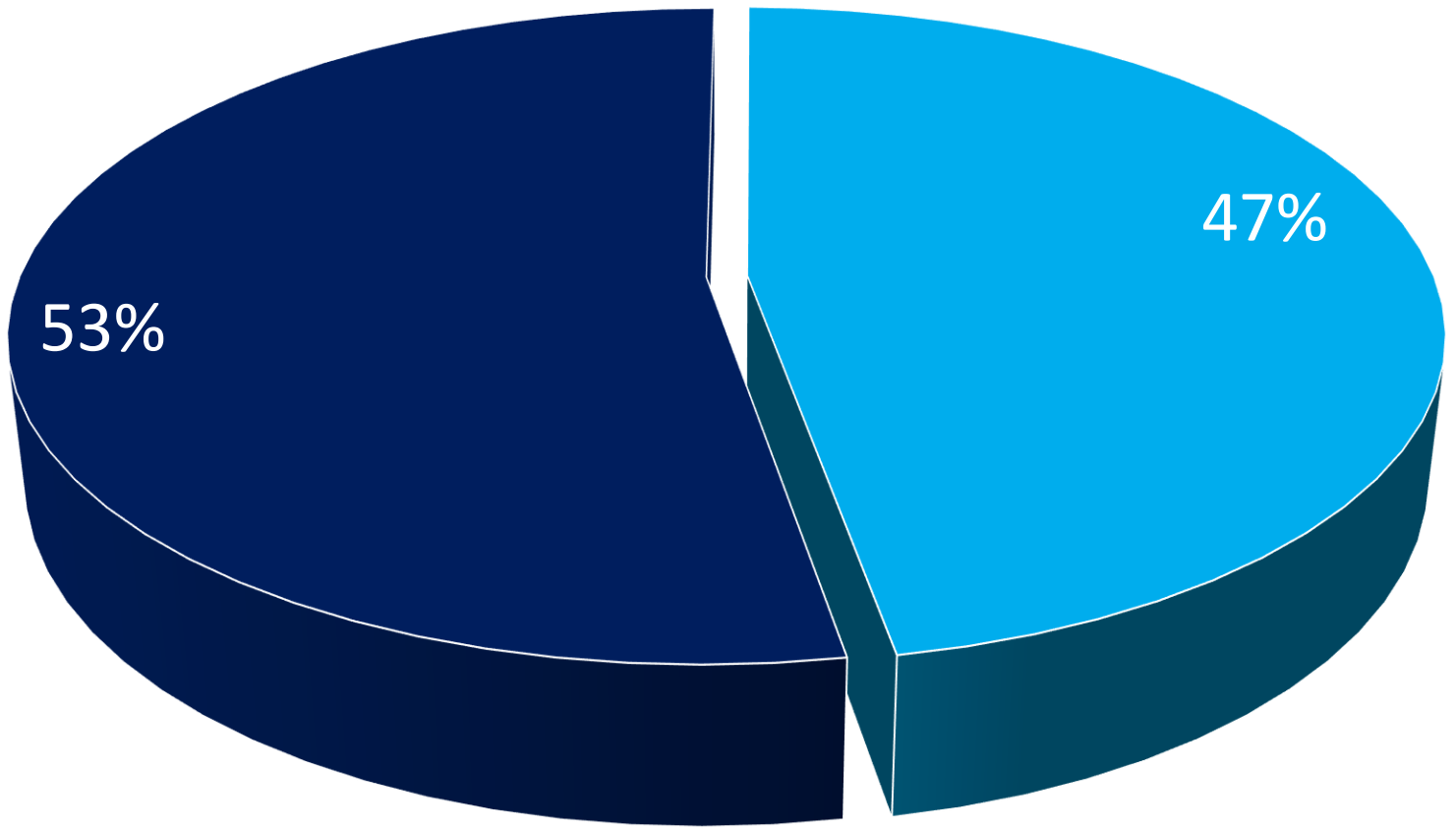
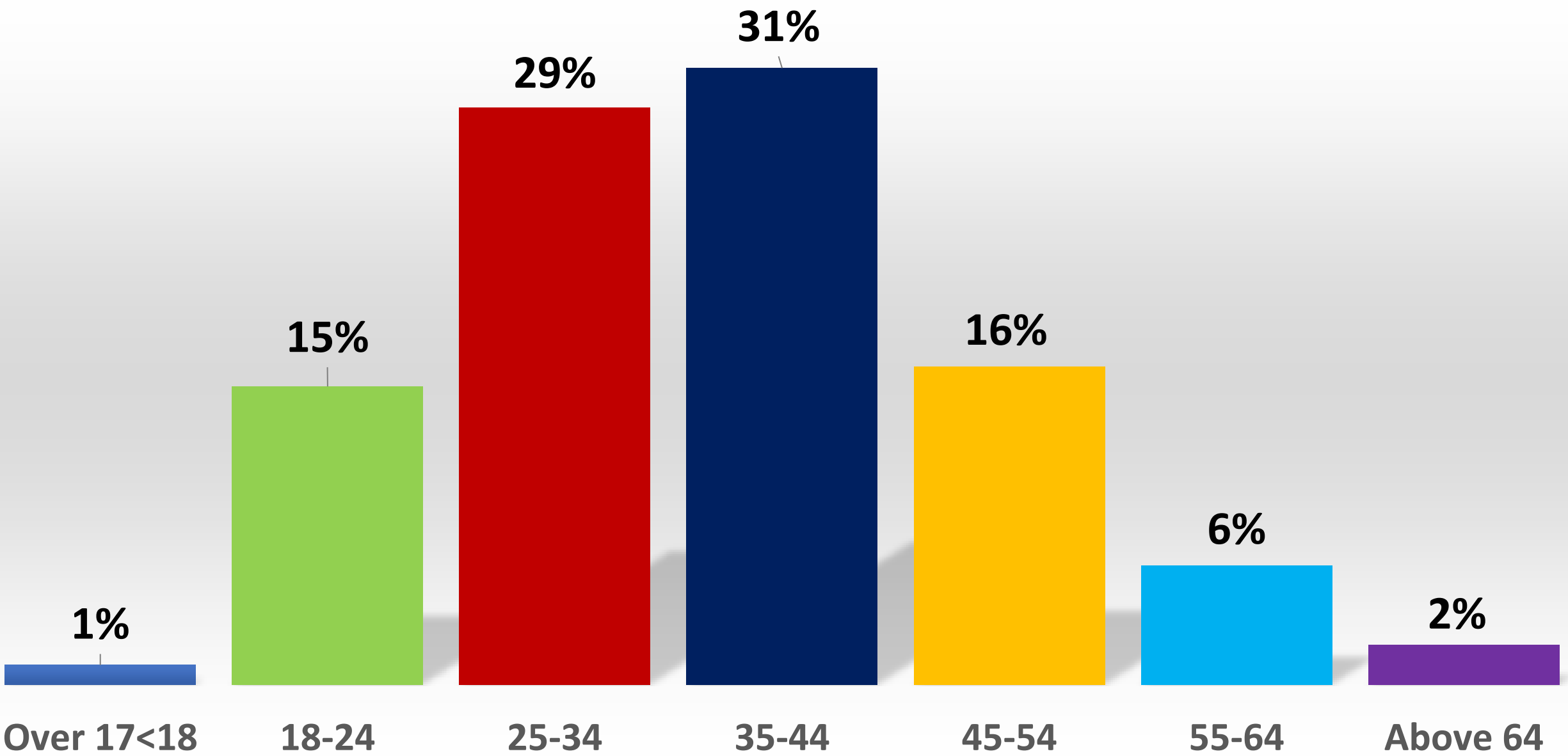
Demographics

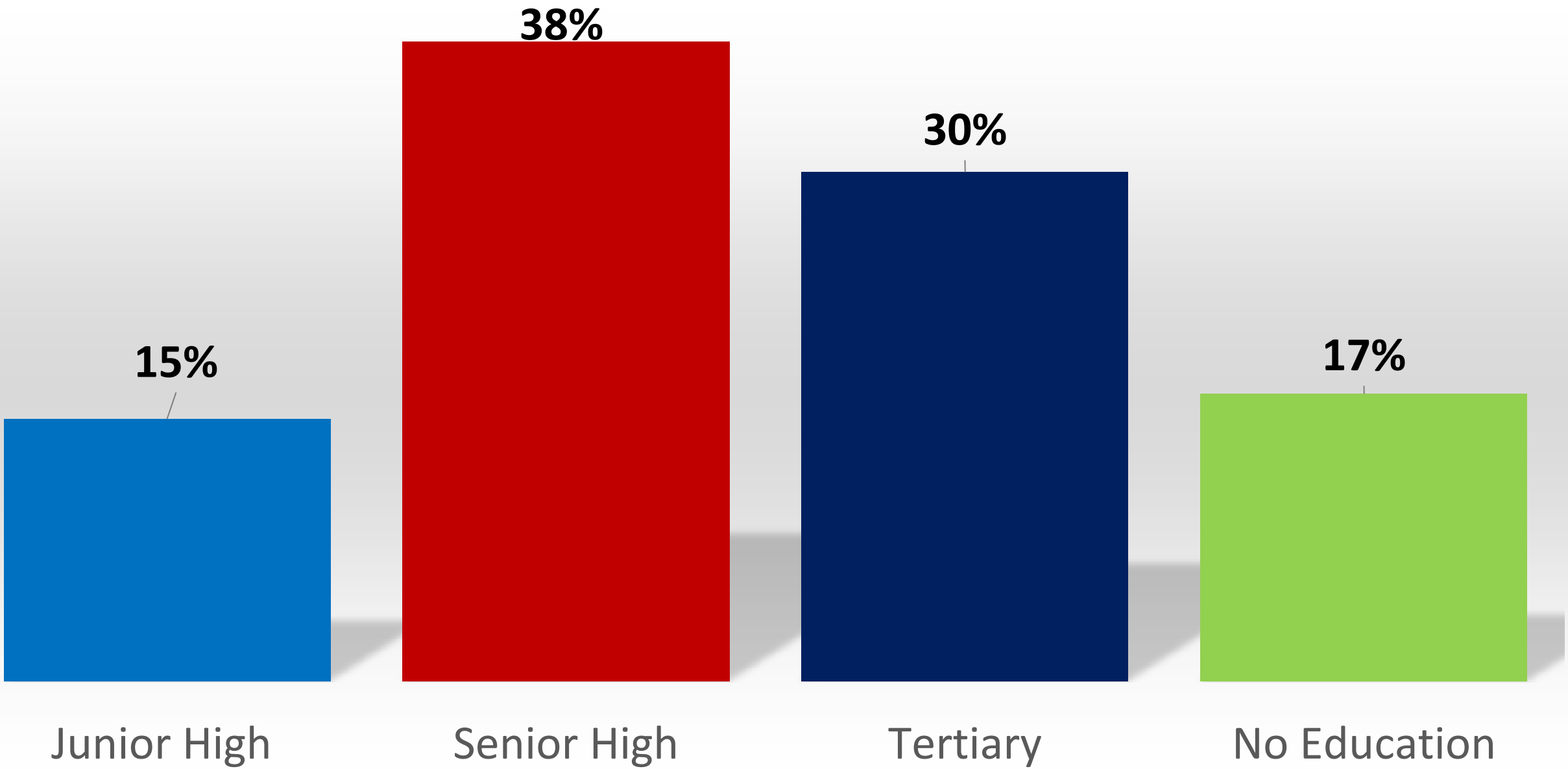
Gender



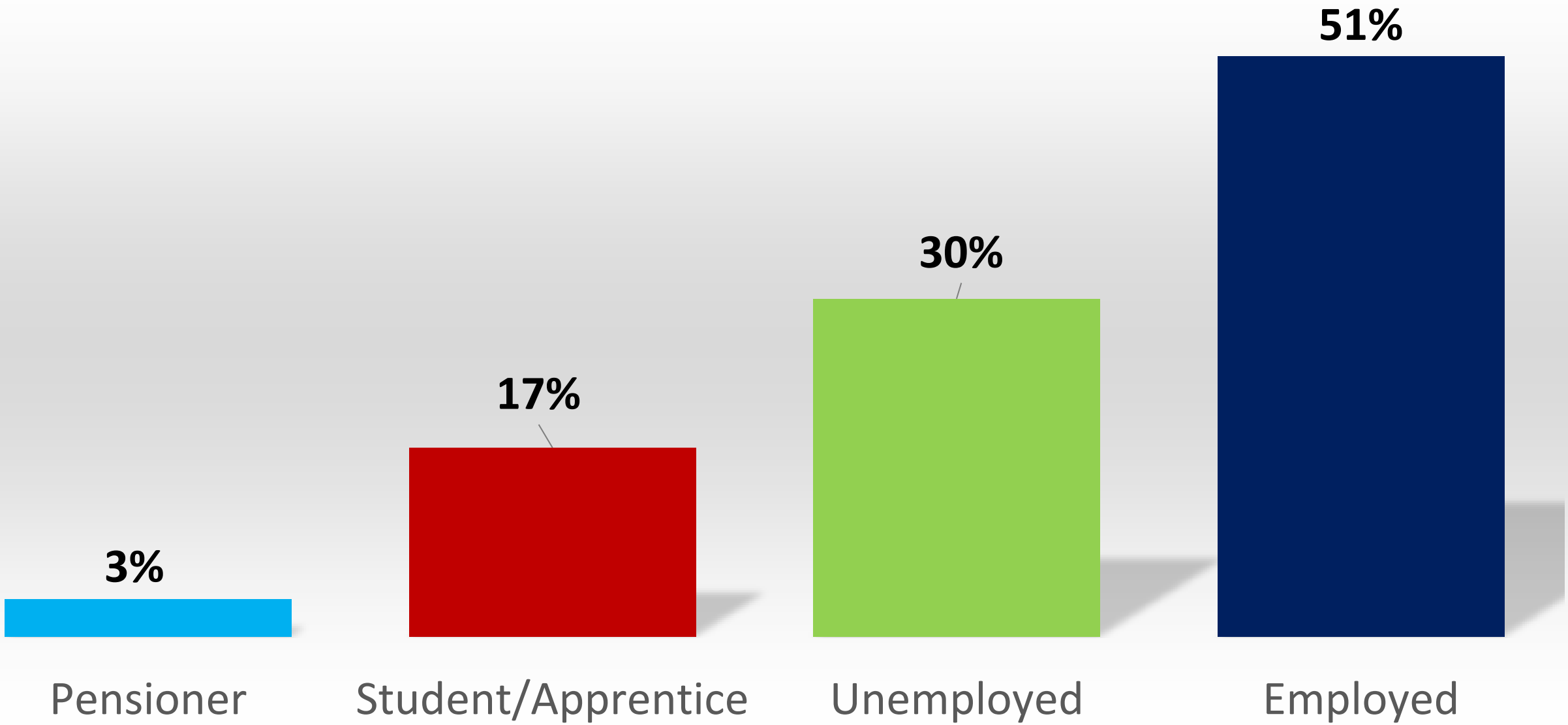
Age Group



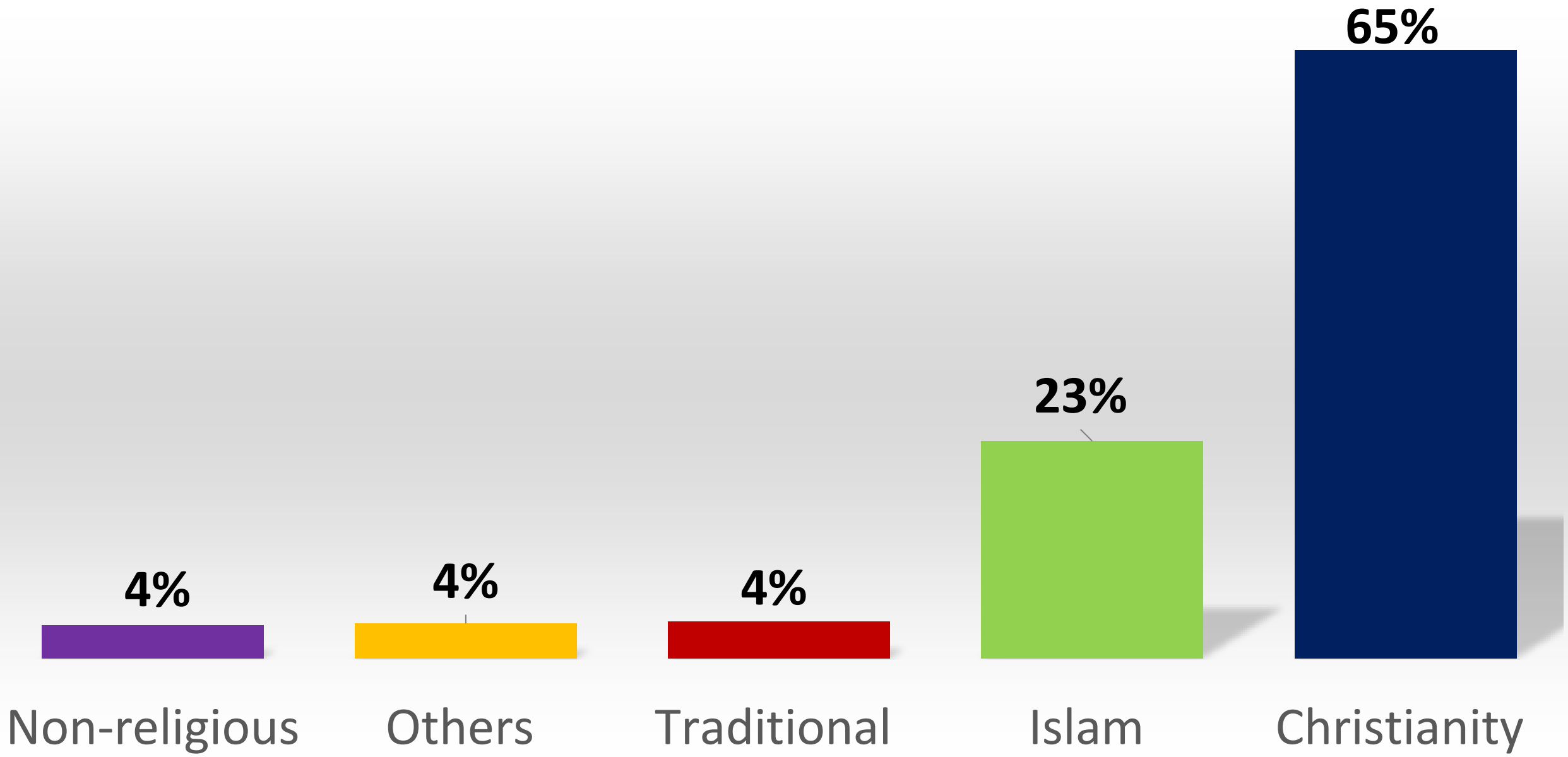
Education



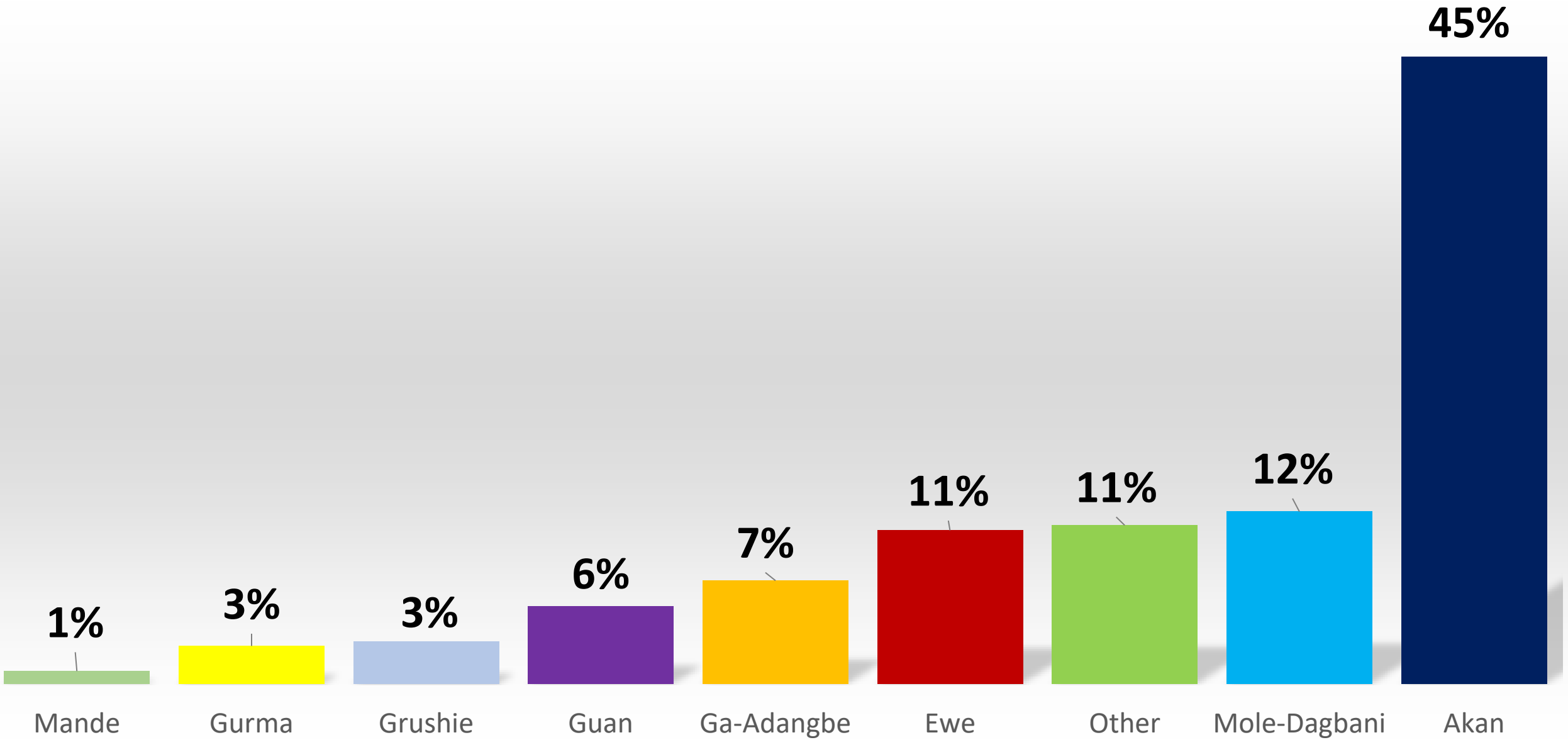
Employment


3%
17%
30%
51%
Pensioner
Student/Apprentice
Unemployed
Employed

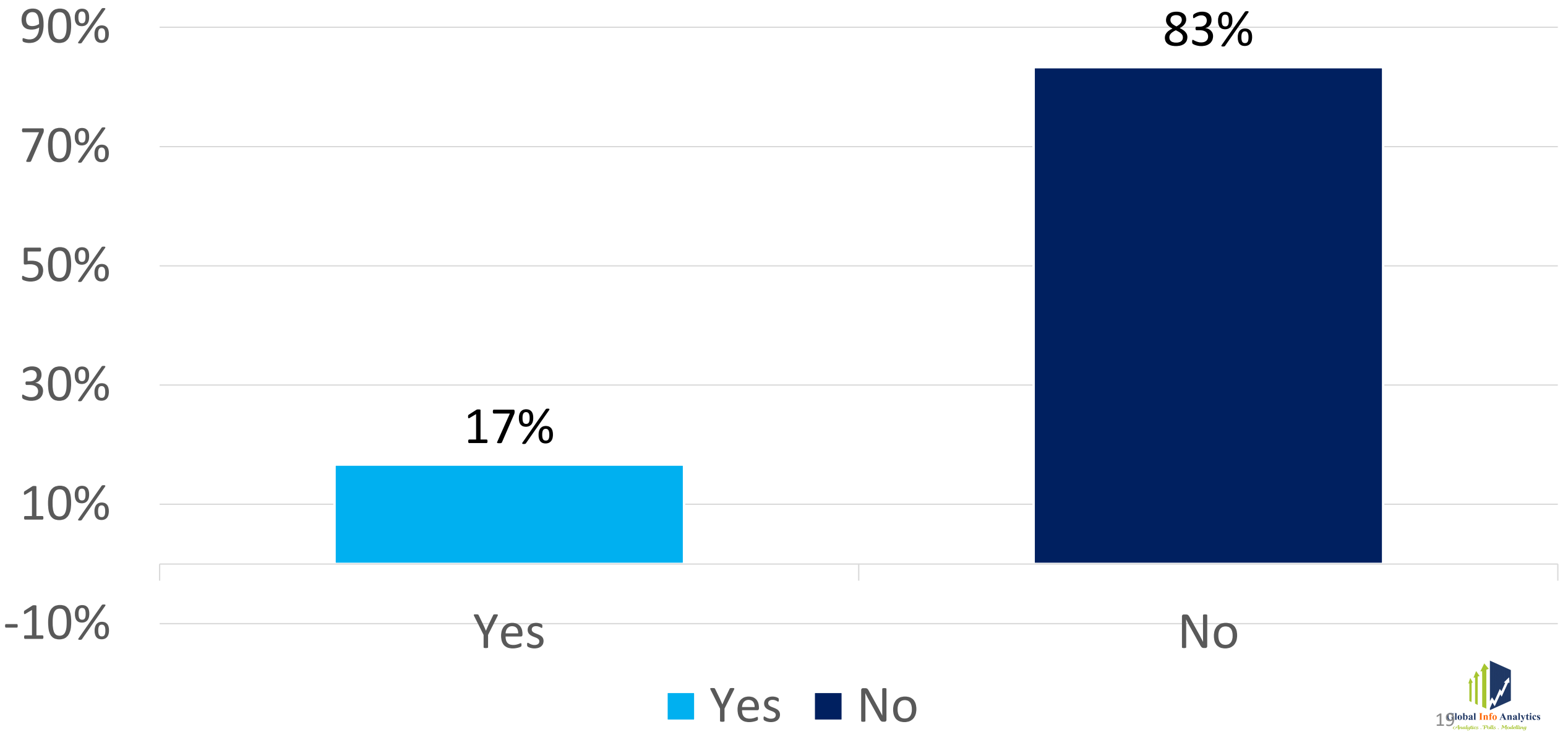
Religion


4%
4%
4%
23%
65%
Non-religious
Others
Traditional
Islam
Christianity

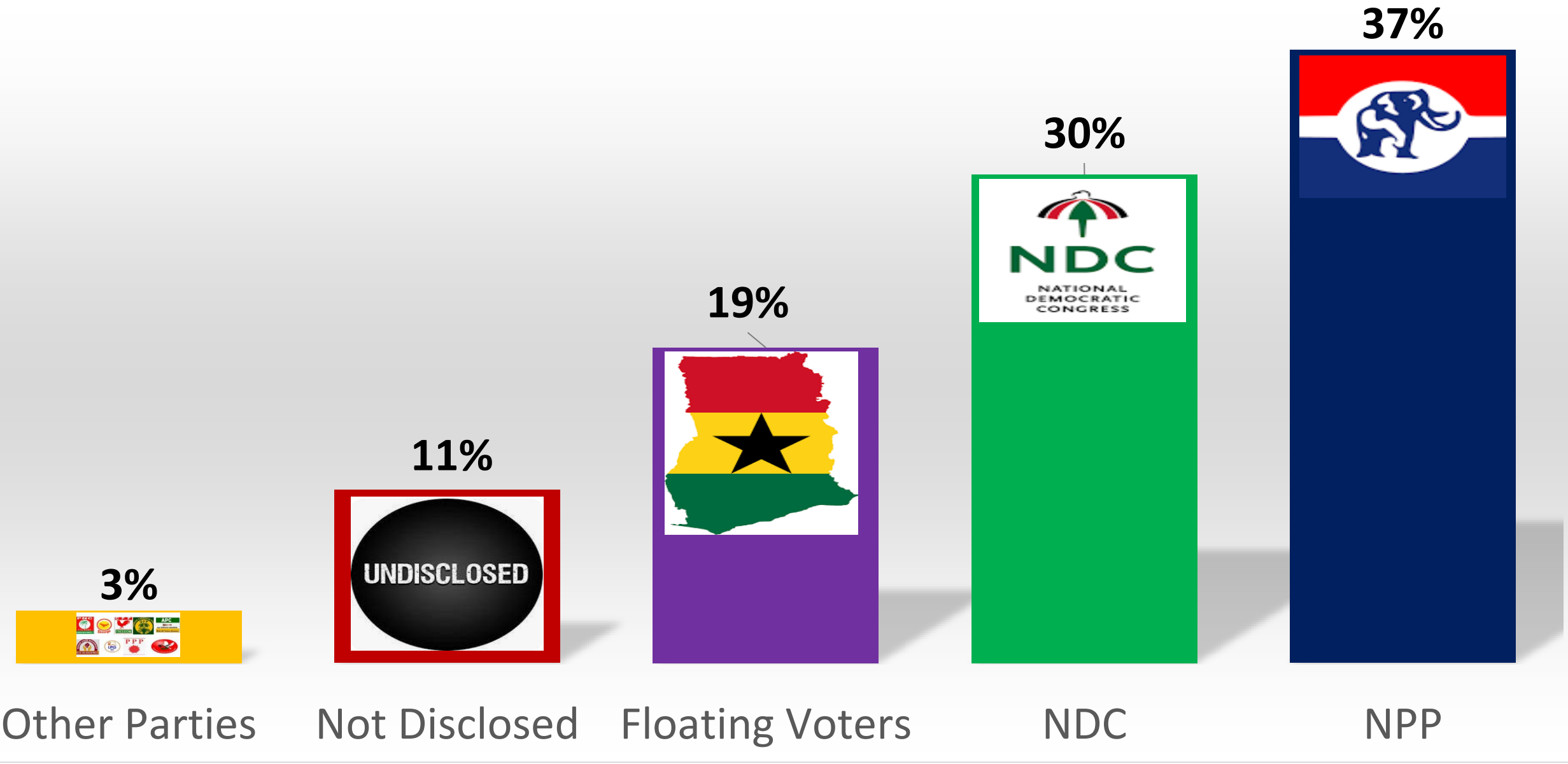
Ethnic Groups



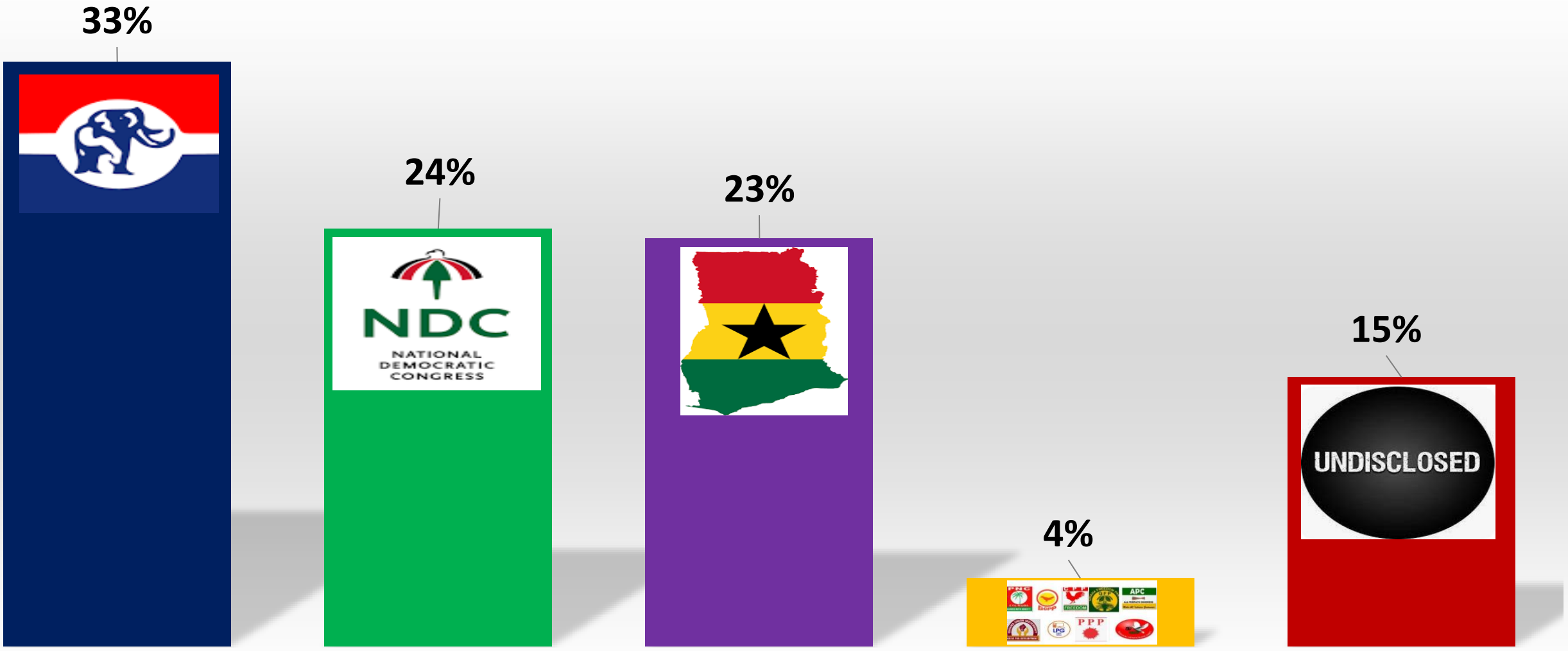
Are you a first-time voter?



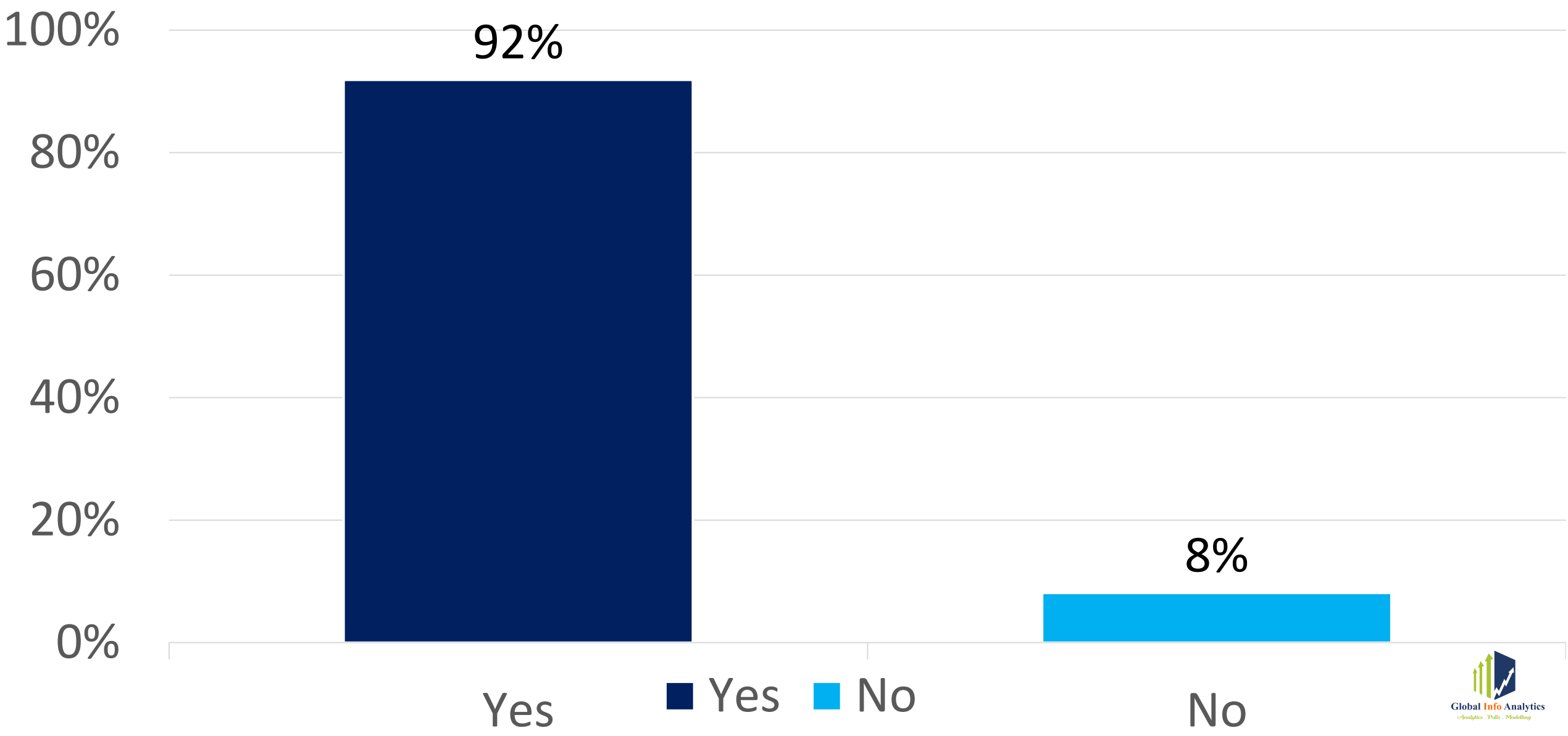
Party Affiliations-July - October



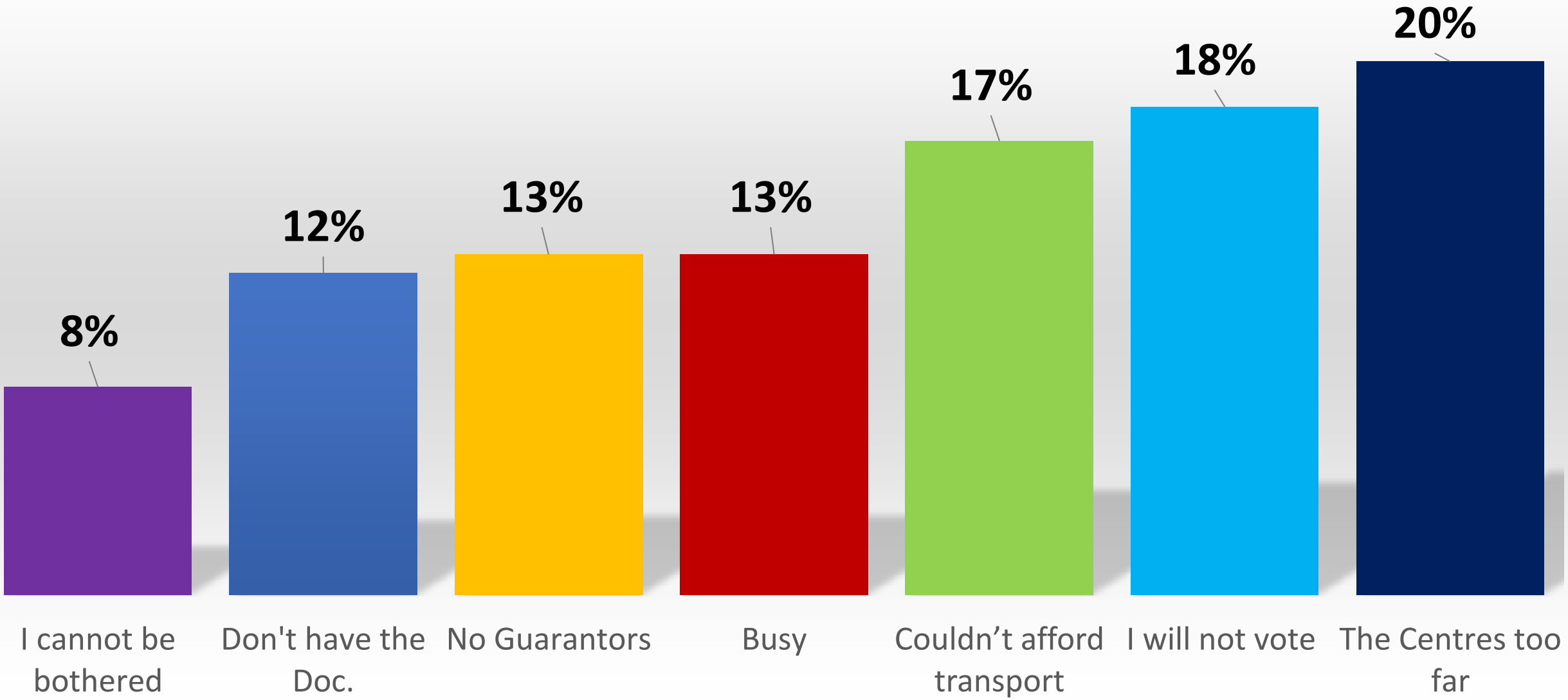
Party Affiliations- First-Time Voters



Registered Voters



What are your reasons for not registering to vote?



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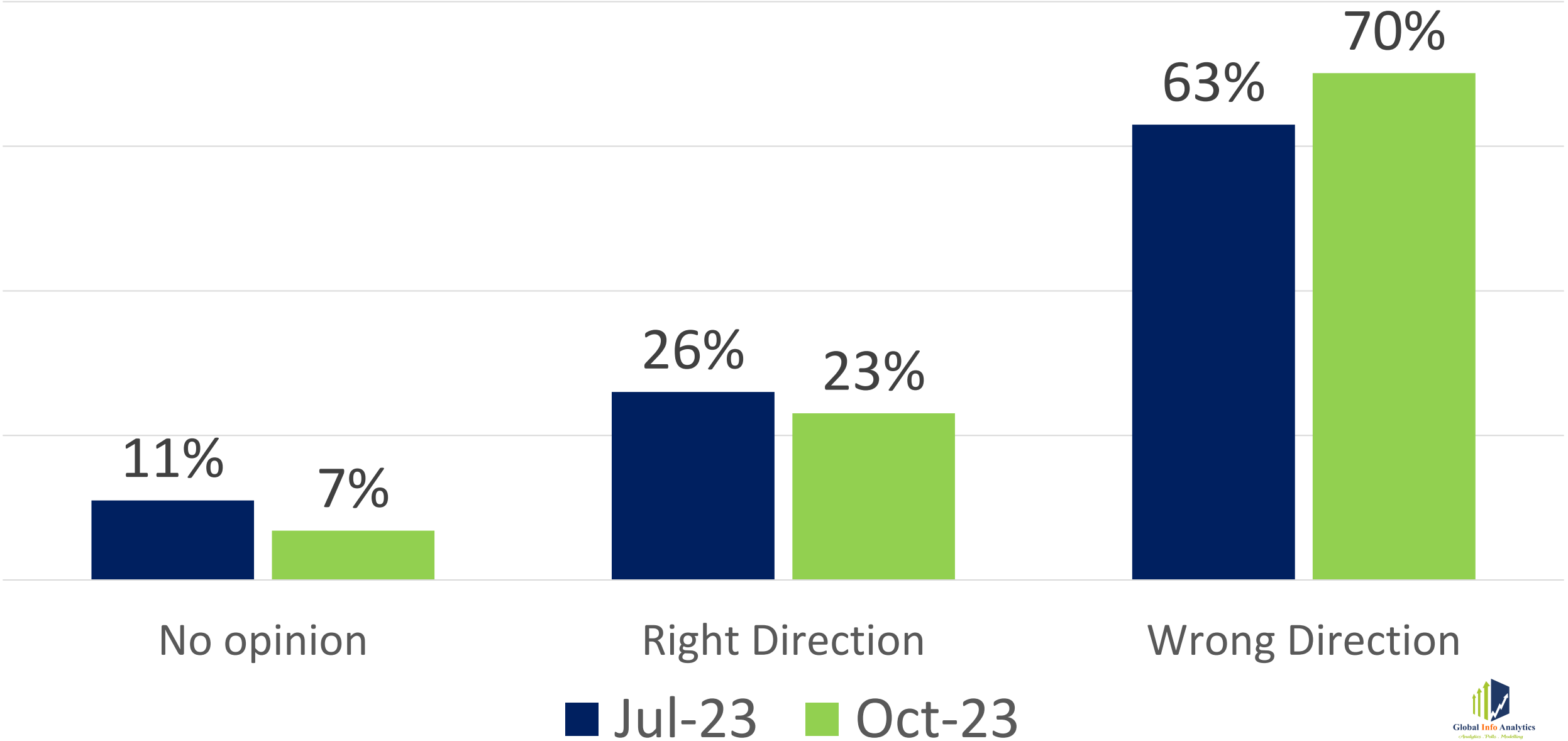
Direction of the country

Direction of the country



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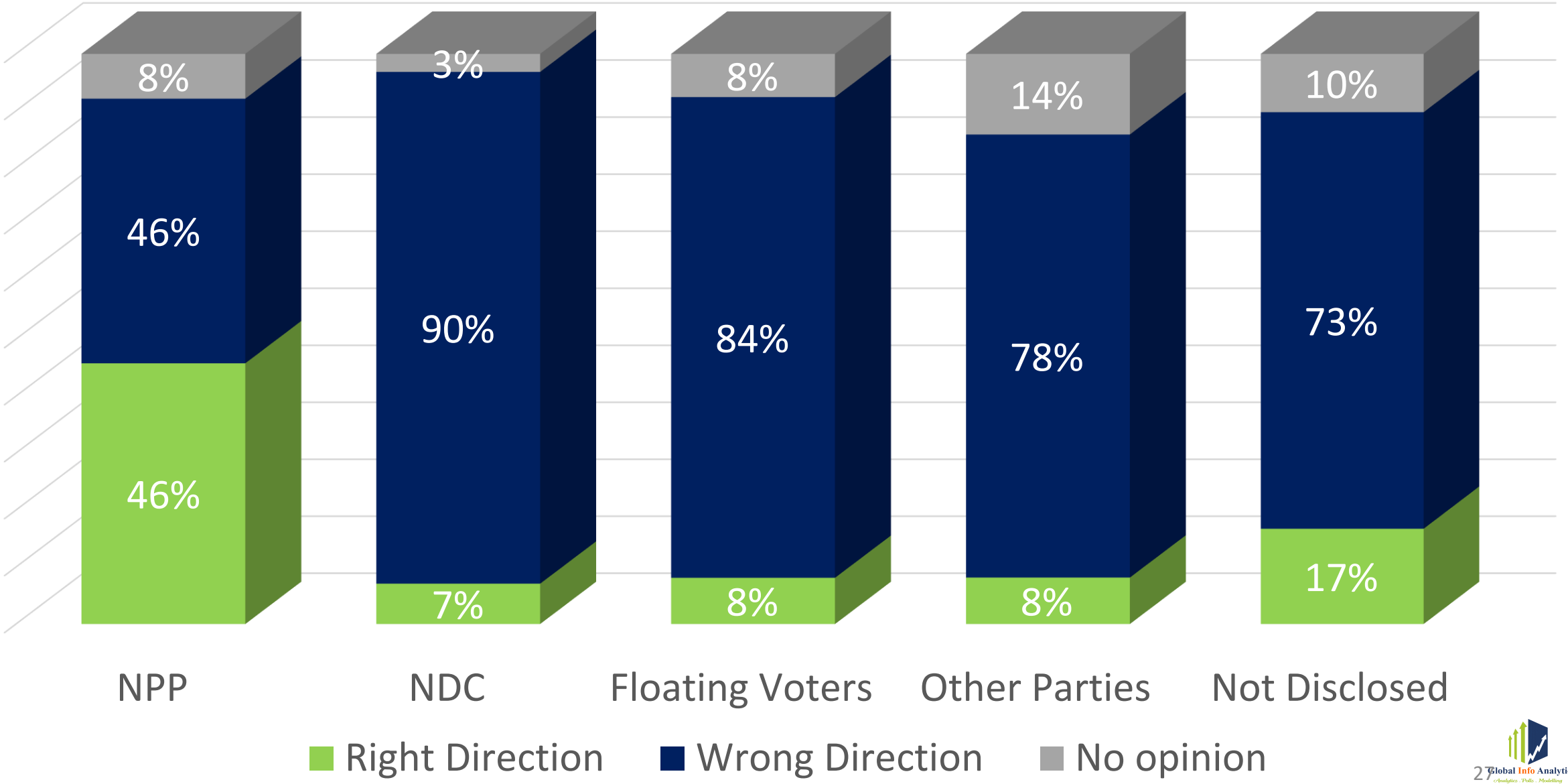
Direction of the Country-Party Affiliations



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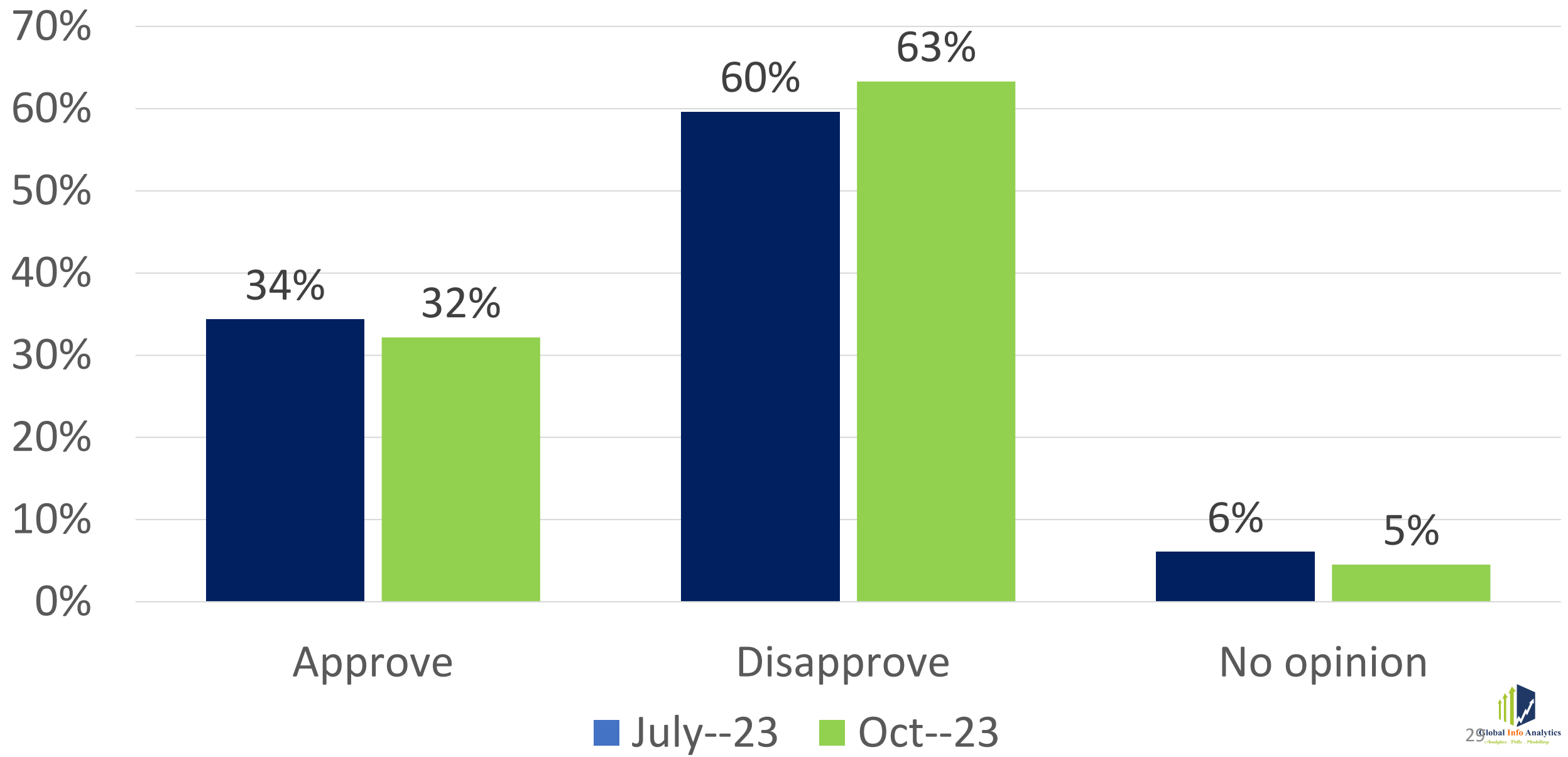
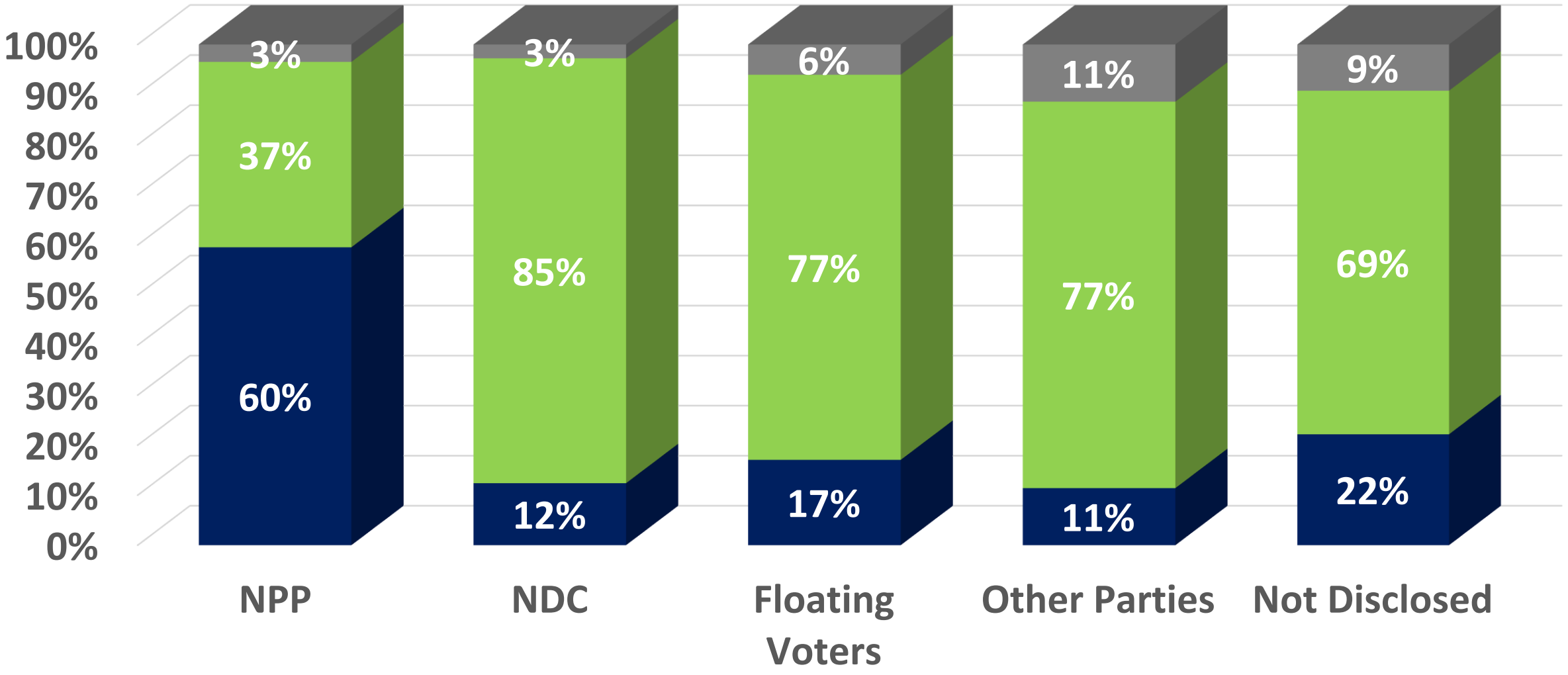
President's Job Approval Rating

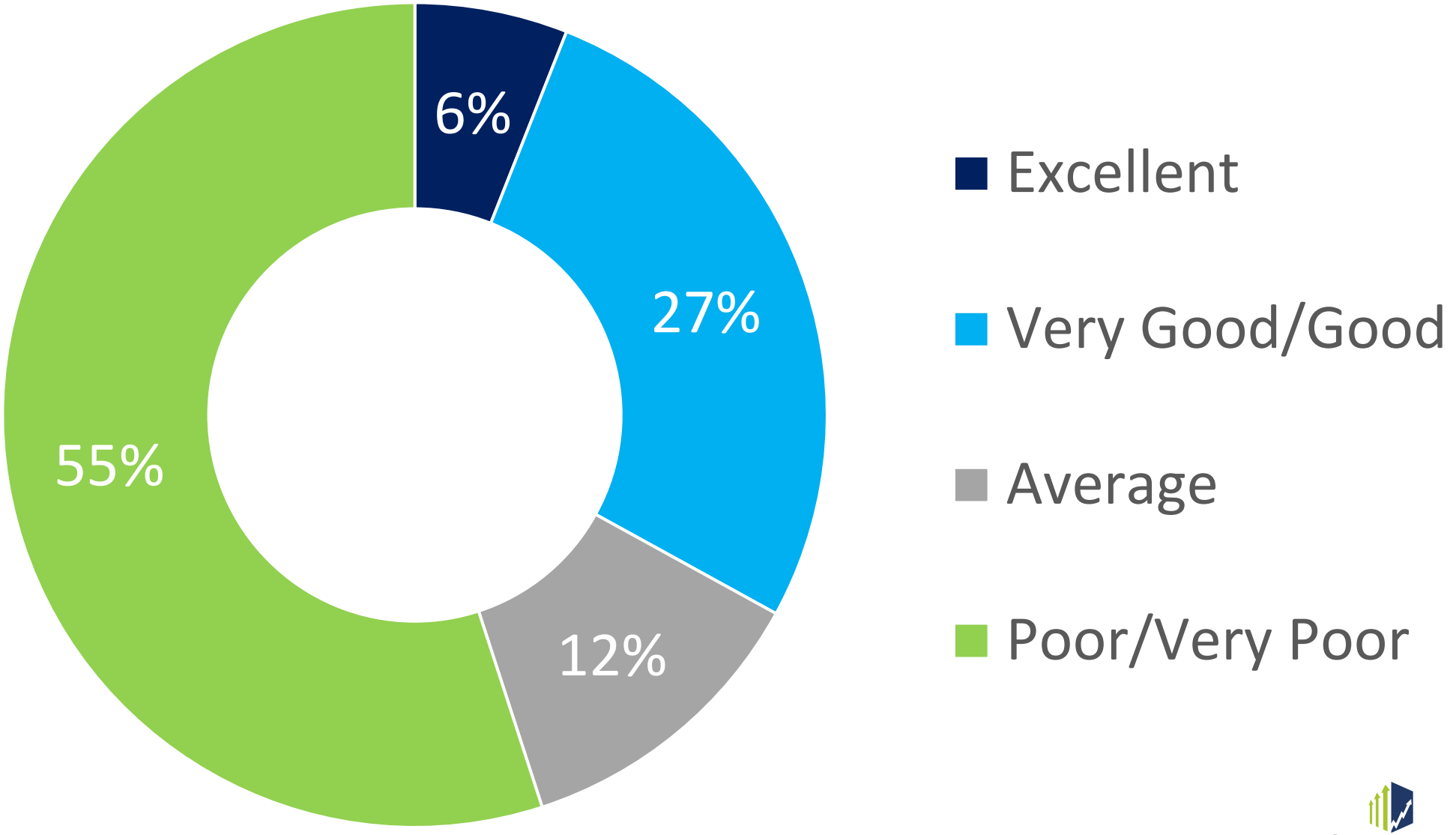
President's Job Approval



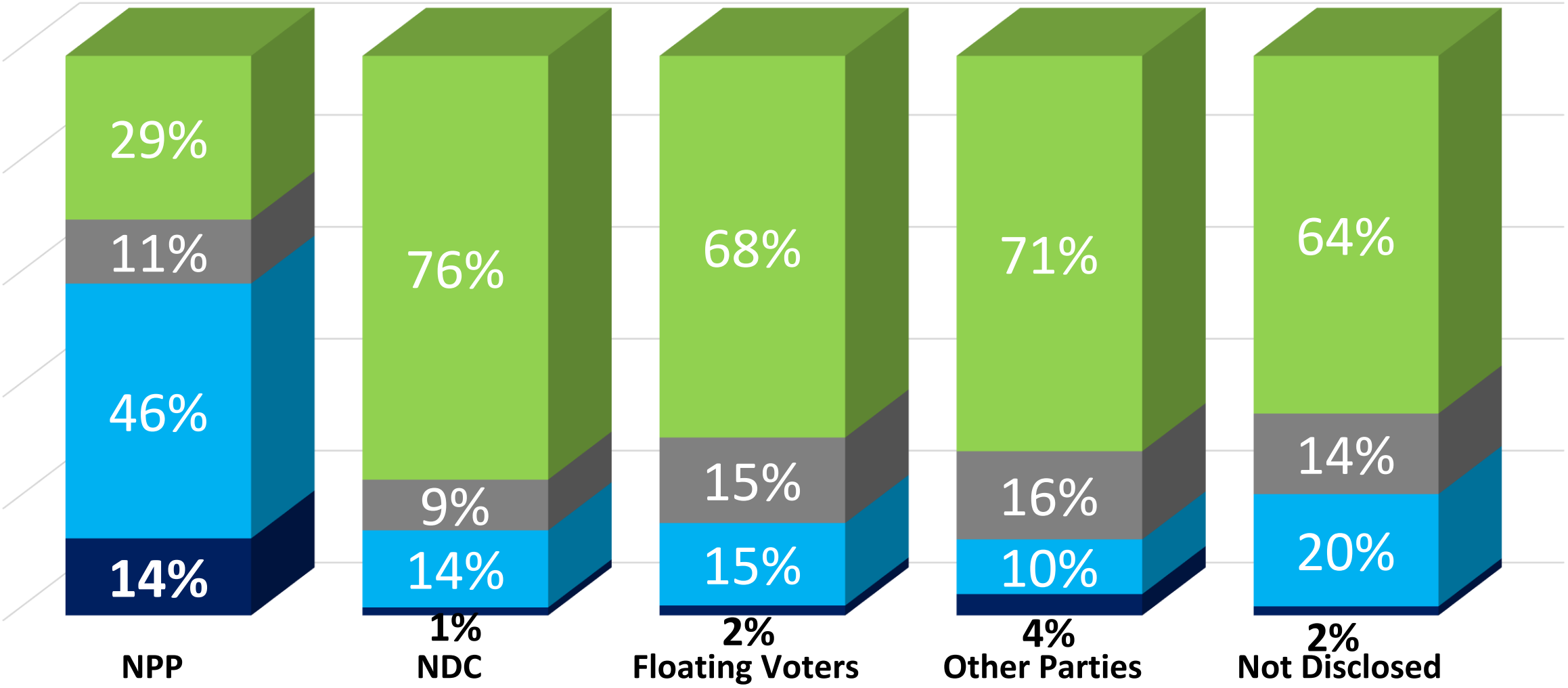
President's Job Approval – Party Affiliation



Performance of the Government



Performance of the Government-Party Affiliation



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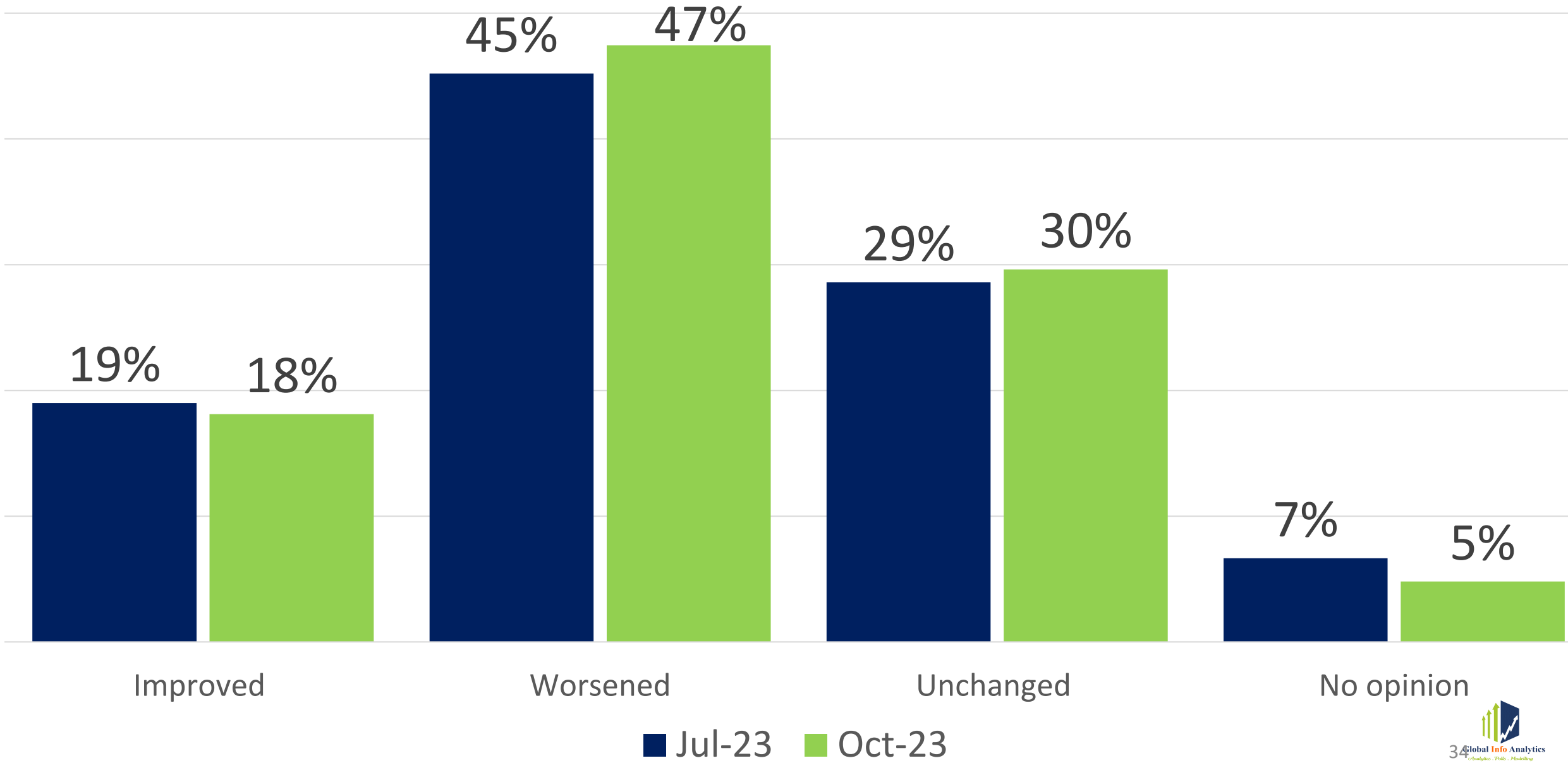
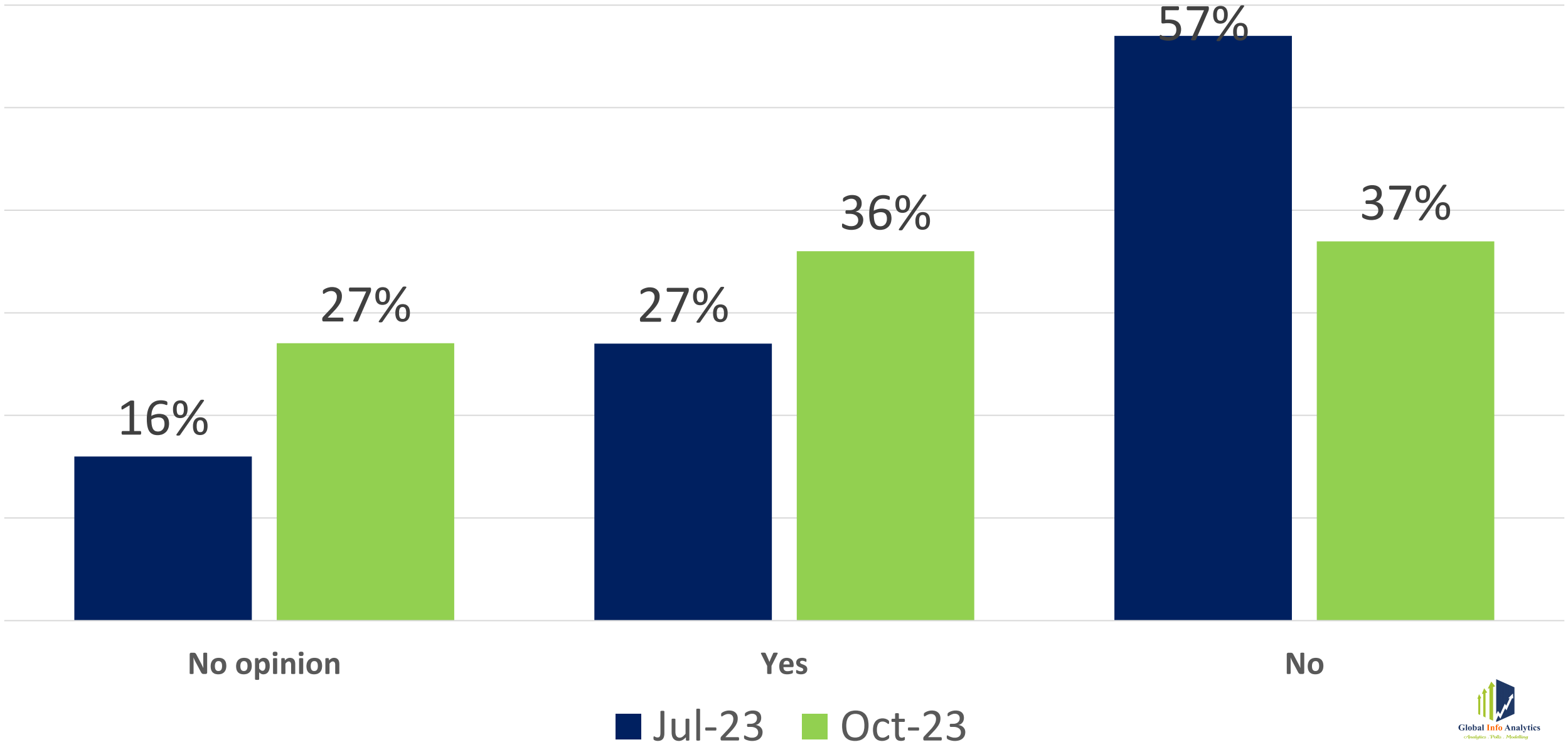
Standard of living

How do you describe your standard of living in the last 12 months

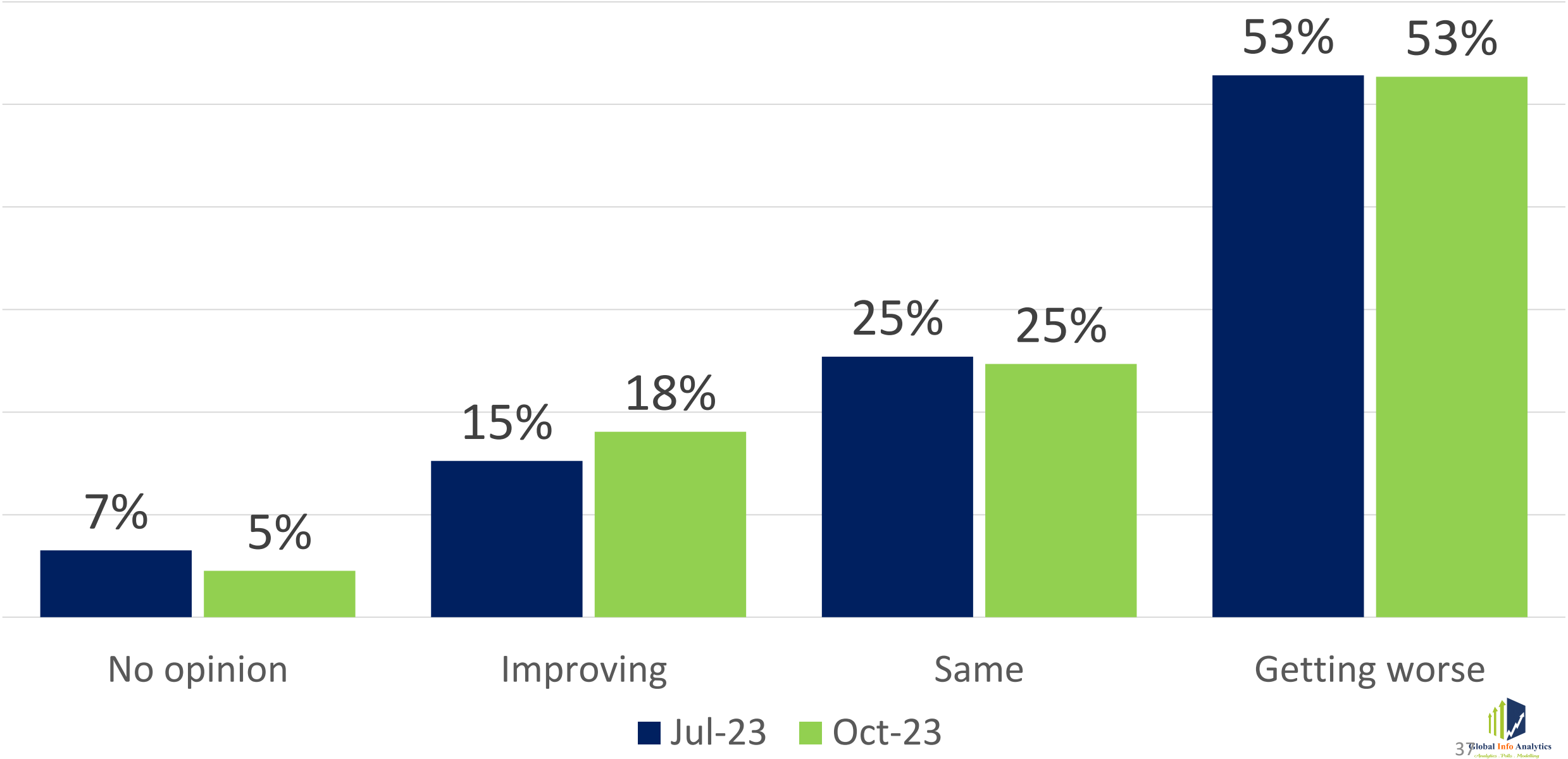


Optimism for improvement in standard of living in the next 12 months

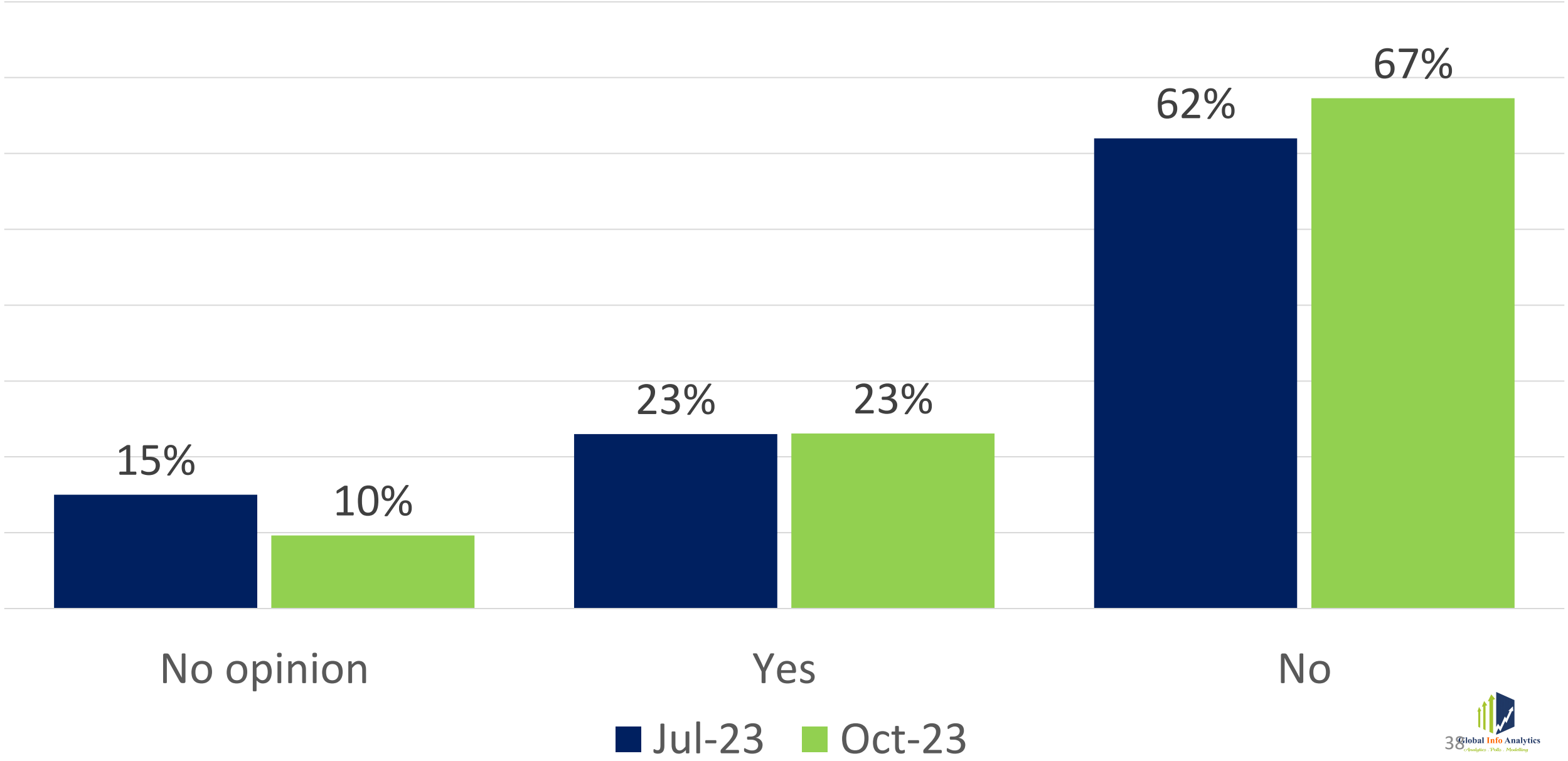


Corruption

State of Corruption in Ghana



Is the government doing enough to fight corruption?



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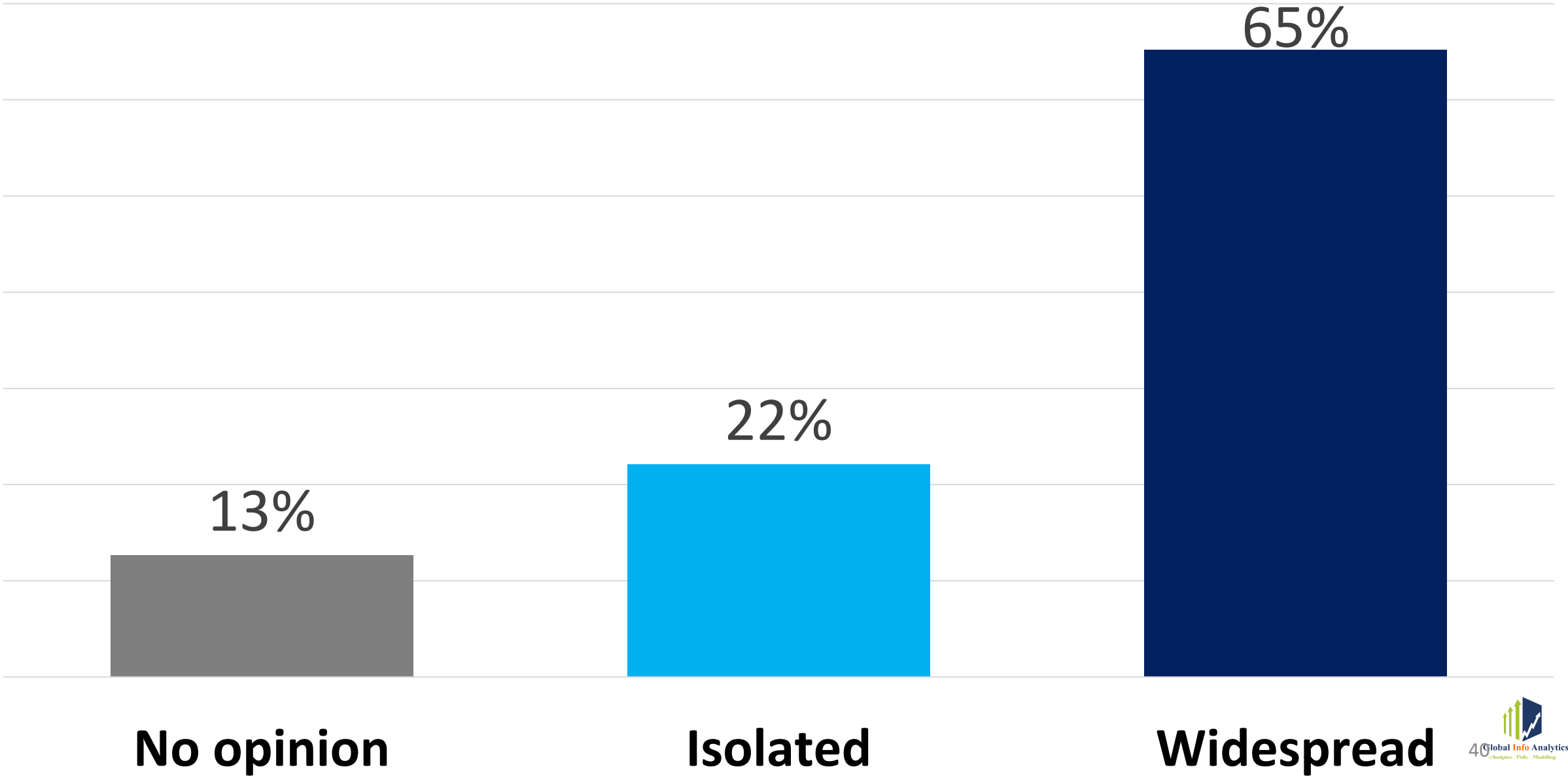
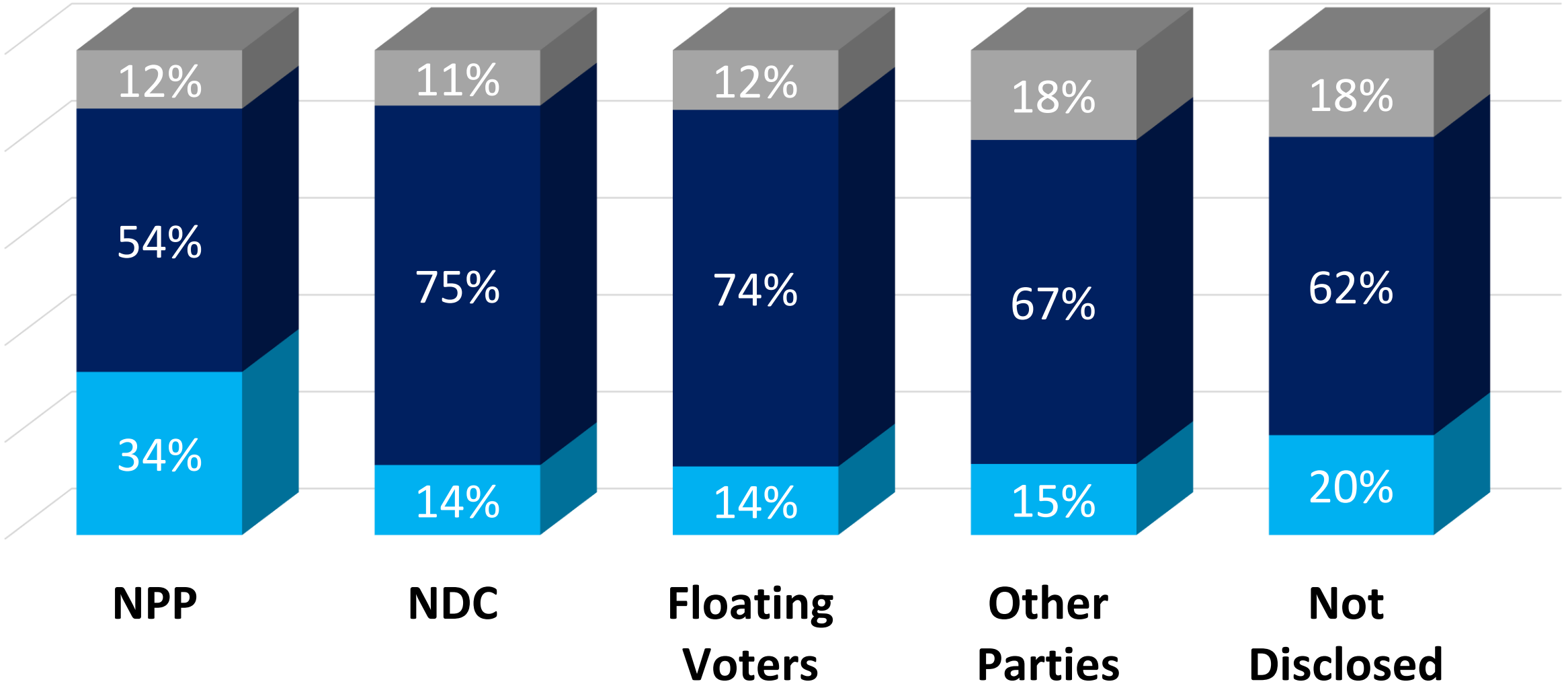
Cash hoarding by politicians

Do you share the view that the practice of hoarding cash at home is an isolated case or widespread among politicians



Practice of hoarding cash at home-Party Affiliations



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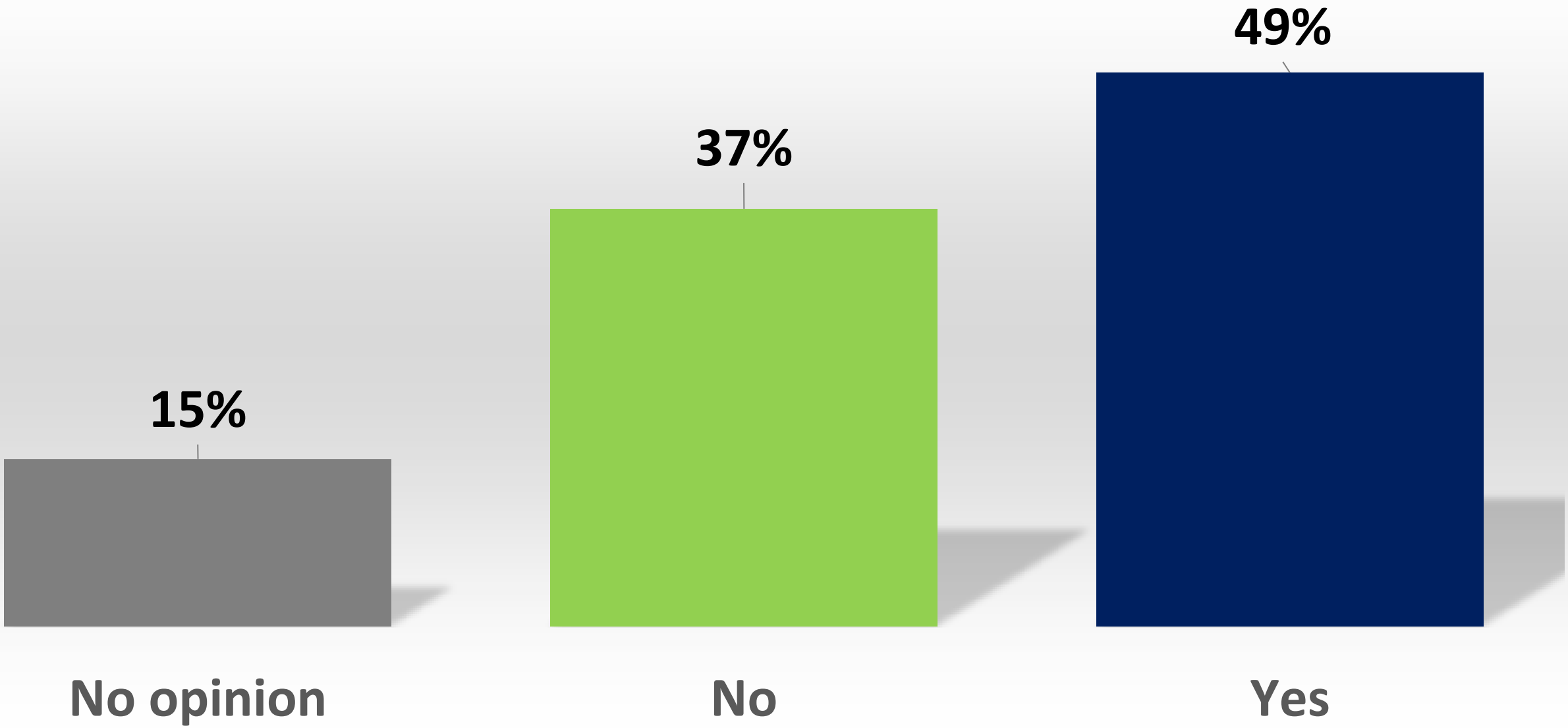
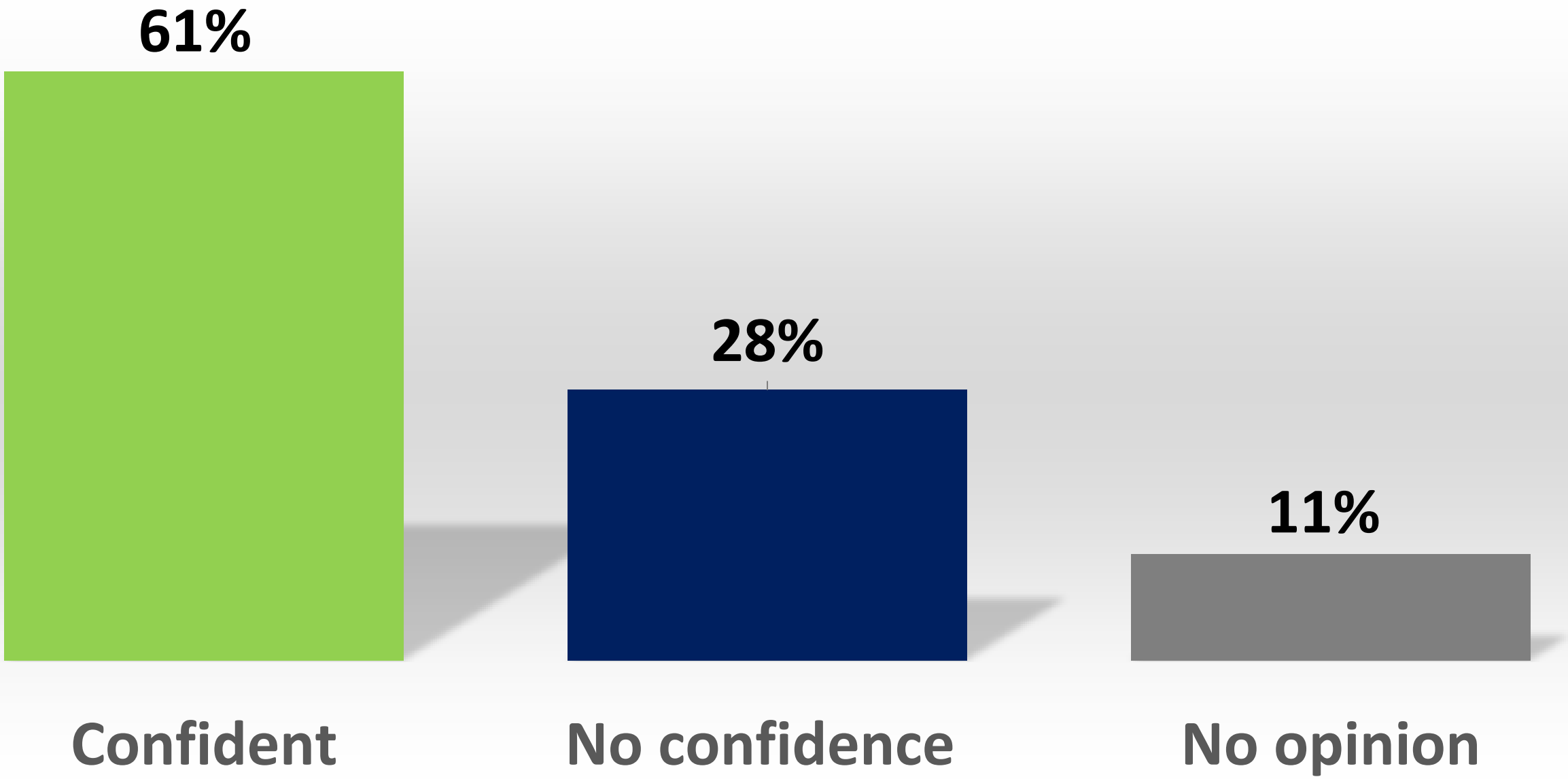
Confidence in the GPS and IGP

Do you believe that the Police will manage 2024 elections well?

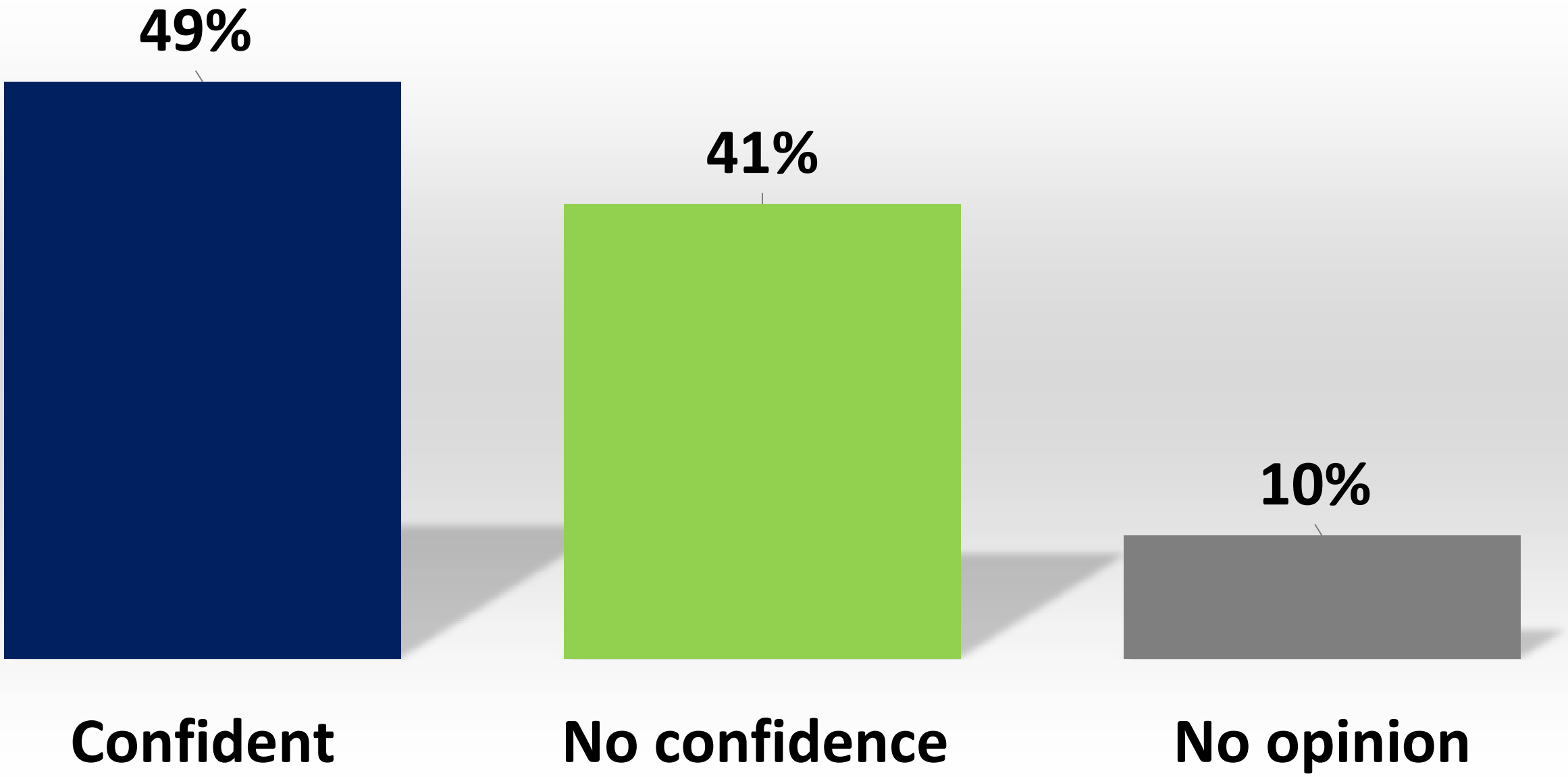


Confidence in the IGP

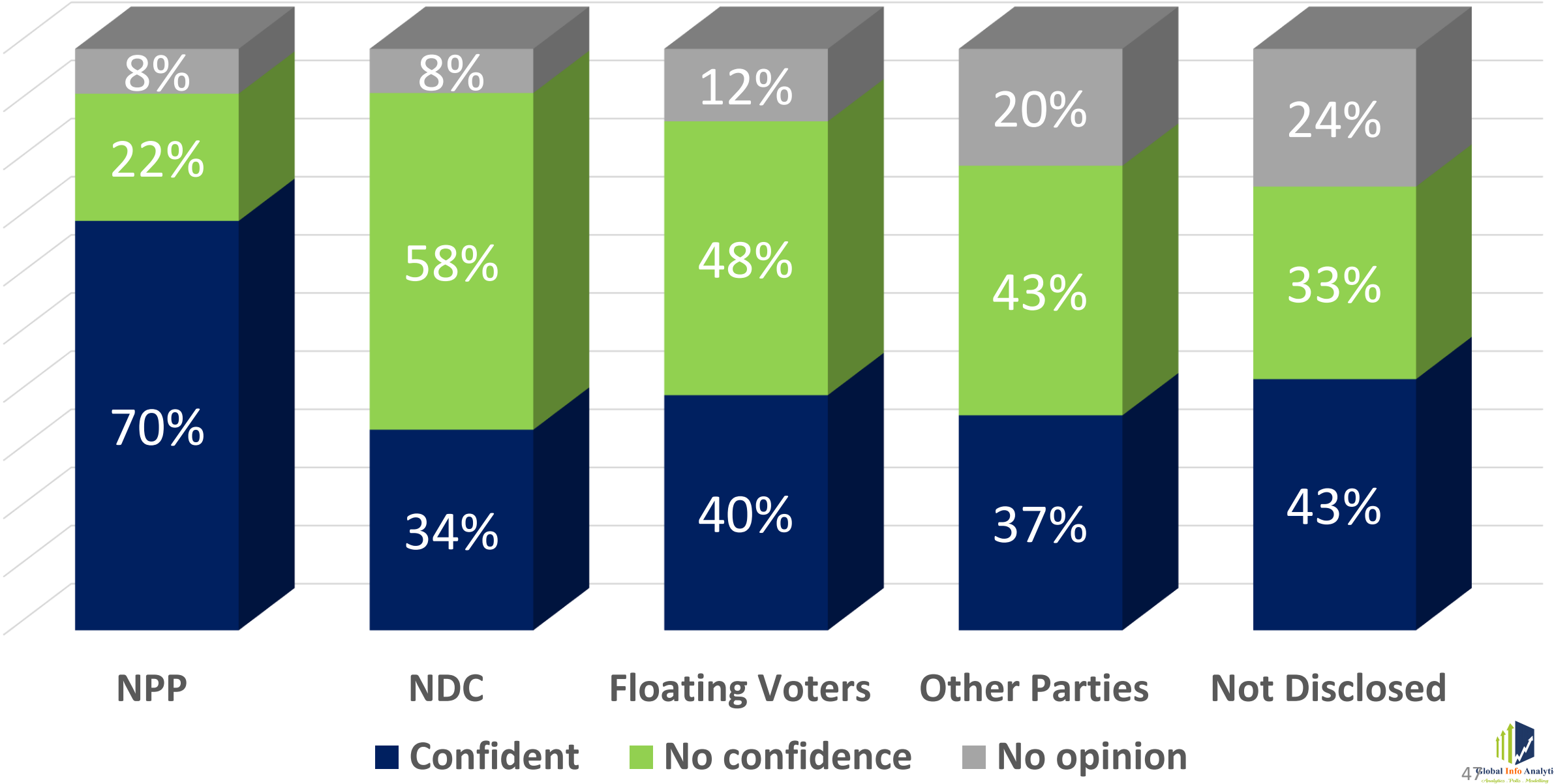


Confidence in the EC

Confidence in the Electoral Commission



Confidence in the Electoral Commission-Party Affiliations



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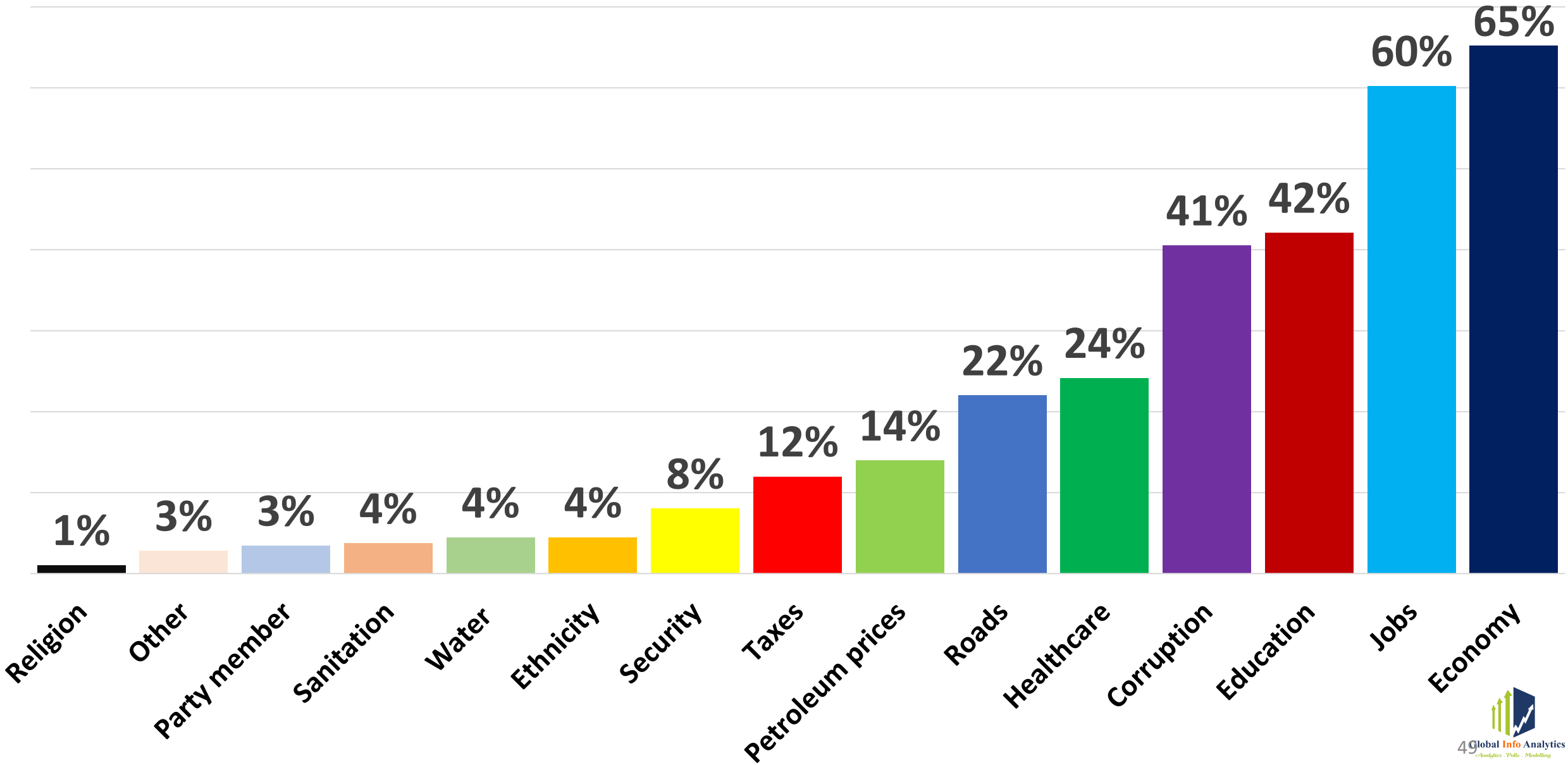
Primaries & 2024 General Elections

Key Issues for Voters



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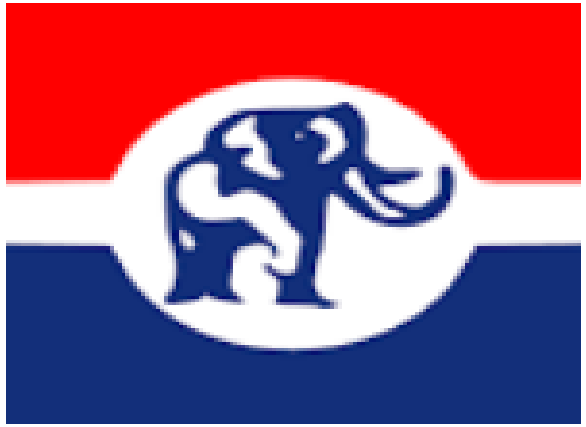
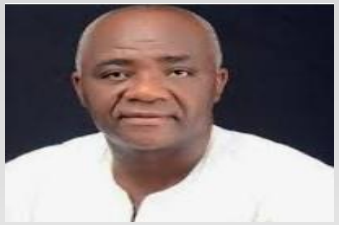
NPP Primaries



Who to Leads NPP- All Voters



2%

Francis Addai Nimoh

2%

Dr Owusu Afriyie Akoto

16%

Undecided

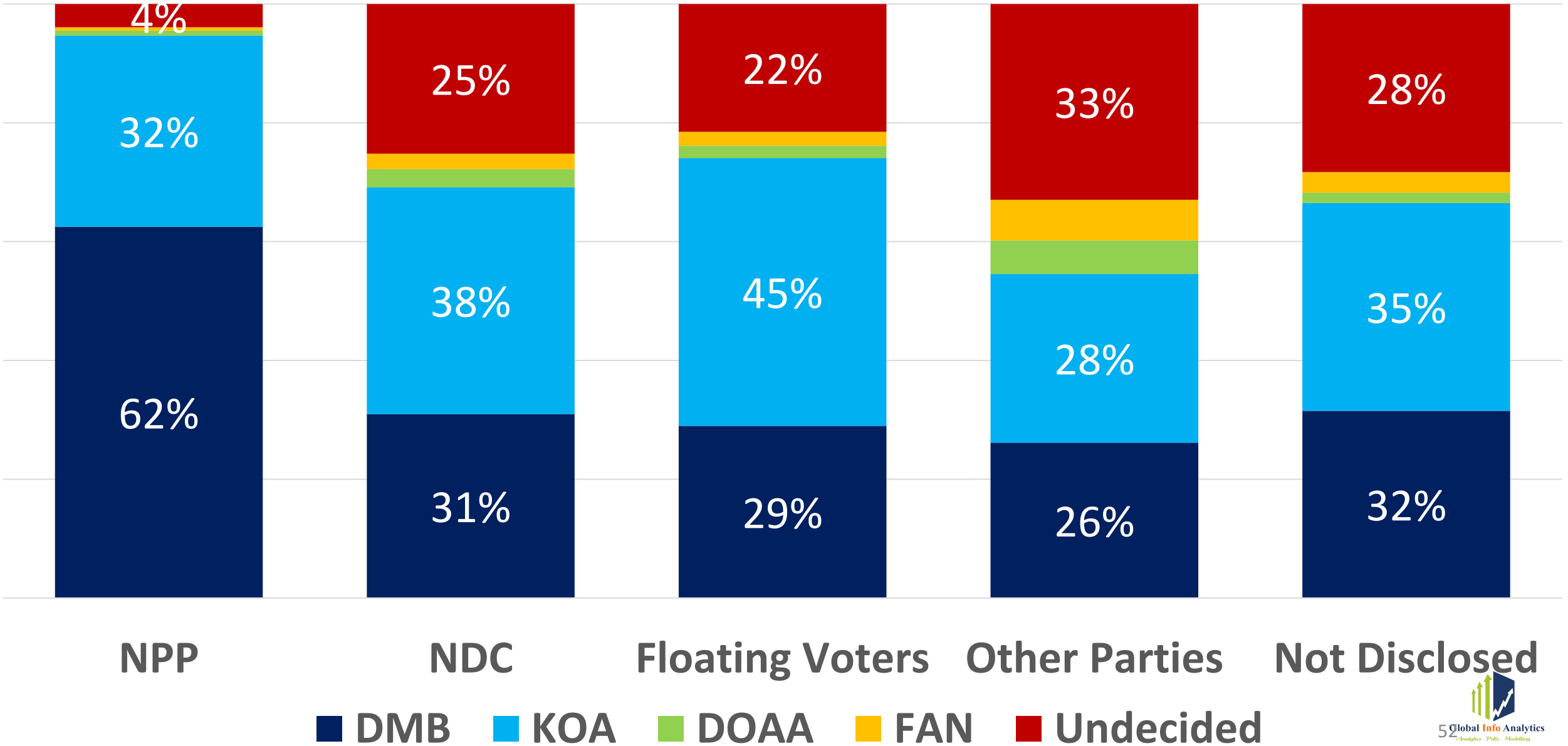
35%

Kennedy O. Agyapong

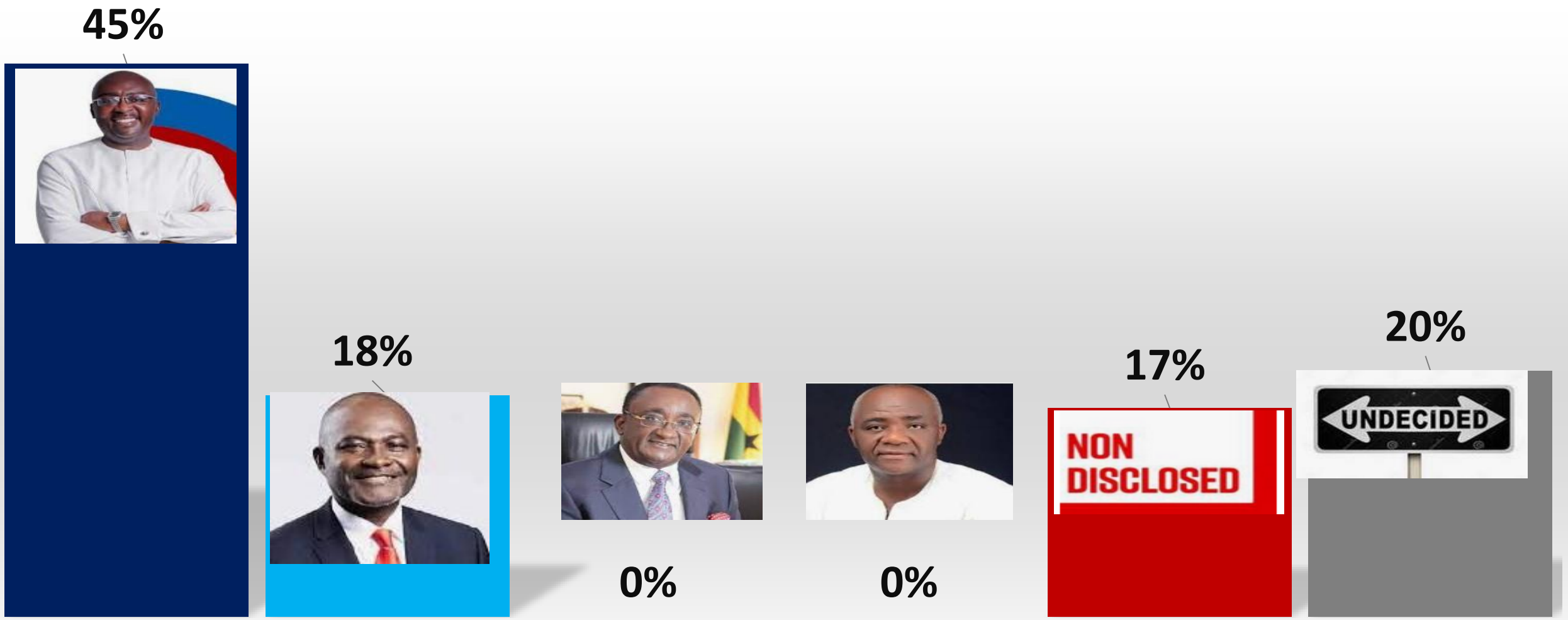
44%

Dr Mahamudu Bawumia

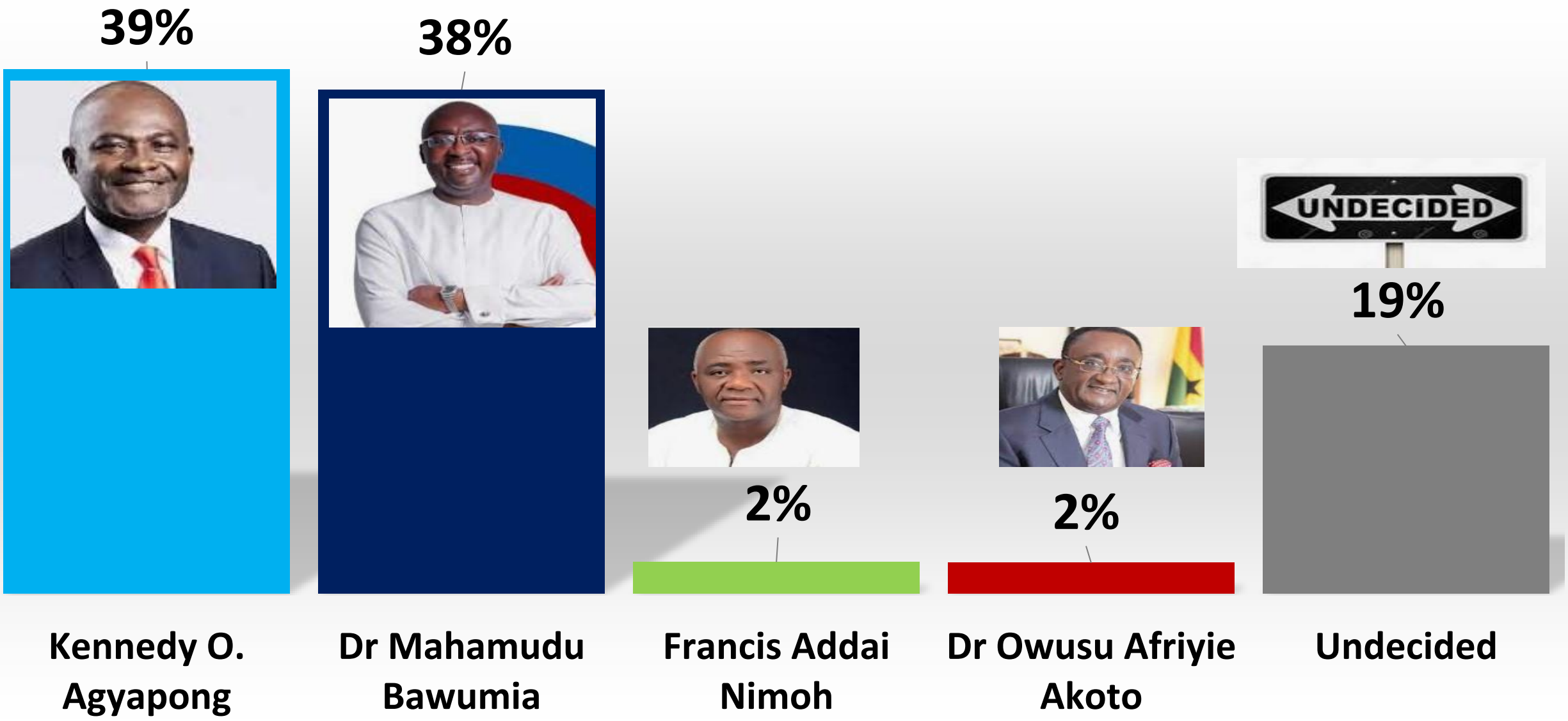
Who to Lead NPP – Party Affiliation



Leads NPP- Delegates Sept. 10th, 2023



NPP Race in the Swing Regions



2024 General Election

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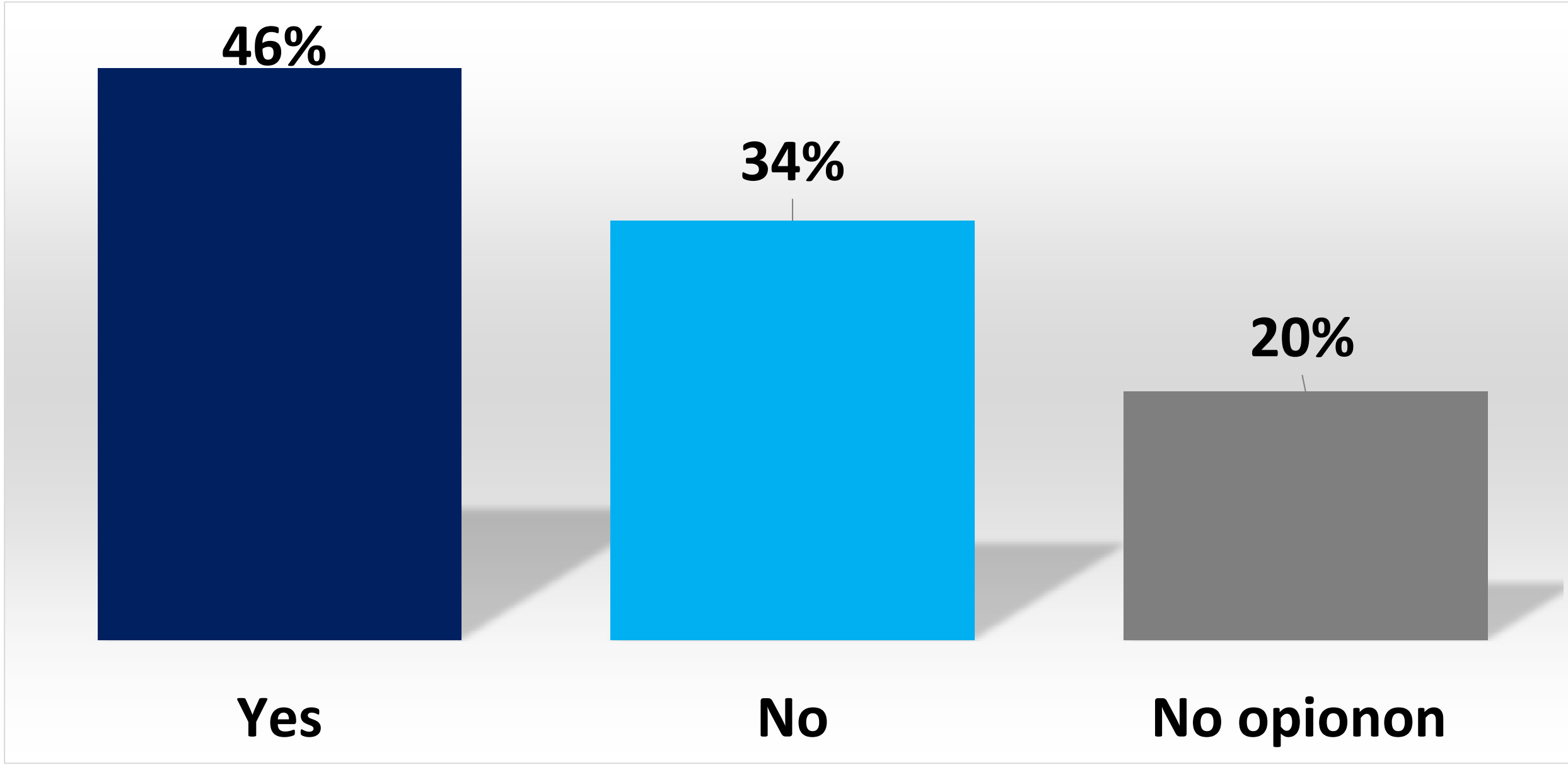
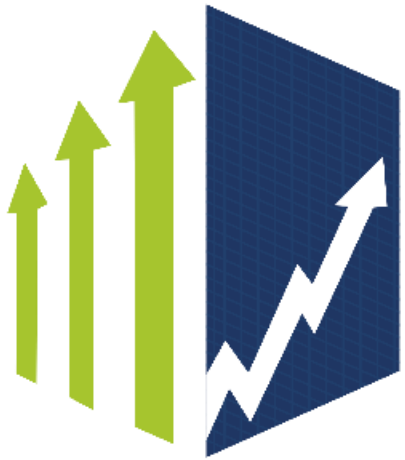
Do you share the view that Alan Kyeremanten's resignation will affect NPP's chances in 2024?





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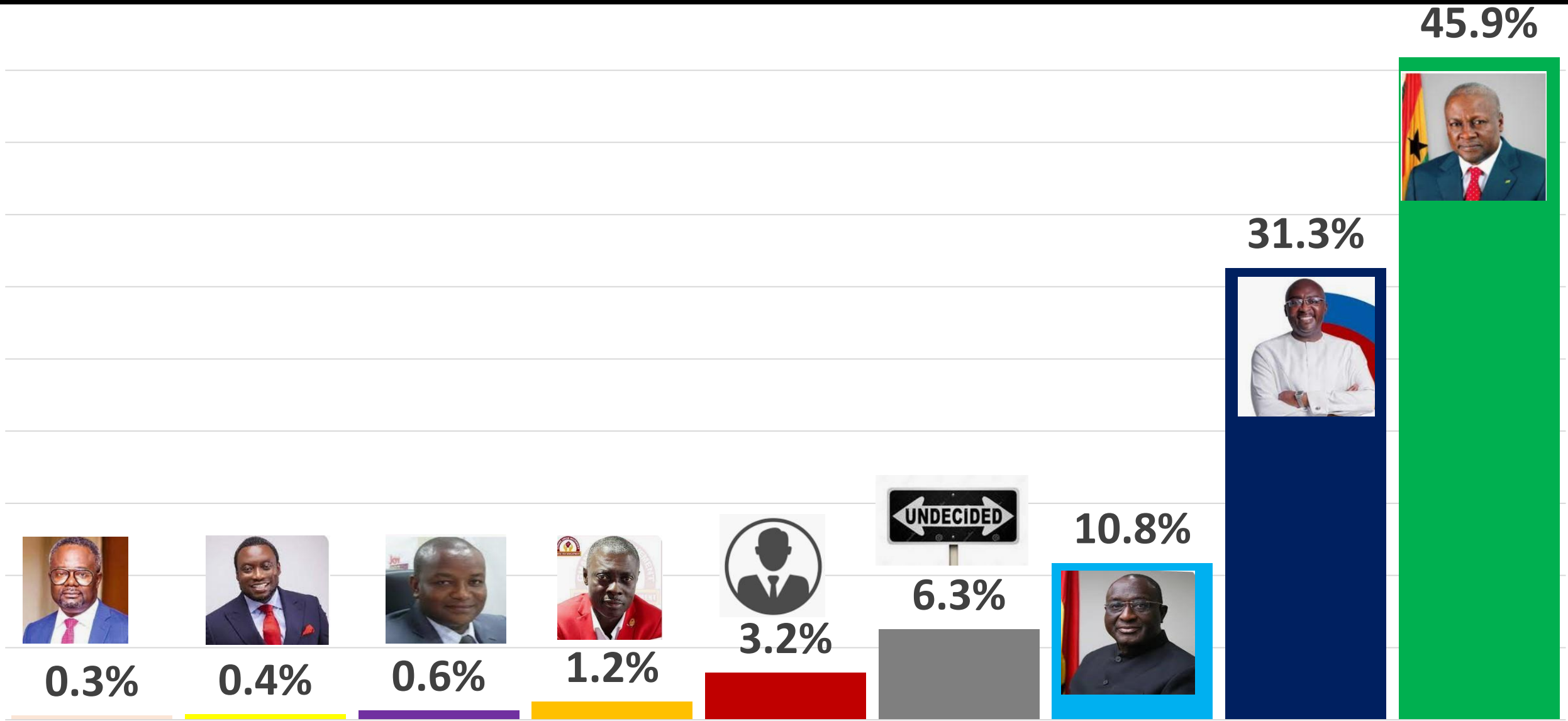
H.E John D. Mahama, H.E Dr. M. Bawumia & Alan Kyeremanten, others

General Election- JDM-DMB-AKK-Unweighted



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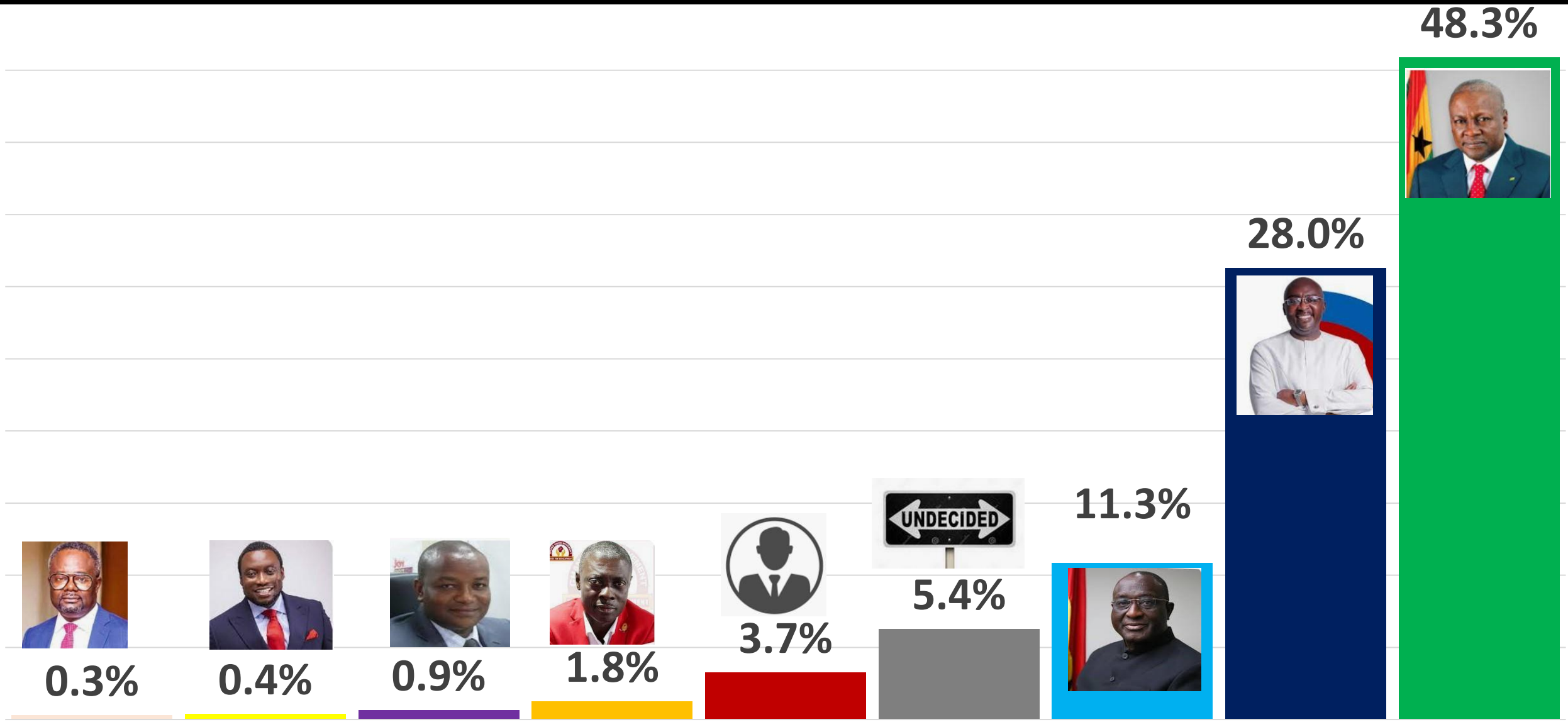
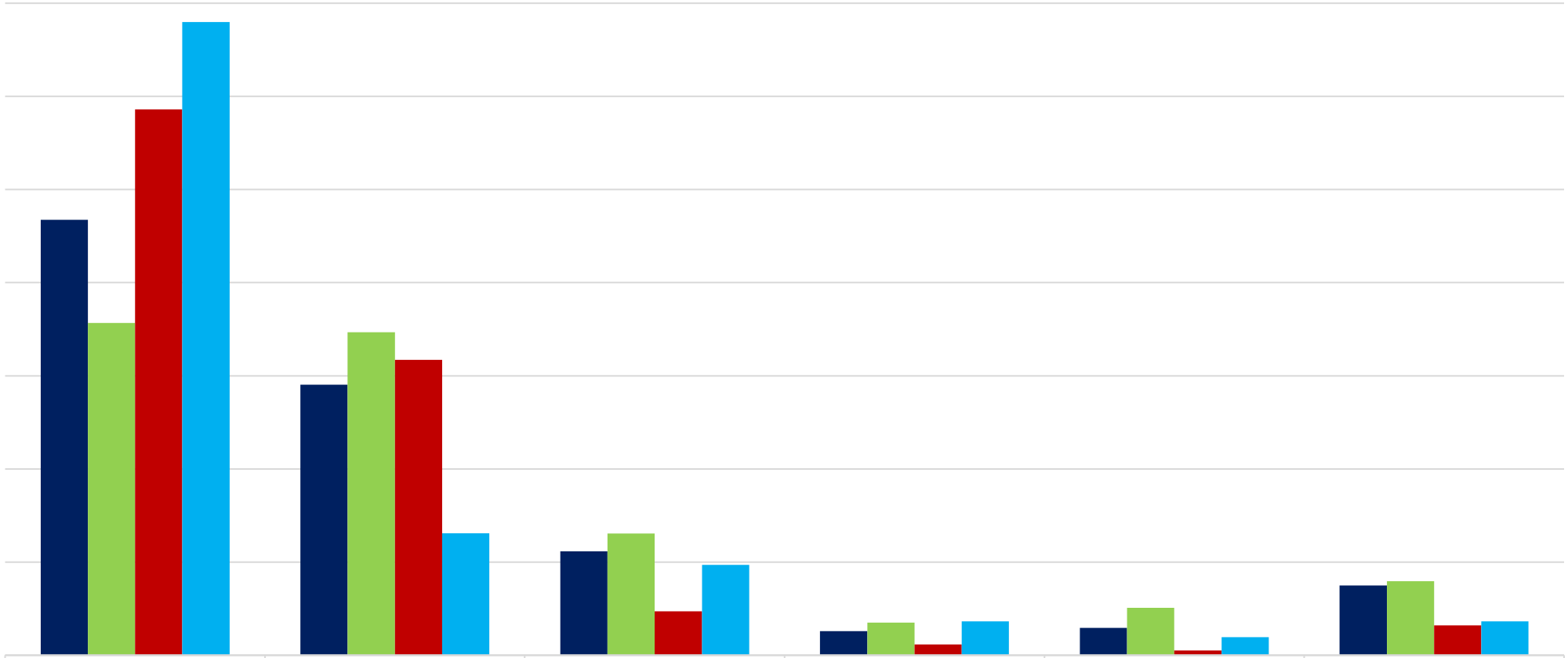
General Election- JDM-DMB-AKK-Weighted

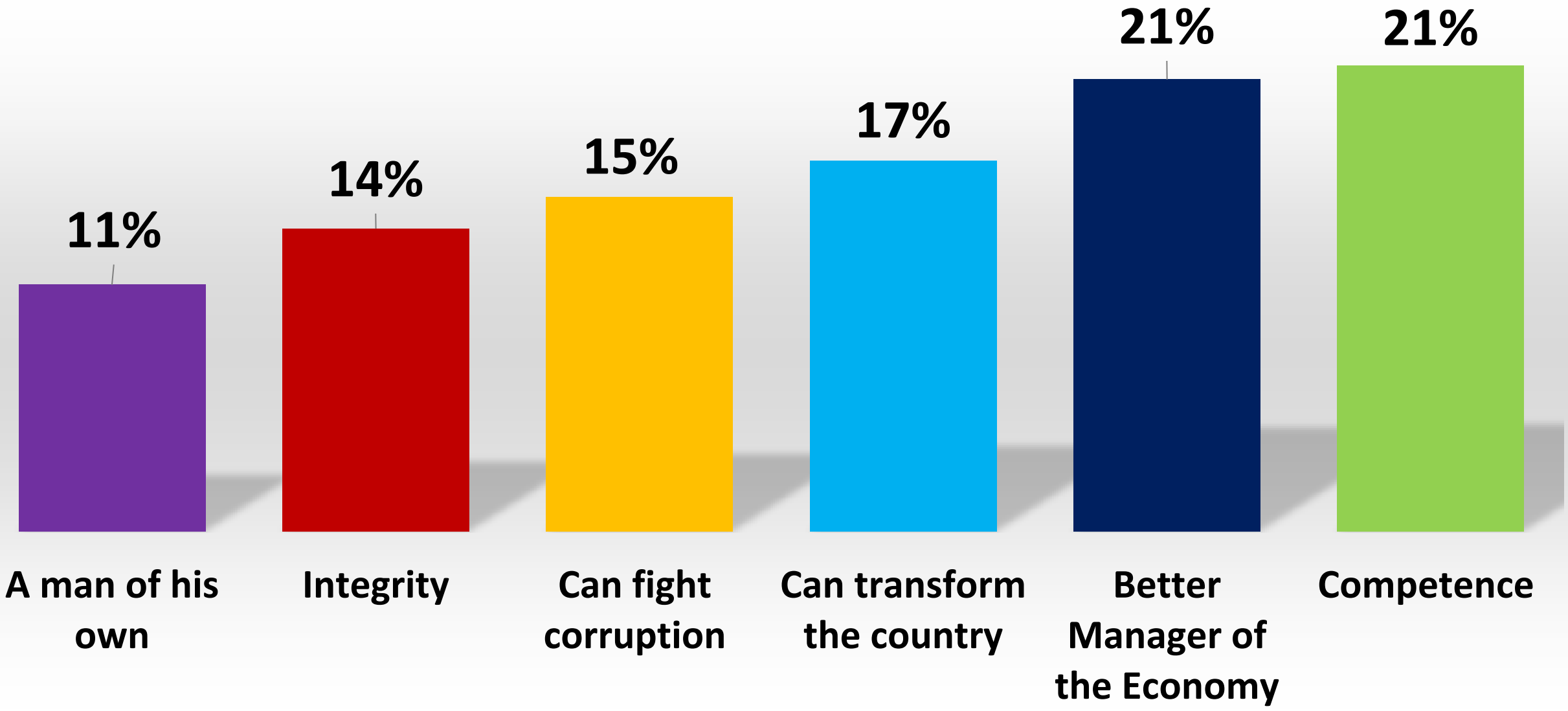


General Election- JDM-DMB-AKK –Regional Blocs

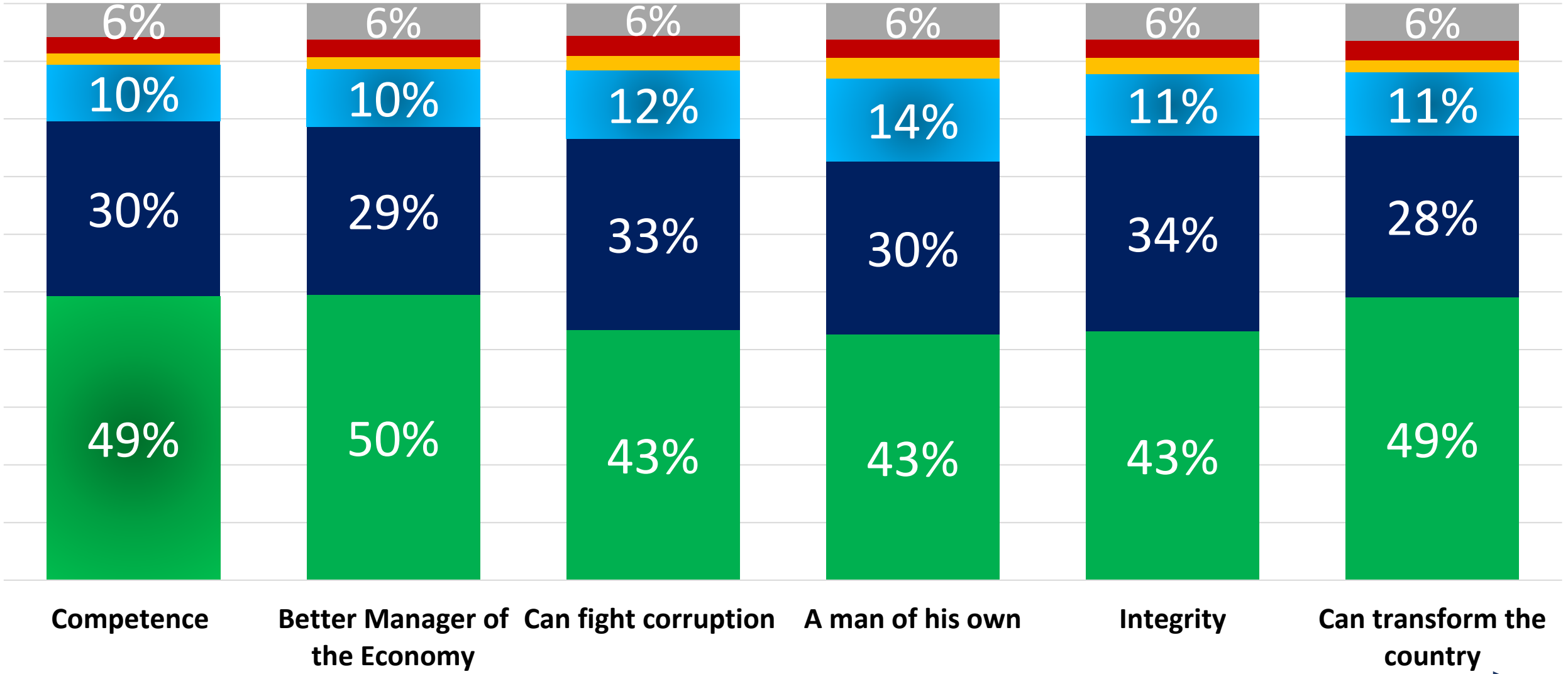


	JDM	DMB	AKK	Others	S/E	Undecided
Swing Regions	47%	29%	11%	3%	3%	7%
Akan Regions	36%	35%	13%	4%	5%	8%
Northern Regions	59%	32%	5%	1%	1%	3%
Volta-Oti	68%	13%	10%	4%	2%	4%

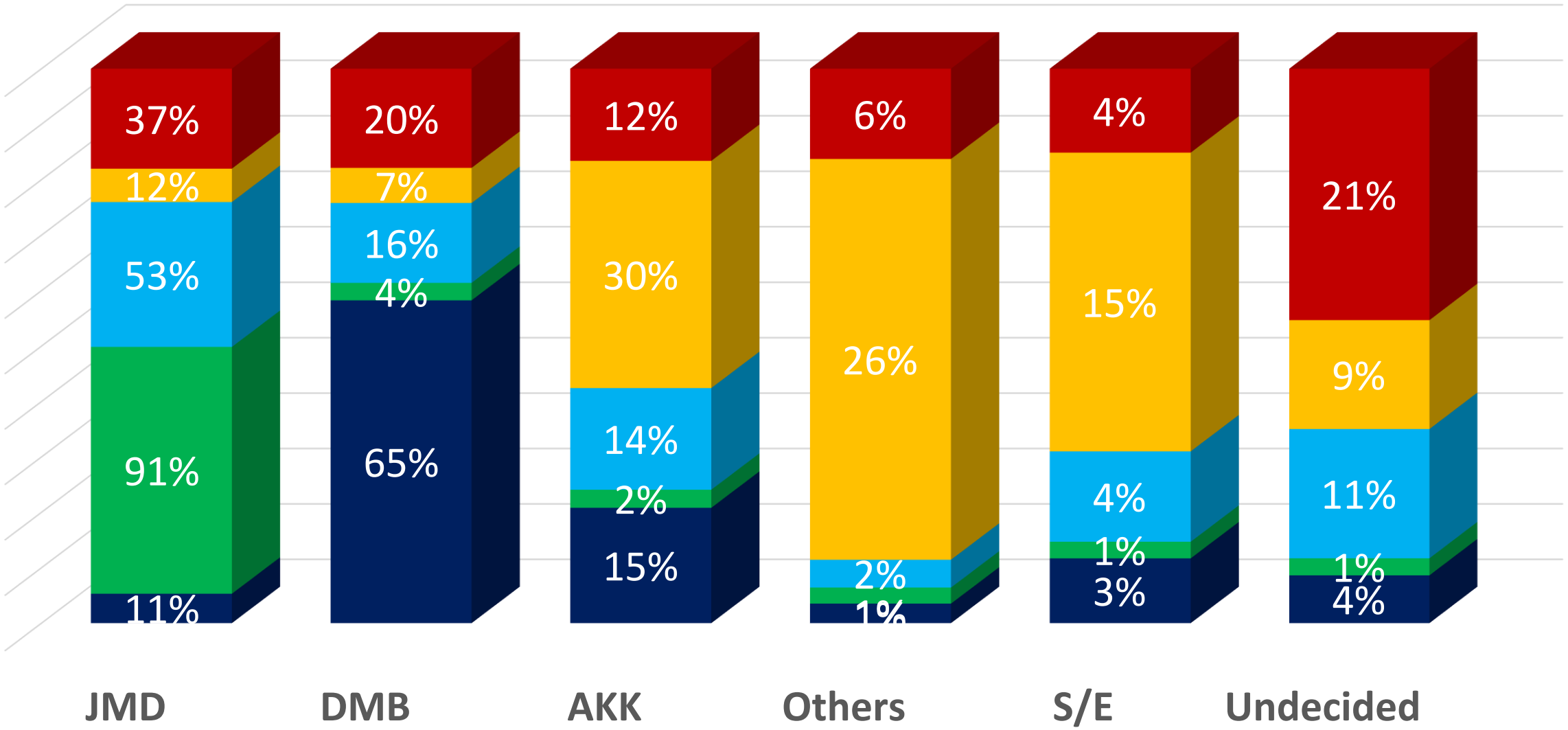
Reasons Informing Voters Choice of Candidates



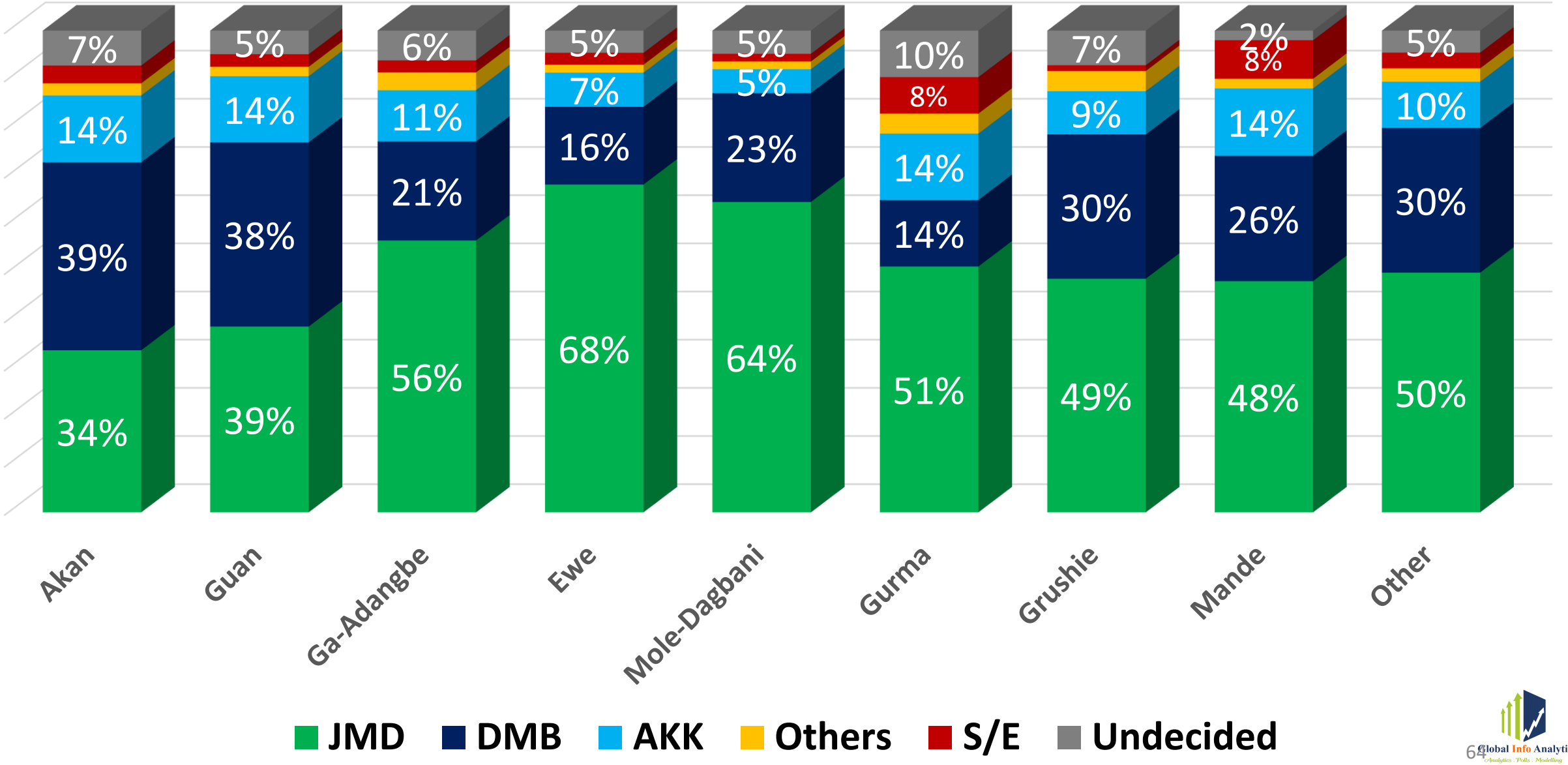
Reasons for Choice of Candidate- JDM-DMB-AKK



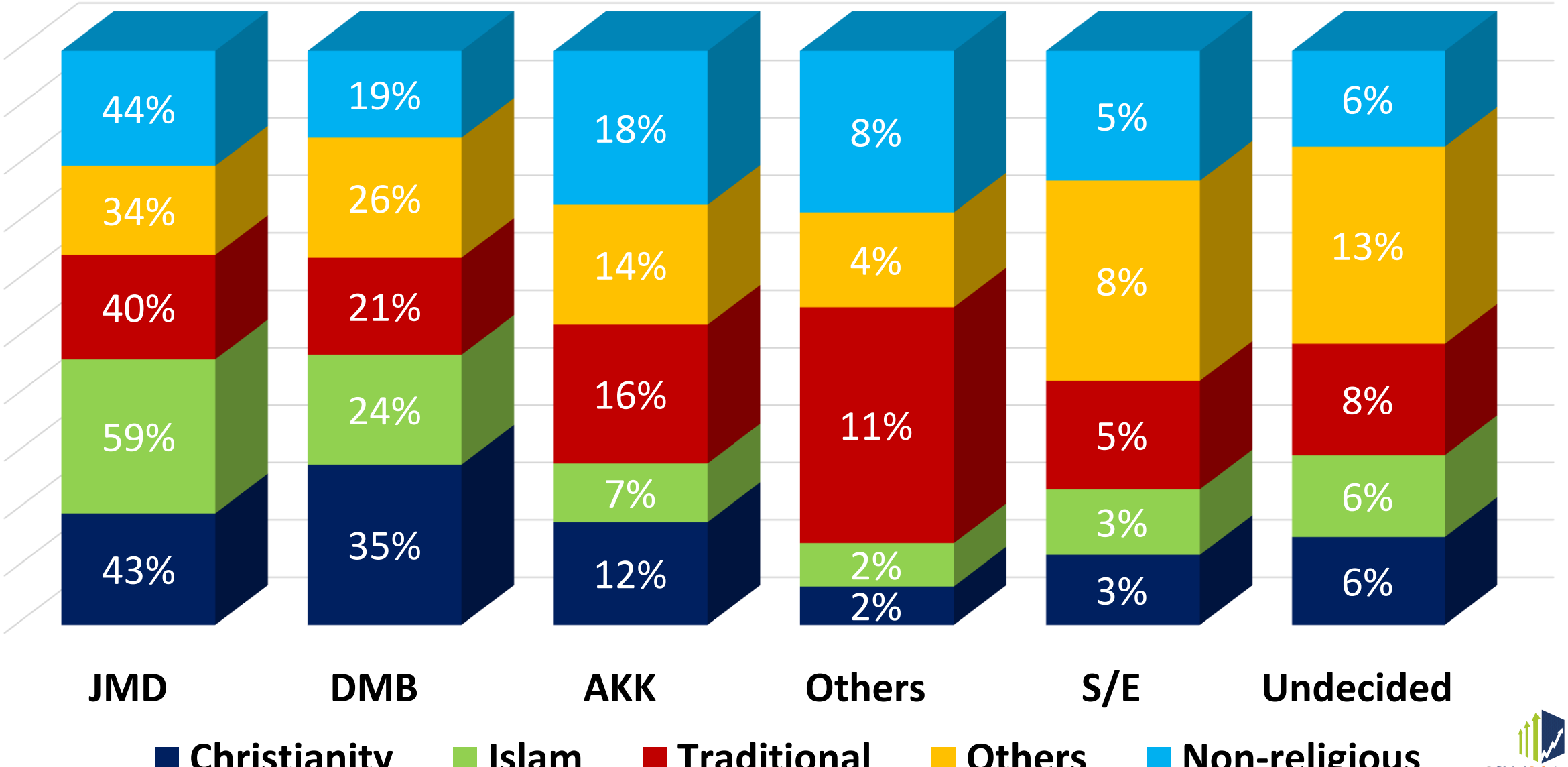
JDM-DMB-AKK – Party Affiliations



JDM-DMB-AKK – Ethnicity

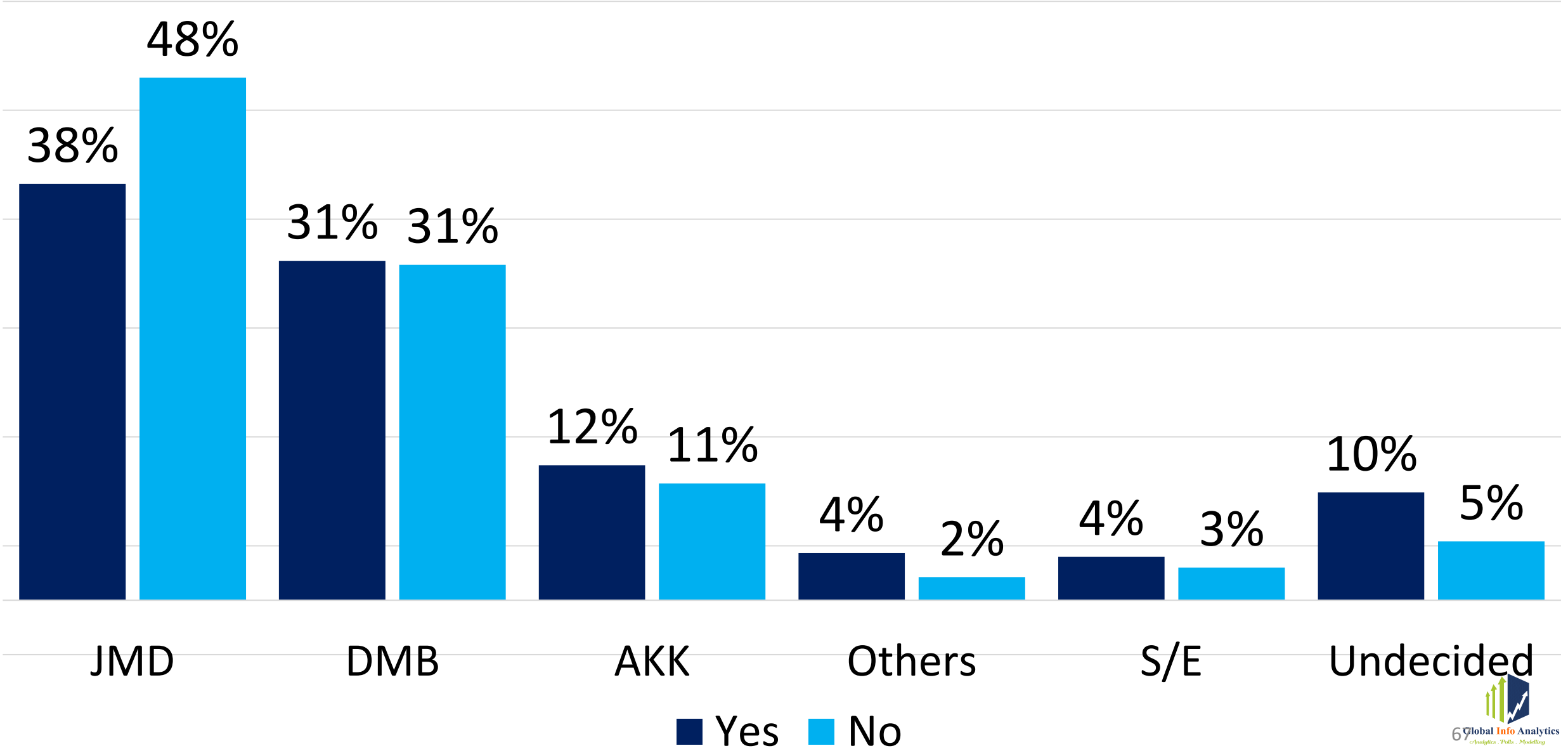


JDM-DMB-AKK– Religion

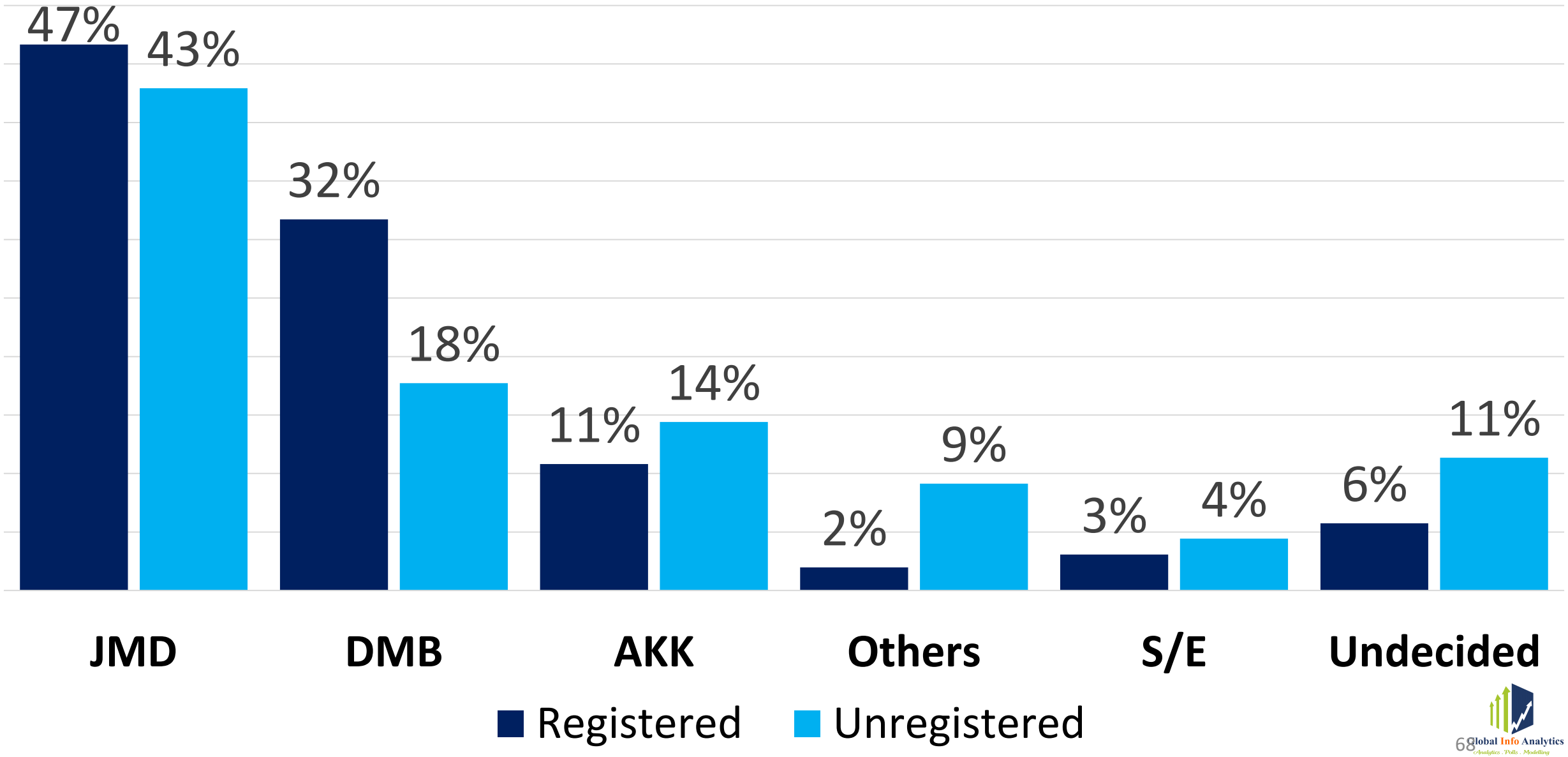


First-time voters v Experienced

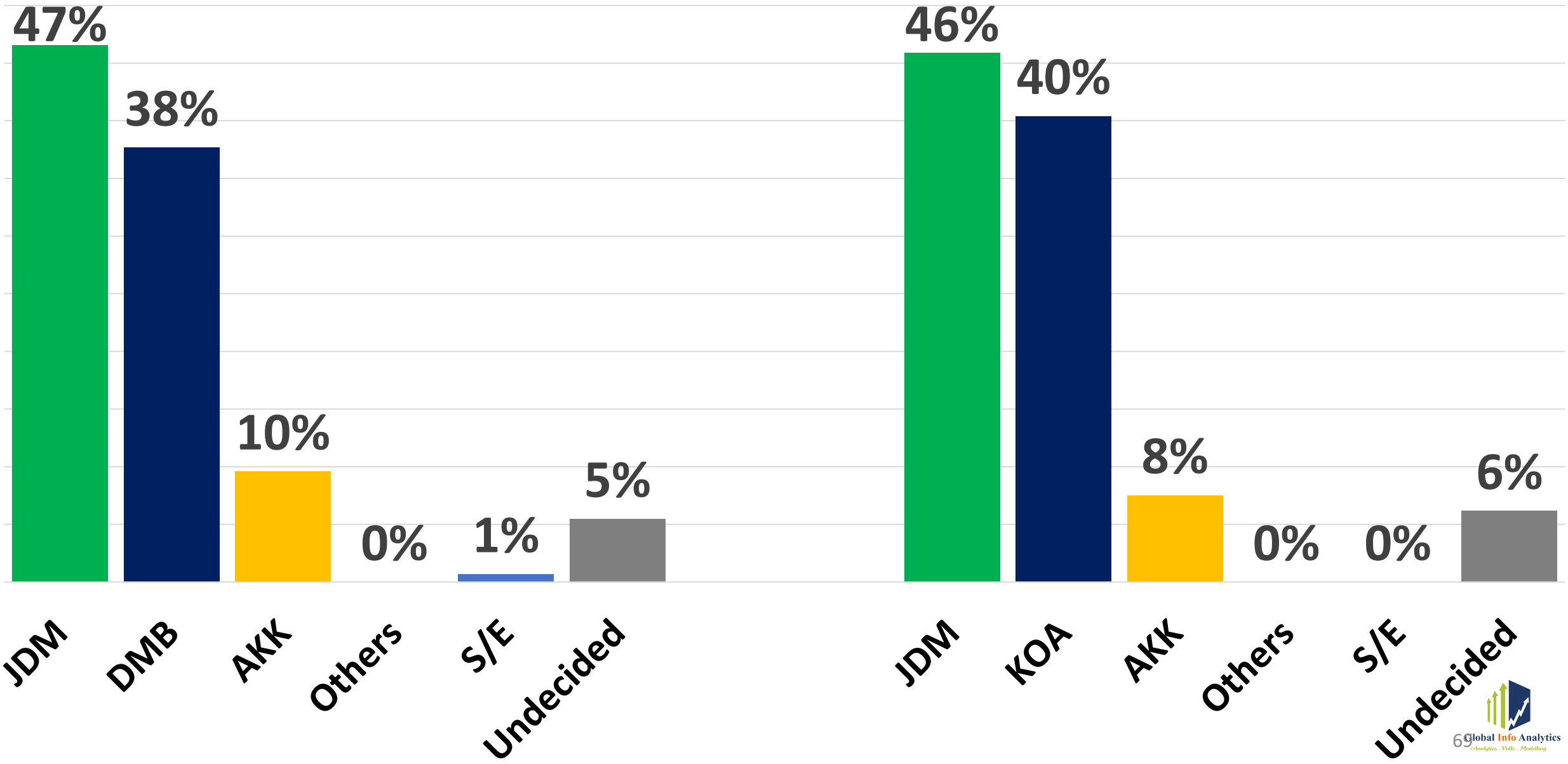
Are you a First-time voter?



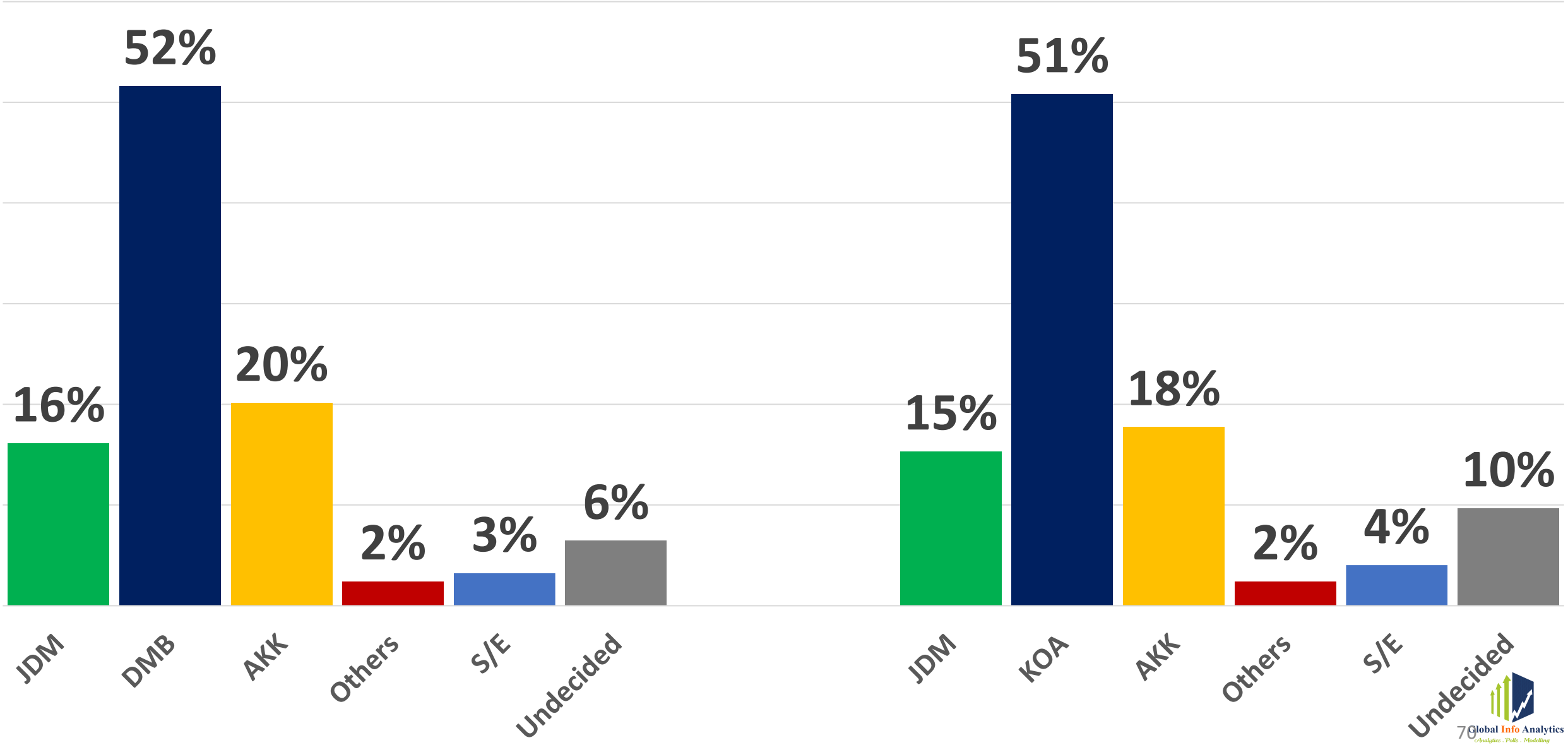
JDM-DMB-AKK– Registered v Unregistered Voters



Voting Intentions of Registered First-Time Voters in GAR



Registered First-Time Voters in Ashanti Regions



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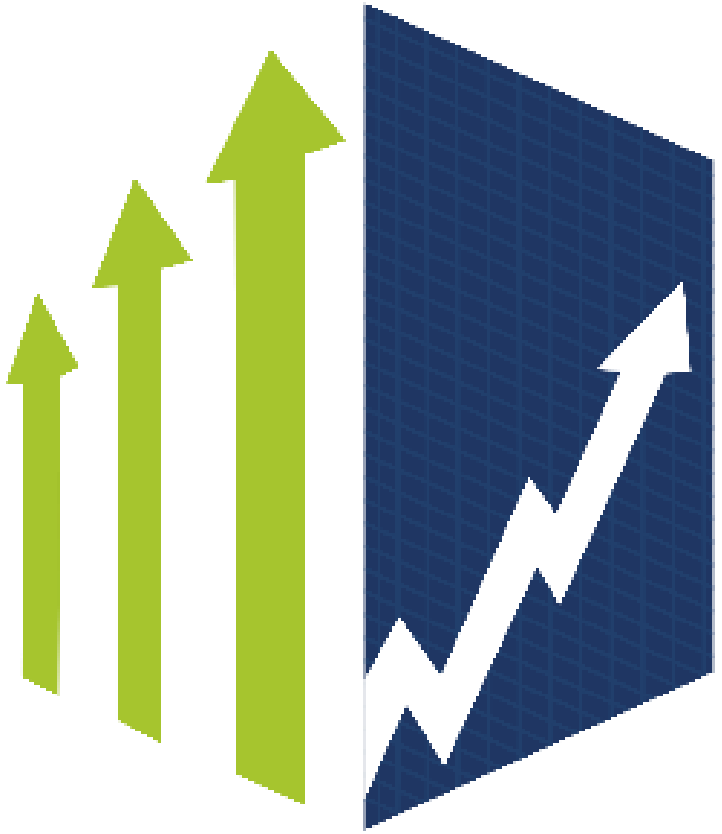
Swing Regions



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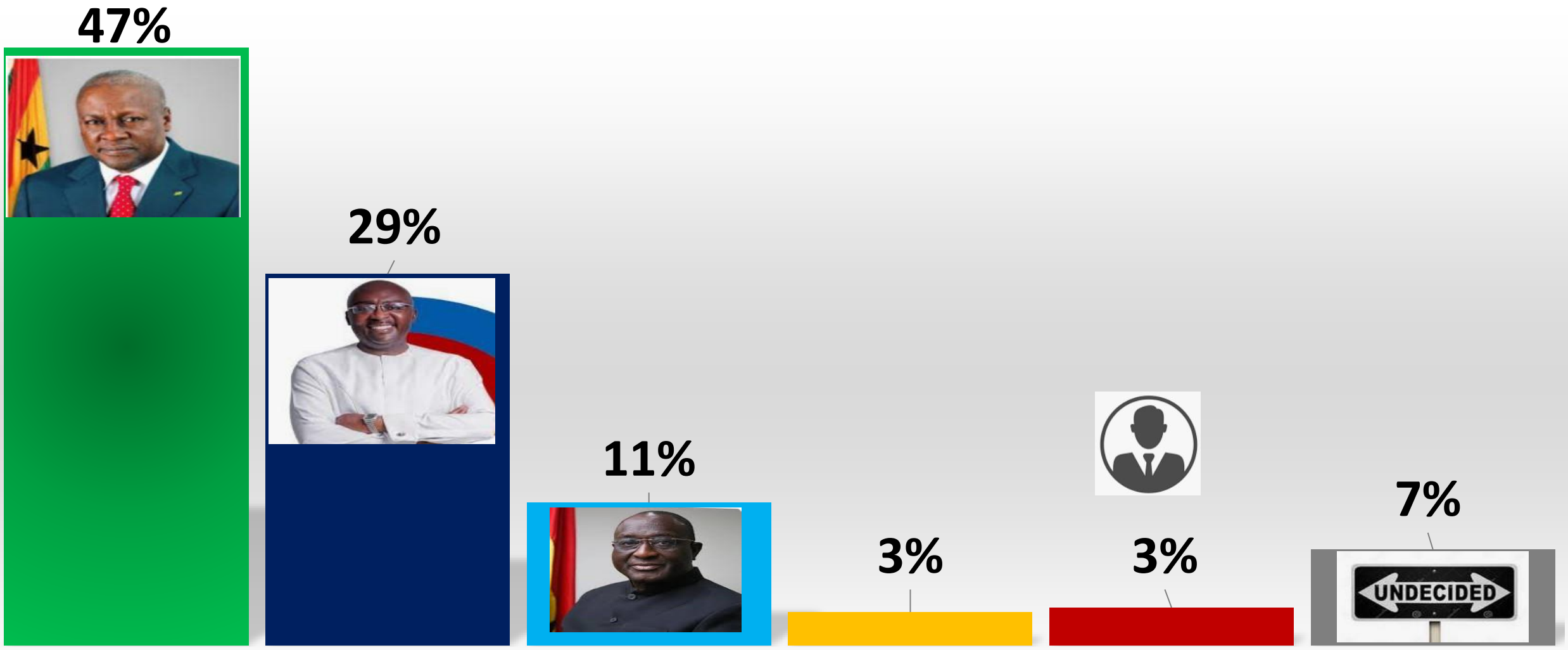
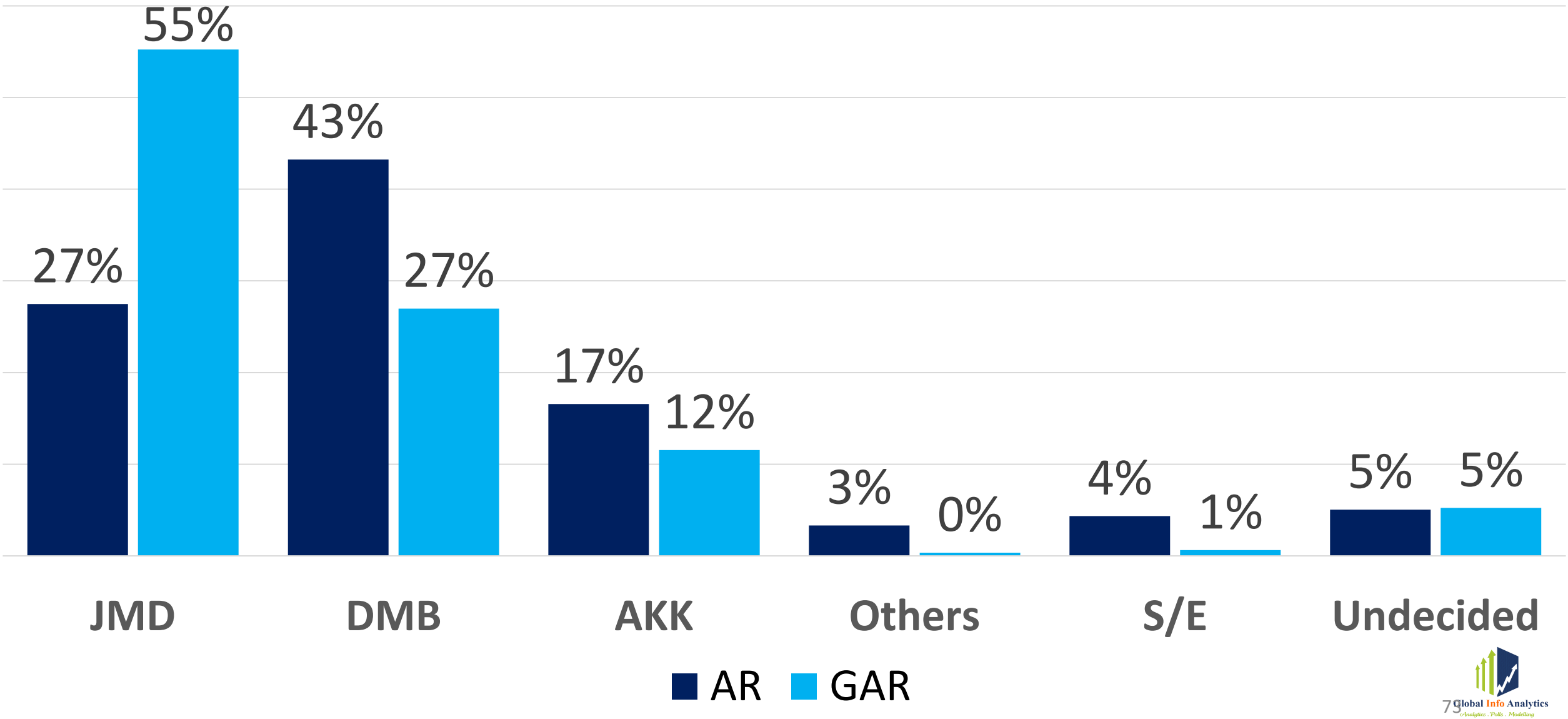
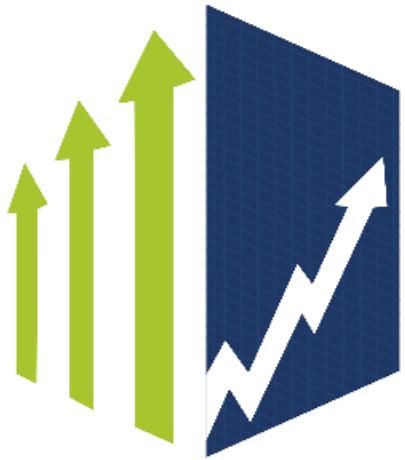
JMD-DMB-AKK-Swing Regions



JMD-DMB-AKK-Greater Accra & Ashanti





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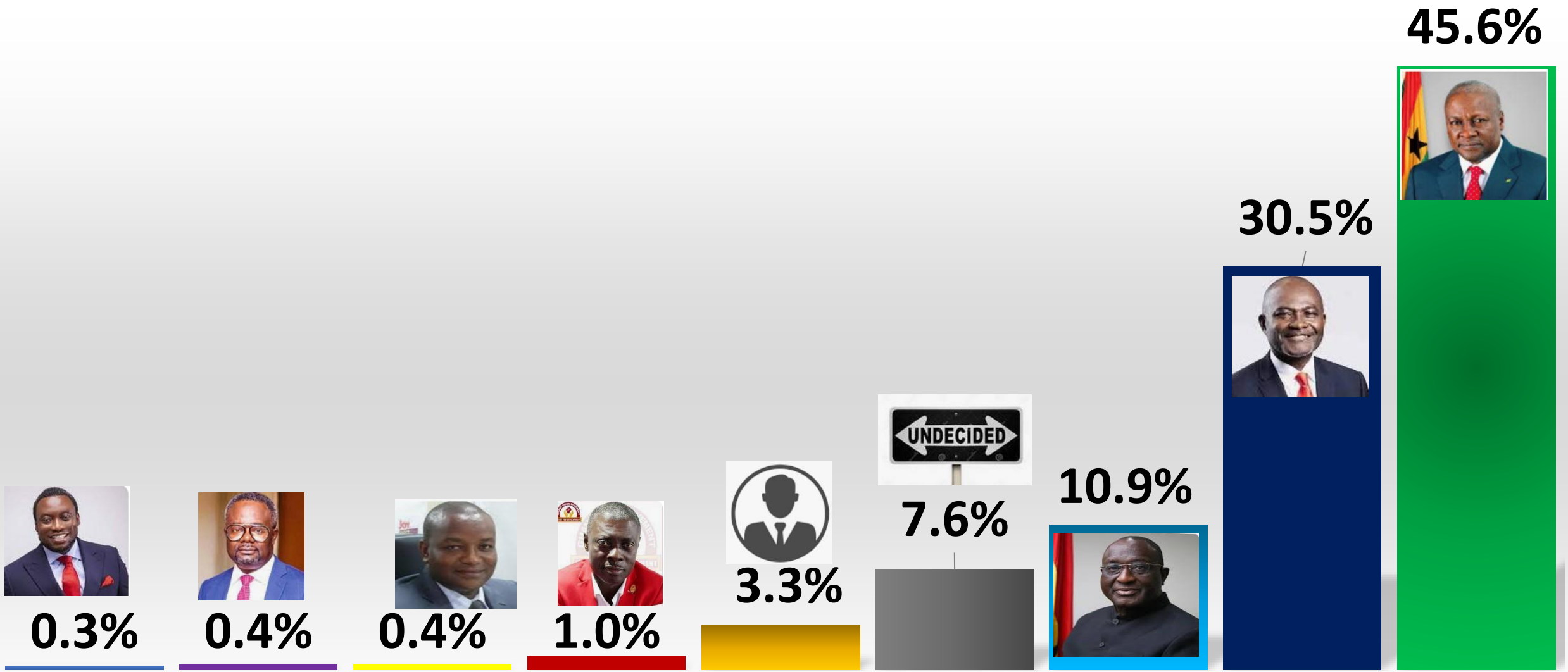
H.E John D. Mahama, Hon. K. Agyapong & Alan Kyeremanten, others

General Election- JDM-KOA-AKK-Unweighted



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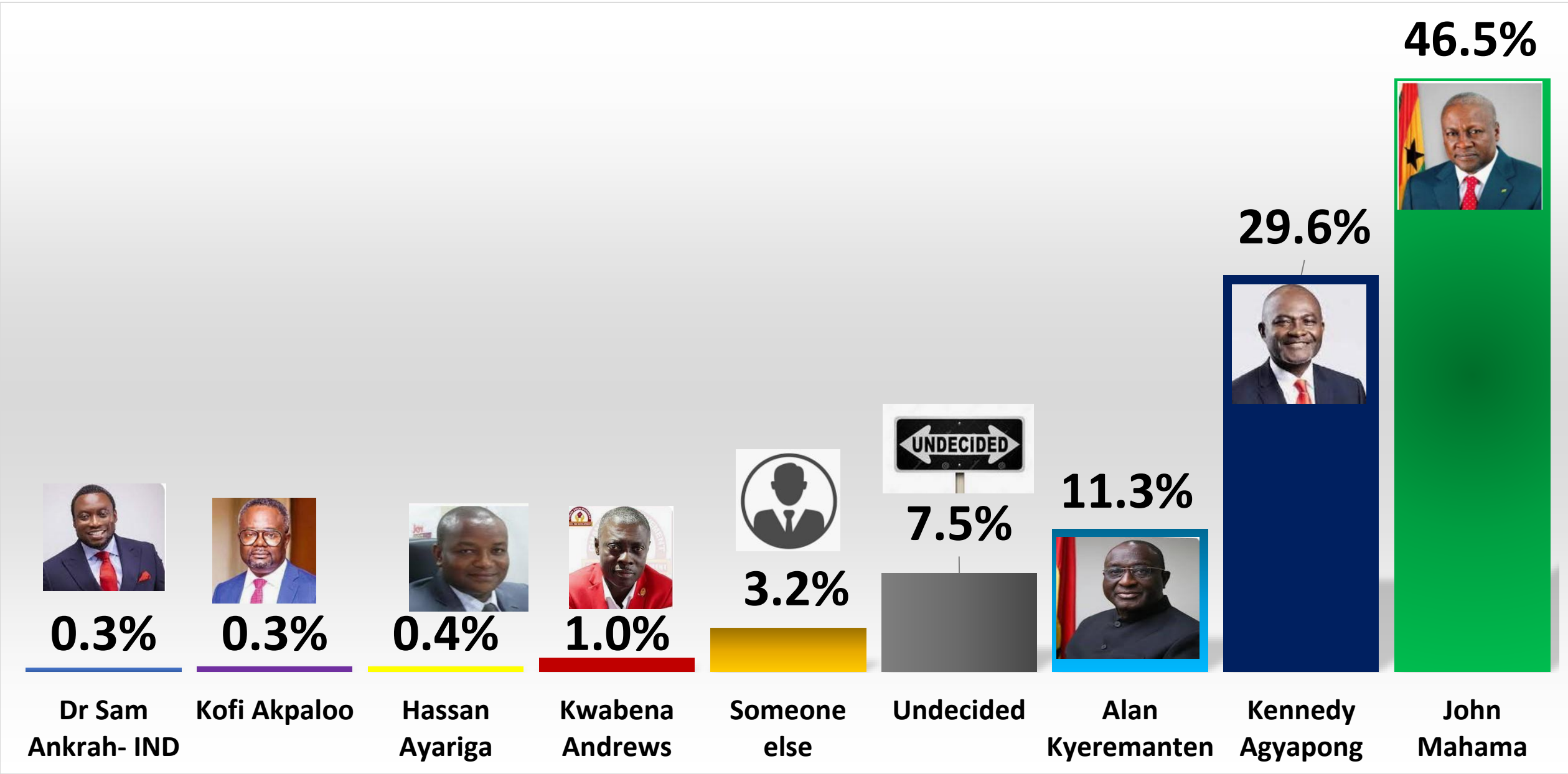
General Election- JDM-KOA-AKK-Weighted



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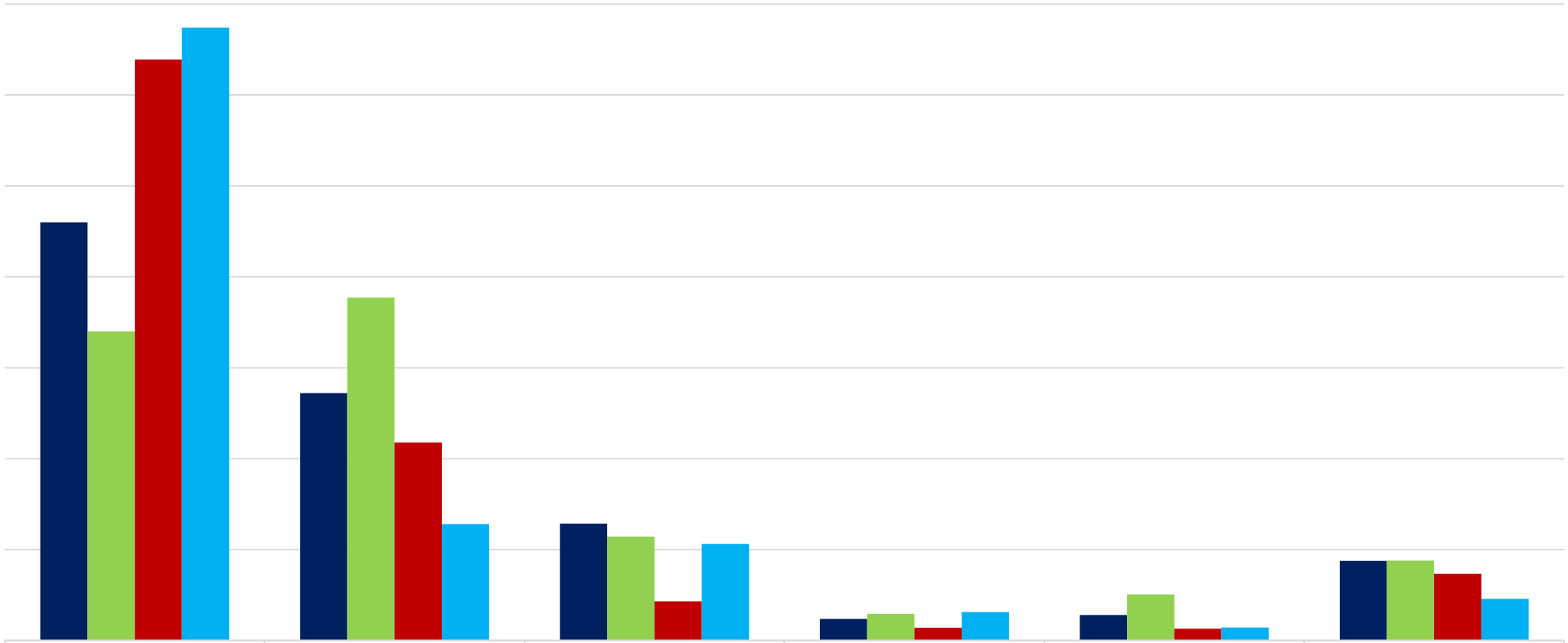
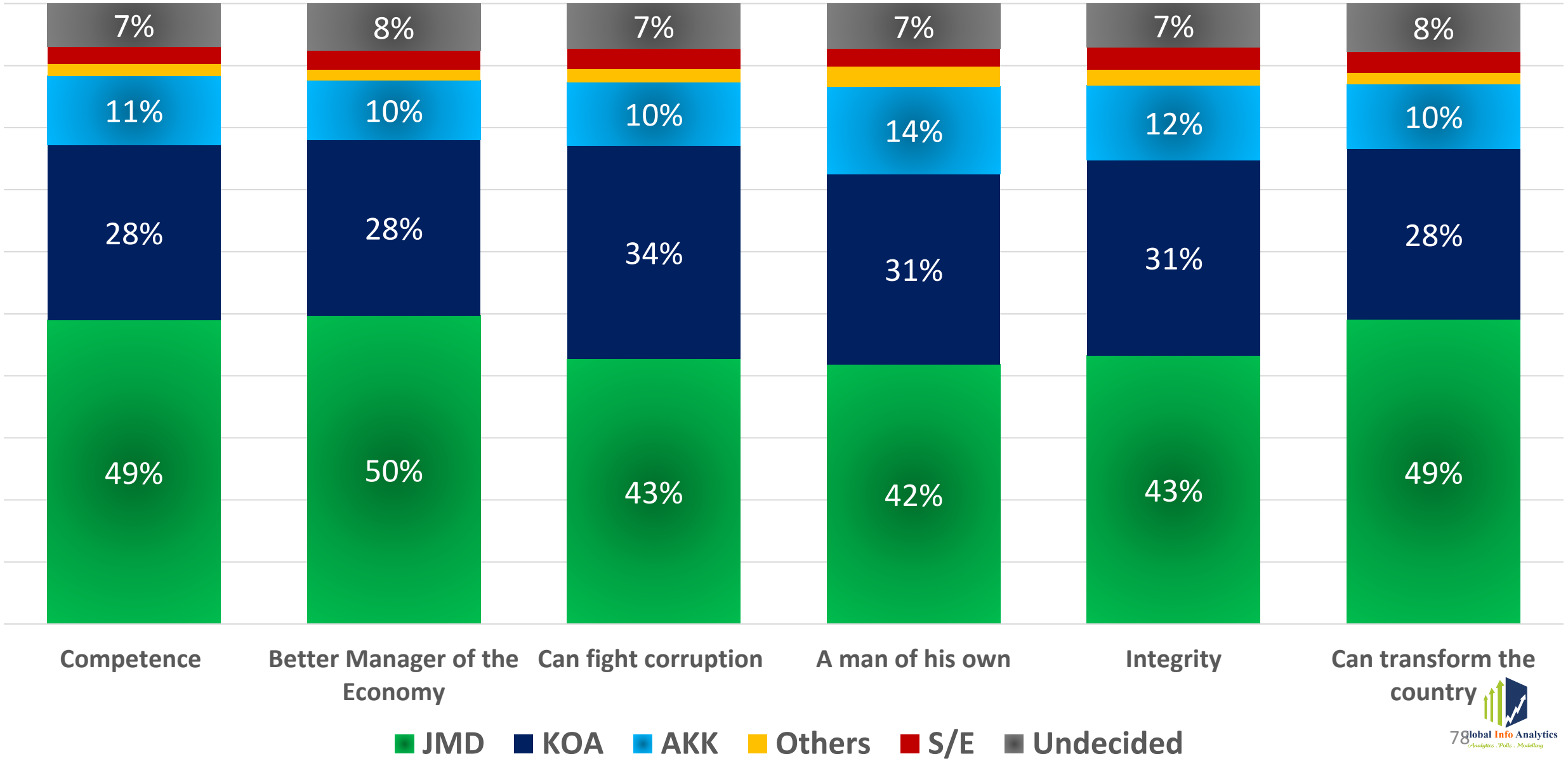
General Election- JDM-DMB-AKK -Regions

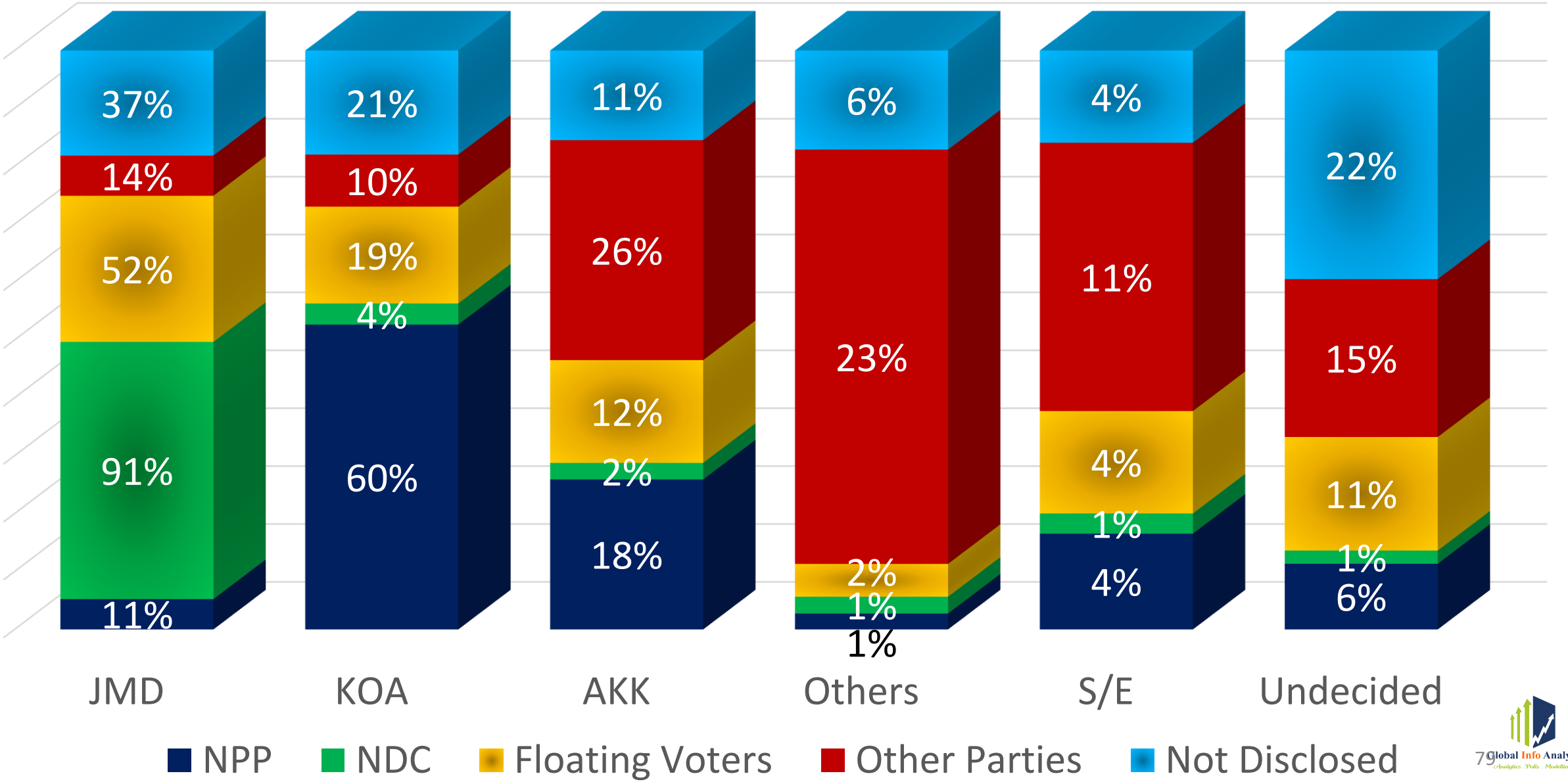


	JDM	KOA	AKK	Others	S/E	Undecided
Swing Regions	46%	27%	13%	2%	3%	9%
Akan Regions	34%	38%	11%	3%	5%	9%
Northern Regions	64%	22%	4%	1%	1%	7%
Volta-Oti	67%	13%	11%	3%	1%	5%

Reasons for Choice of Candidate- JDM-KOA-AKK



JDM-KOA-AKK – Party Affiliations



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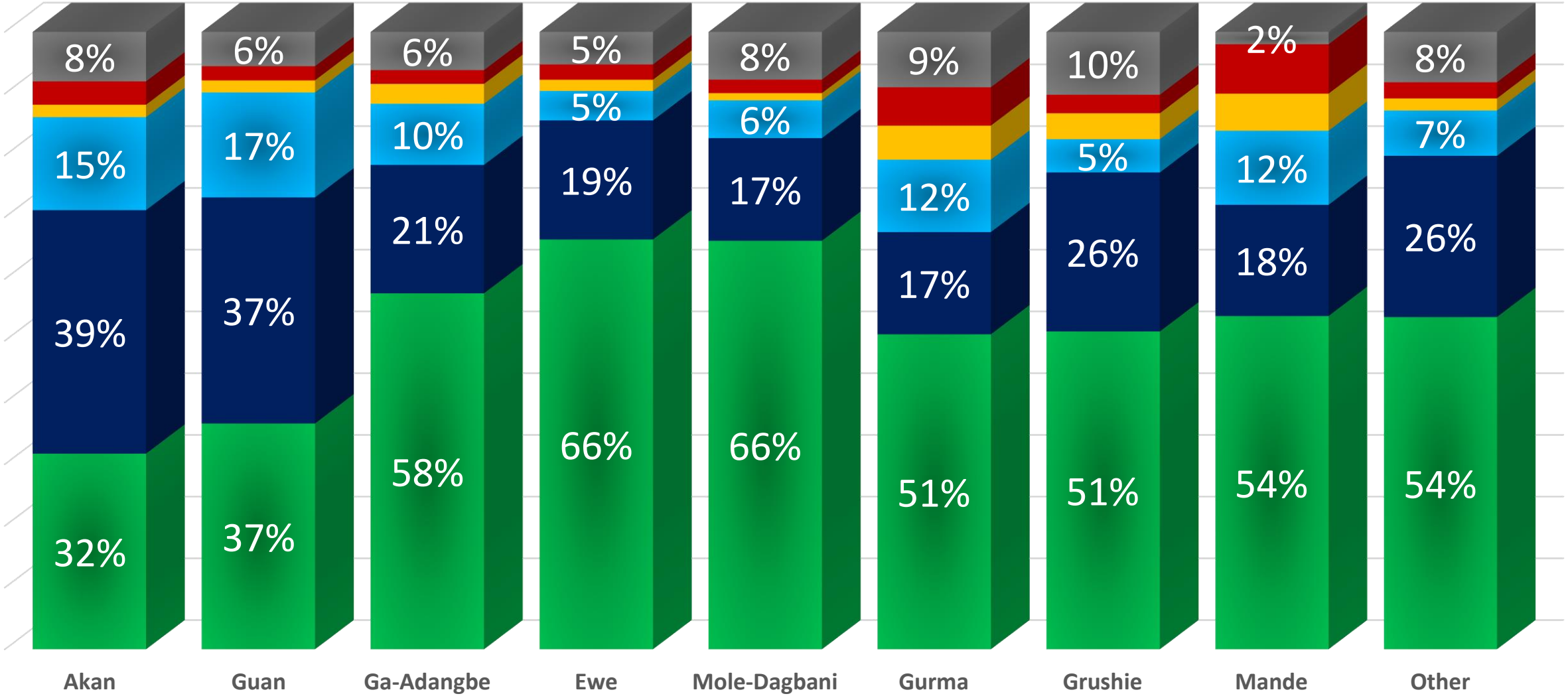
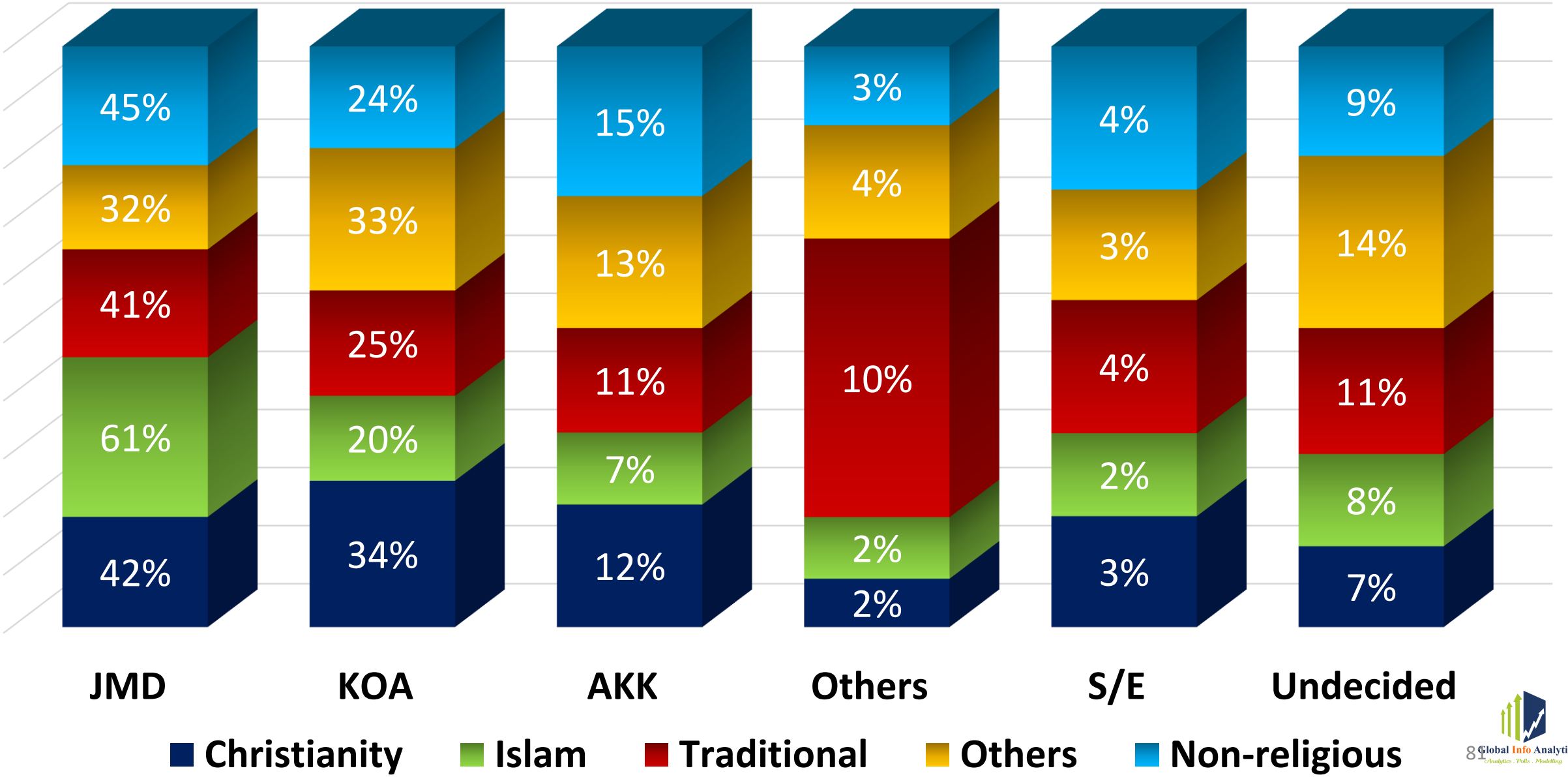
JDM-KOA-AKK – Ethnicity

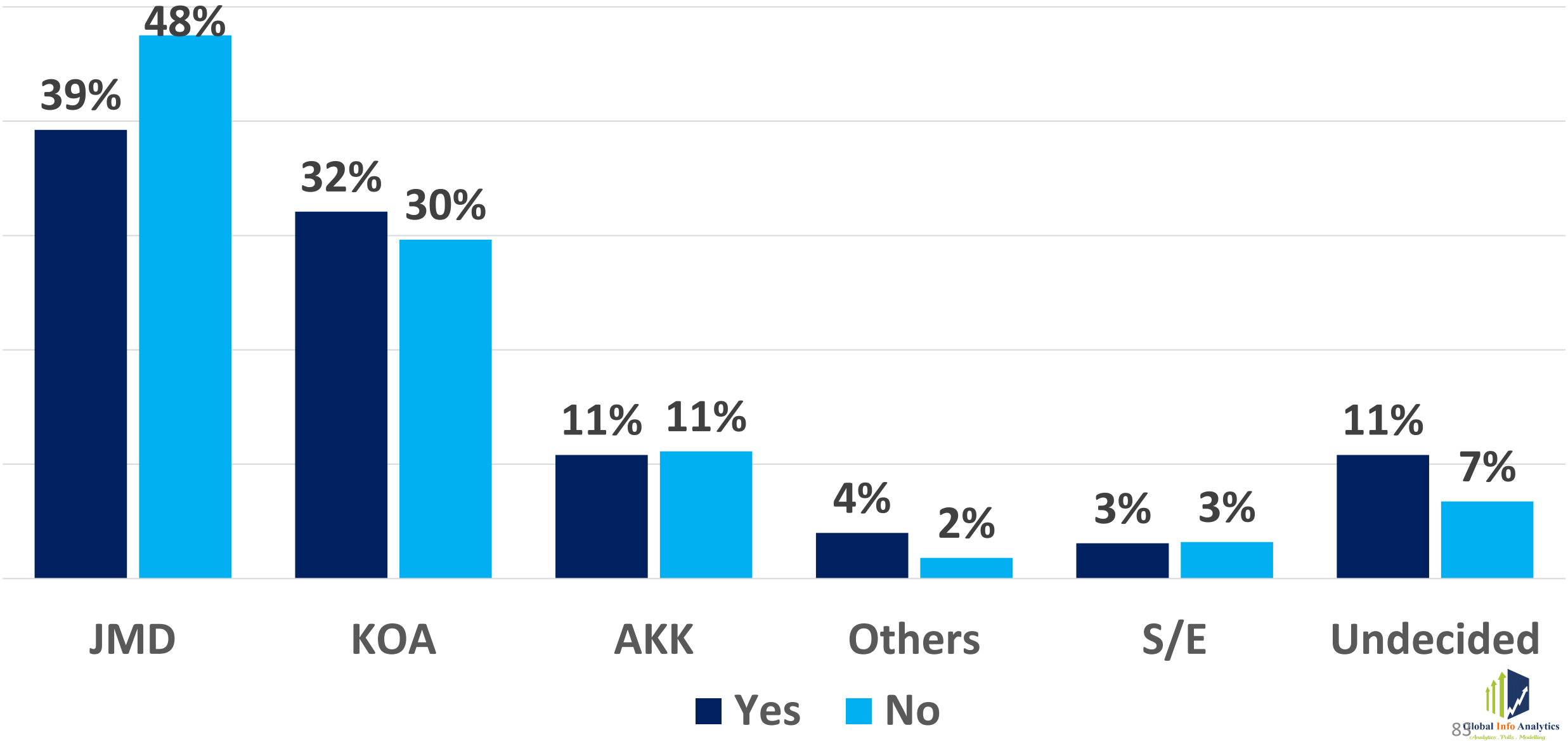


JDM-KOA-KOA– Religion

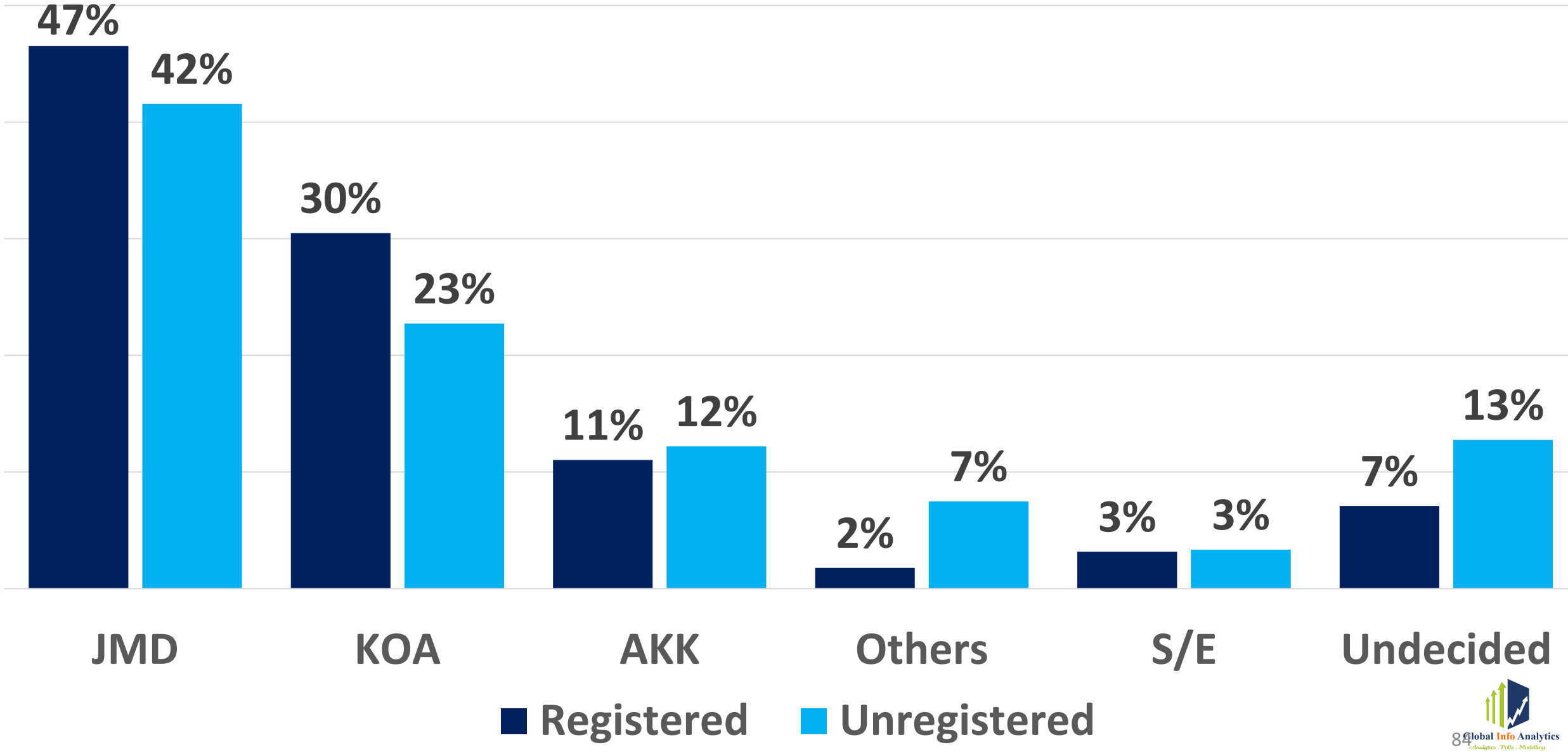


First-time voters v Experienced

Are you a First-time voter?



JDM-KOA-AKK– Registered v Unregistered Voters



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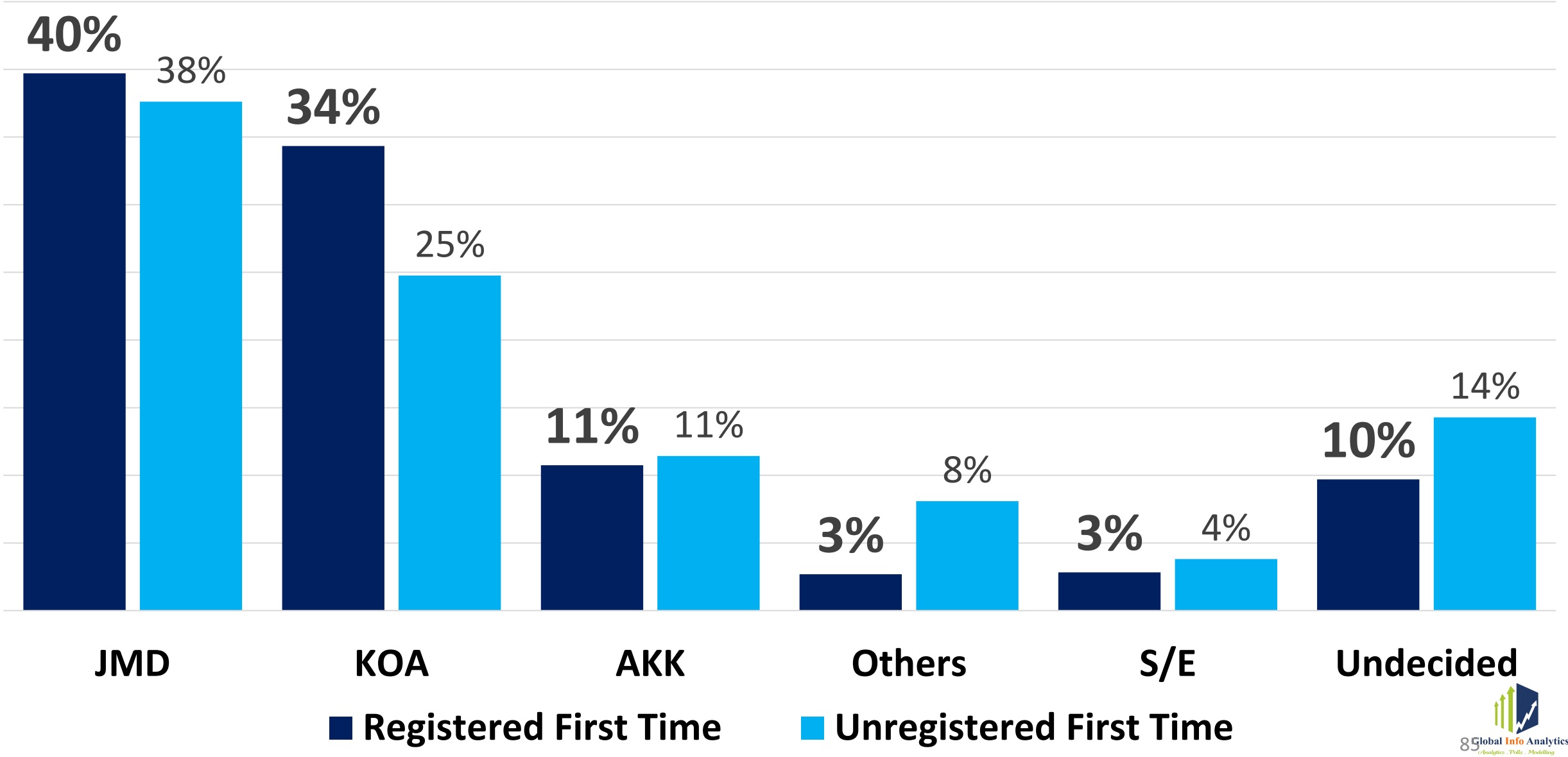
JDM-KOA-AKK– Registered First Time and Unregistered First Time Voters



Swing Regions

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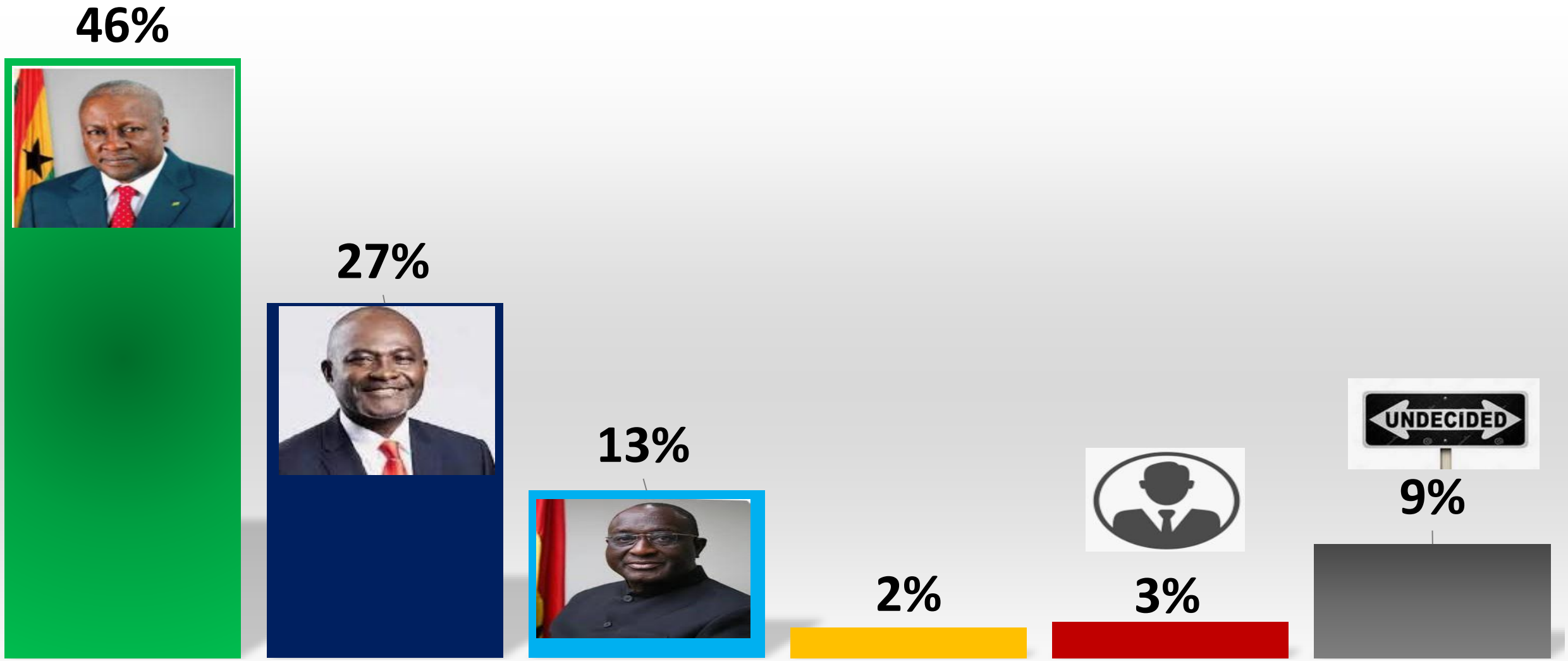
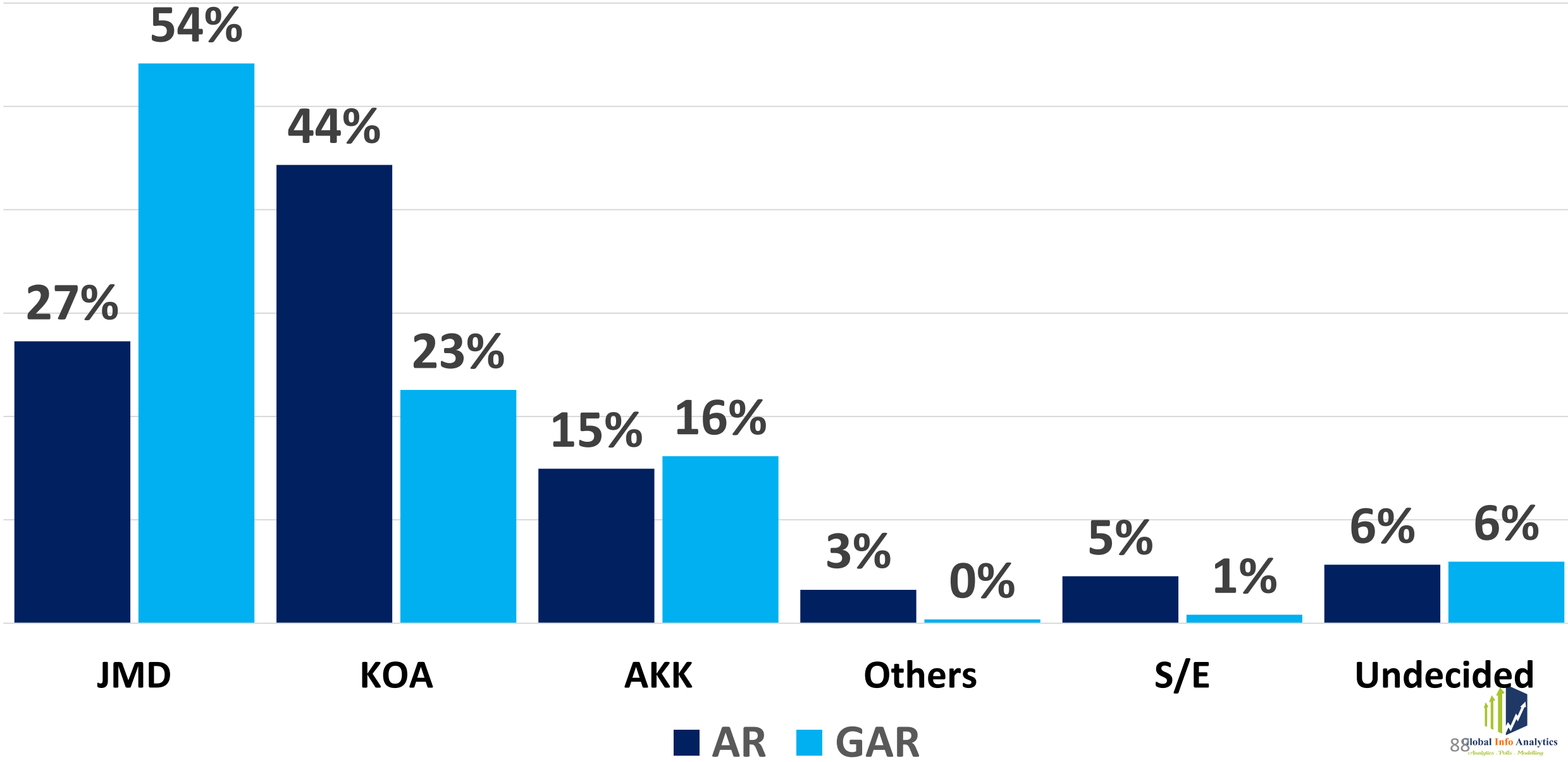
JMD-KOA-AKK-Swing Regions

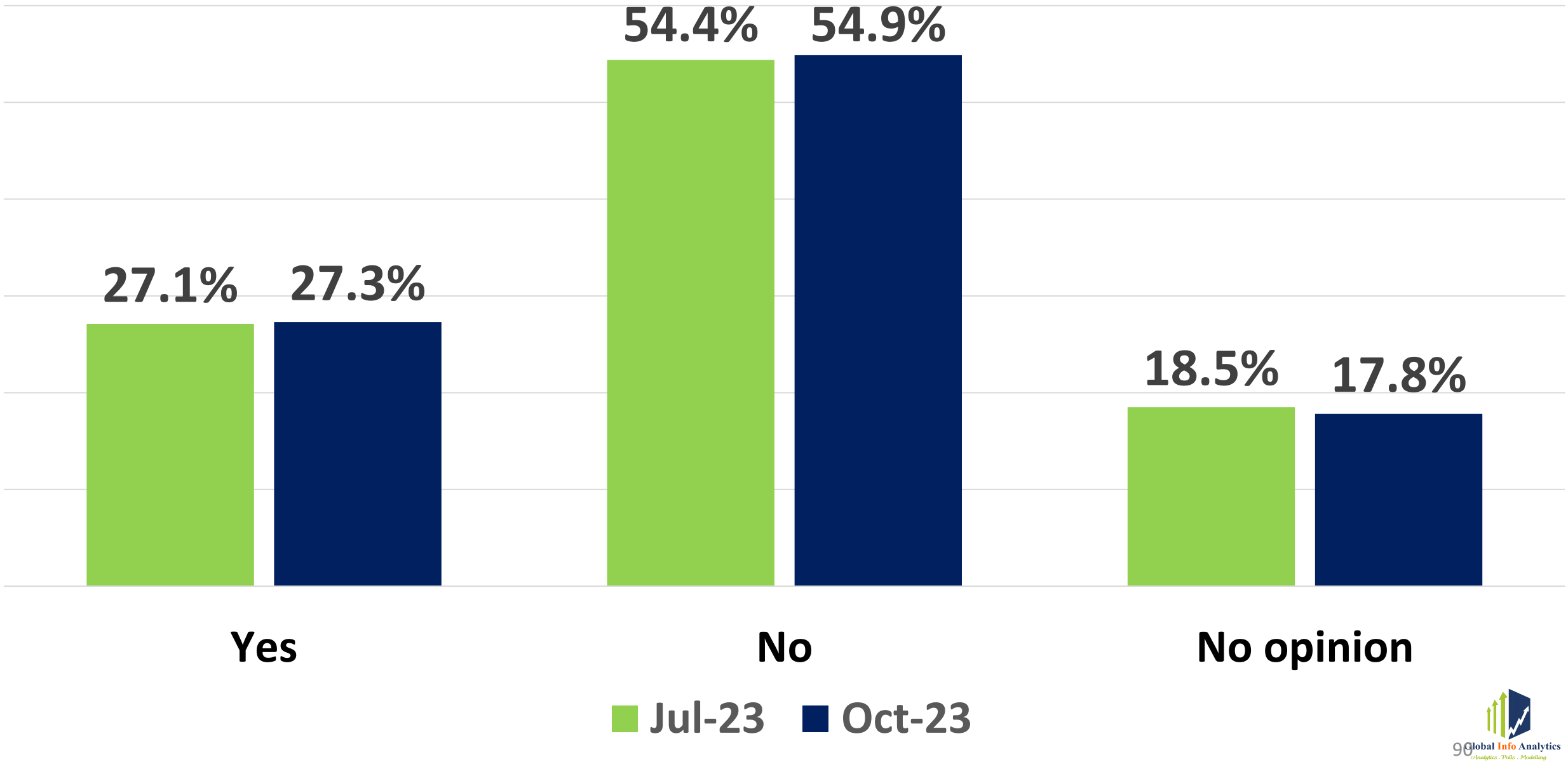


JMD-KOA-AKK-Ashanti & Greater Accra Regions



“Breaking the Eight”

Can the NPP Break the "Eight"?



How voters who voted in 2020 intend to vote in 2024

How 2020 Voters intend to vote in 2024- All Scenarios

	Nana Akufo Addo	John Mahama	Someone else	I did not vote
JDM	21.3%	87.2%	14.5%	36.5%
DMB	52.3%	4.4%	12.9%	22.1%
AKK	15.6%	3.9%	8.9%	13.4%
Others	1.6%	1.1%	21.8%	6.4%
S/E	3.6%	0.9%	19.4%	5.0%
Undecided	5.6%	2.4%	22.6%	16.6%
Total	**100%**	**100%**	**100%**	**100%**

	Nana Akufo Addo	John Mahama	Someone else	I did not vote
JDM	21.0%	87.2%	15.3%	36.0%
KOA	48.4%	5.8%	13.7%	26.9%
AKK	17.3%	2.7%	9.7%	10.2%
Others	1.3%	1.0%	21.0%	5.4%
S/E	4.2%	0.9%	12.9%	3.8%
Undecided	7.8%	2.4%	27.4%	17.6%
Total	**100%**	**100%**	**100%**	**100%**

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Forecast votes from Nana Addo to be lost by NPP flag bearer (DMB/KOA)

Nana Addo's Votes Lost/Gained

	Nana Akufo Addo	John Mahama	Someone else	Total	Percentage
JDM	1,434,548	5,419,668	25,504	6,879,720	52%
DMB	3,517,591	273,072	22,670	3,813,333	29%
AKK	1,051,347	244,158	15,585	1,311,091	10%
Others	110,539	70,677	38,255	219,471	2%
S/E	240,729	54,614	34,005	329,348	3%
Undecided	375,832	150,993	39,672	566,497	4%
Total	**6,730,587**	**6,213,182**	**175,691**	**13,119,460**	**100%**

	Nana Akufo Addo	John Mahama	Someone else	Total	Percentage
JDM	1,412,441	5,419,668	26,920	6,859,030	52%
KOA	3,259,667	359,812	24,087	3,643,566	28%
AKK	1,164,342	167,056	17,002	1,348,400	10%
Others	88,431	64,252	36,838	189,522	1%
S/E	280,032	54,614	22,670	357,316	3%
Undecided	525,674	147,780	48,173	721,627	6%
Total	**6,730,587**	**6,213,182**	**175,691**	**13,119,460**	**100%**

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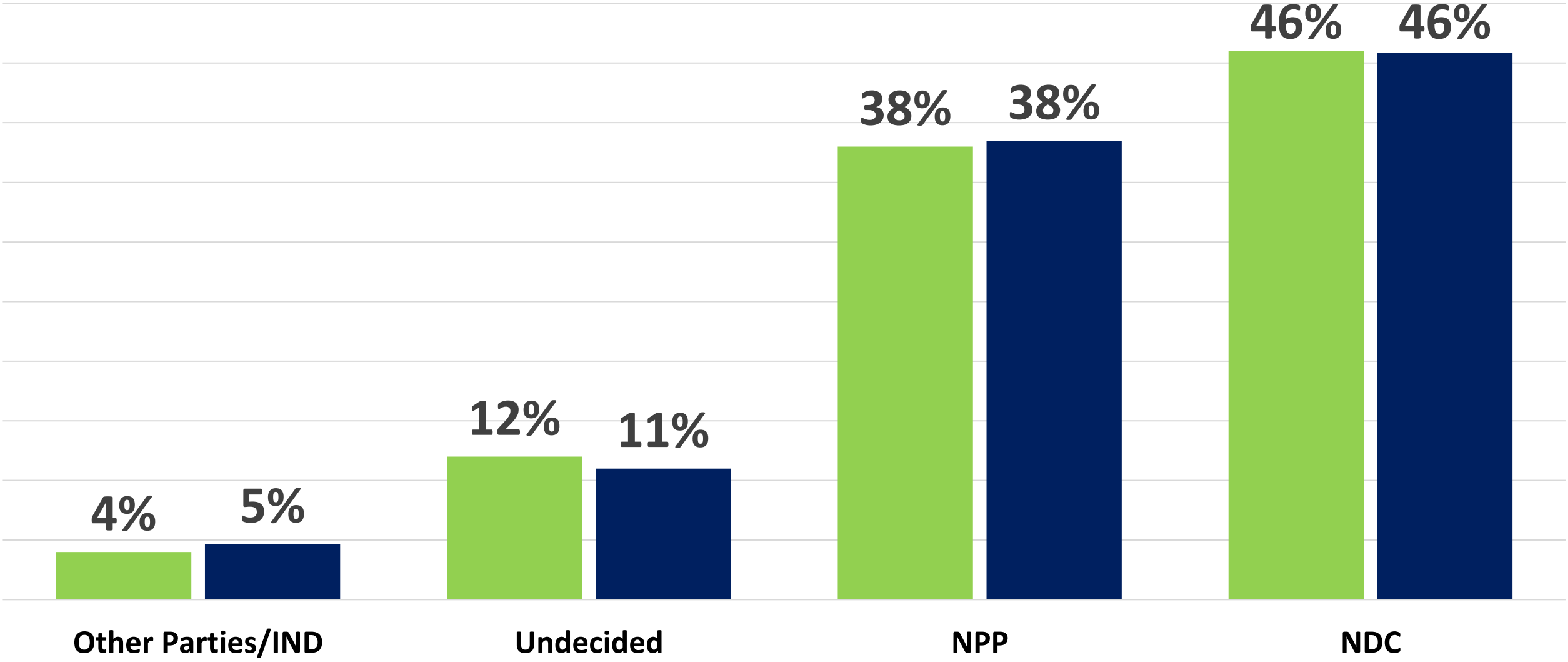
Parliamentary Majority

Parliamentary Voting Intentions-Parties



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